



## Strategic Plan 2010-2015

<b>VISION</b>	<b>MISSION</b>	<b>VALUES</b>
<p>The specialty of family medicine is the core of Minnesota health care.</p>	<p>The MAFP promotes the specialty of family medicine in Minnesota and supports family physicians as they provide high quality, comprehensive and continuous medical care for patients of all ages.</p>	<ul style="list-style-type: none"> <li>• Advocacy</li> <li>• Education</li> <li>• Leadership</li> <li>• Support</li> </ul>

**Overarching Goal: Support initiatives in health care which aim to maximize the health and quality of life of our patients and communities by accomplishing the principles of the Patient-Centered Medical Home across the entire health care system [i.e., patient-centeredness, comprehensiveness, enhanced access, quality and safety, teamwork, coordination of care, continuous (relational) care, and the payment reforms to support those principles].**

Academic Affairs Committee	CME Committee	Legislative Committee	Practice Enhancement and Patient Advocacy Committee	Public Relations and Marketing Committee	Research and Quality Improvement Committee	Membership and Member Services Committee	Finance Committee	Leadership Development Committee
<p>Maintain and enhance activities with medical schools and family medicine residency programs in Minnesota (SG)</p>	<p>Maintain and enhance MAFP education programs (SG)</p>	<p>Promote health system change in Minnesota as directed by the overarching goal (SG)</p>	<p>Educate members regarding the implementation of the Patient-Centered Medical Home (PCMH) and the Minnesota-defined Health Care Home (MH)</p>	<p>Build awareness, understanding and demand for Medical Homes among Minnesota families and patients (MH)</p>	<p>Promotes, assists and supports individual and collaborative research in all areas of family medicine by family physicians, family medicine residents and fellows, and medical students in Minnesota</p>	<p>Continue strategies to retain and increase membership (SG)</p>	<p>Monitor the MAFP's financial resources, maintain fiscal stability, and position the Academy for future growth</p>	<p>Increase membership involvement and promote leadership opportunities (SG)</p>

<b>AAC</b>	<b>CME</b>	<b>Legislative</b>	<b>PEPA</b>	<b>PR&amp;M</b>	<b>R &amp; QI</b>	<b>M &amp; MS</b>	<b>Finance</b>	<b>Leadership</b>
Support development of student and resident training in the operation of PCMH (MH)	Help members be successful with new family medicine board re-certification process (SG)	Work to increase the participation, interest and influence of the family physician in the legislative process	Help family medicine practices in Minnesota evolve into certified HCHs (MH)	Maintain the MAFP's visibility in a variety of media as necessary to assure an accurate image of family medicine in Minnesota	Serve as a resource to Minnesota family physicians in the areas of quality improvement and quality measurement activities that impact their practices	Enhance communication with MAFP members (SG)	Stewardship of the Academy talents and resources	Study and address the leadership needs of the MAFP
	Plan and supervise all educational programs conducted by the MAFP	Communicate with Academy membership concerning legislation affecting family medicine	Work with health care policy groups, government agencies and health care providers/payers to redesign Minnesota's reimbursement system to fully support Medical Homes (MH)	Identify medical issues on which patient education is needed	Work with the MAFP Research Network to encourage practice-based research efforts	Encourage practices throughout Minnesota to share their practice transformation experiences with other MAFP members (MH)		
	Monitor the professional education needs of Minnesota family physicians	Advocate for funding for Minnesota family medicine residency programs and departments of Family Medicine (HD)	Optimize access to Patient-Centered Medical Homes throughout Minnesota by actively marketing the concept to health systems, business groups and other stakeholders (MH)	Advocate for universal vaccination of health care workers against seasonal influenza (HD)	Educate members about the value of research to the specialty and in their practices			

KEY: SG=Strategic Goals, MH=Medical Home Marketing Goals, HD=House of Delegates Actions, all others are key the areas of responsibility for committees

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National Conference of Student Members and Family Medicine Residents	Spring Refresher		Serve as an advocate for family physicians in all types of practices on issues such as scope of practice, hospital privileges, reimbursement, payment systems and others		Research Forum	<i>Minnesota Family Physician</i> Newsletter	Budget  Audit	Develop pools of candidates and select Minnesota representatives to the AAFP National Conference of Special Constituencies
Residency Recruitment Event	Winter Conference		Represent family physicians as advocates for patients in health care delivery systems in the private and public sectors			MAFP website	Investments	