



GET REFRESHED! A HEALTHY BLEND OF CME FOR SPECIALISTS IN FAMILY MEDICINE

2012 SPRING REFRESHER

HOUSE OF DELEGATES - APRIL 25 . CME SESSIONS - APRIL 26 & 27 . MINNEAPOLIS CONVENTION CENTER



October 31, 2011

Dear Exhibitors,

I am pleased to provide you with an exhibitor prospectus for the 2012 Spring Refresher taking place at the Minneapolis Convention Center in Minneapolis, Minnesota on April 26 – 27. All organizations, with a medical focus, are invited to participate. The exhibit hall provides an opportunity for family physicians to see the latest in products and services.

The Spring Refresher is recognized as an excellent educational meeting for family physicians. Attendance is anticipated to be over 375, including family physicians, family medicine residents, medical students, and other health professionals.

There are two ways to complete an application to exhibit:

1. Register online www.mtgs-etc.com/mnafp22.htm (payment is needed at time of registration)
2. Visit www.mafp.org to print a paper copy of the application and return it by fax, email (as a pdf attachment) to lregehr@maf.org, or mail (payment does not need to be included at time of registration but is needed by February 13, 2012).

You will receive a receipt of application by email.

The cost for an exhibit booth is \$950. Booth assignments will be made on February 17, 2012 from a point system based on the number of years your organization has exhibited at the Spring Refresher (one point for each year) and the date your application is received (five points per week prior to February 17). If a booth block (several booths in a row) is needed or, if your organization's booth must be next to another organization's booth, please note that on your application. Exhibitor displays will be outside of the room where the meeting is taking place.

Full payment, or requests in writing for payment arrangements over the exhibiting organization's letterhead, must be received by February 13, 2012 for booths to be assigned. Credit card payments can be made though online www.mtgs-etc.com/mnafp22.htm. Checks should be made out to the Minnesota Academy of Family Physicians. The MAFP federal tax identification number is 41-0804400.

I hope that your organization will take part in the Spring Refresher. Please contact me (952) 542-0130, (800) 999-8198, lregehr@maf.org if you have any questions.

Sincerely,

Lisa Regehr
Exhibits Manager