

MINNESOTA FAMILY PHYSICIAN

Newsletter of the Minnesota Academy of Family Physicians

MAFP Delegation Attends AAFP Congress of Delegates

By Keith Stelter, M.D., Senior Delegate

It was my pleasure to represent the Minnesota Academy as your Senior Delegate at the 2011 Congress of Delegates in Orlando, FL. Carol Featherstone served as the other MAFP Delegate. Lynne Lillie and David Hutchinson served as Alternate Delegates. Other attendees at the meeting were MAFP President Alan Olson and President-Elect Julie Anderson.

The Minnesota Delegation brought three resolutions to the AAFP Congress this year. The resolution topics related to asthma medications, asthma inhaler spacers and generic drug prior authorization process. Each of these resolutions were heard in the Reference Committee on Practice Enhancement



Lynne Lillie, M.D., & David Hutchinson, M.D.,
at the Congress of Delegates.



Carol Featherstone, M.D., & Keith Stelter, M.D.,
at the Congress of Delegates.

and the following substitute resolutions were brought to the floor of the Congress.

Substitute Resolution 301

RESOLVED that the AAFP work with public and private payers to ensure lowest co-pays for at least one inhaled steroid and one short acting beta adrenergic inhaler in their formularies and be it further

RESOLVED that the AAFP work toward coverage by public and private payers for at least one rate controlling spacer, and that any co-pays be at their lowest tier level.

This combined our two resolutions and was adopted by the Congress. All adopted resolutions will be sent to an

AAFP Commission that will work to accomplish this action.

Our resolution on generic medication prior-authorization also passed after being re-worded by the Reference Committee and the Congress as follows:

Substitute Resolution 303

RESOLVED that the AAFP work toward elimination of prior authorization requirements for generic medications, excluding compounded medications.

The "compounded medications" language was added as a result of an issue that occurred in some states where compounded medications were prescribed after a transient health screening clinic was held and patients



Opening remarks at Congress of Delegates

Congress - Continued on Page 6



inside

3 President's
Message

8 Meaningful
Use

9 U of M
Precepting

2012 House of Delegates to Convene

The MAFP House of Delegates will be held on April 25, 2012, at the Minneapolis Convention Center. All members are invited to attend the annual business session to deliberate on resolutions, hear updates from AAFP leadership and elect officers.

A breakfast buffet begins at 7:30 a.m. The House convenes at 8:30 a.m. with business throughout the entire day, concluding around 4:30 p.m. If

you are interested in serving as a delegate, please contact the Academy office.



Resolutions are due to the Speaker of the House by March 15, 2012. Proposed amendments to the Bylaws must be submitted to the Executive Vice President by February 24, 2012.

N
O
V
E
M
B
E
R
/
D
E
C
E
M
B
E
R
2
0
1
1

MAFP OFFICERS

Alan Olson, M.D.

-President

Julie Anderson, M.D.

-President-Elect

Kurt Angstman, M.D.

-Board Chair

Raymond Christensen, M.D.

-Treasurer

Christopher Thiessen, M.D.

-Officer-At-Large

Richard Horecka, M.D.

-Director-At-Large

Daron Gersch, M.D.

-Speaker of the House

Mohammad Tariq Fareed, M.D.

-Vice Speaker

Virginia Barzan, C.A.E.

-Executive Vice President

MAFP DIRECTORS

Corey Martin, M.D.

-Central Chapter

Paul Chlebeck, M.D.

-East Metro Chapter

To Be Determined

-Heart of the Lakes Chapter

Dania Kamp, M.D.

-Lake Superior Chapter

Chandra Gottipati, M.D.

-Lake of the Woods Chapter

Richard Horecka, M.D.

-Minnesota Valley Chapter

Roderick Brown, M.D.

-Park Region Chapter

Linda Bergum, M.D.

-Range Chapter

Kurt Angstman, M.D.

-Southeast Chapter

Kimberly Wernsing, M.D.

-Southern Chapter

Steve Meister, M.D.

-Southwest Chapter

Carol Featherstone, M.D.

-West Metro Chapter

Hilary Hammell, D.O.

-Resident

Christine Spampinato

-Medical Student

MAFP STAFF

Lynn Balfour

-Foundation Executive Director

Kelly Bellomy

-Membership Coordinator

Arlene Lensing

-Associate Director

Lisa Regehr

-Conference Coordinator

Barbara Skrivanek

-Accountant/Office Coordinator

Kristie Thorson

-Communications Coordinator

This issue of Minnesota Family Physician is brought to you by Twin Cities Orthopedics.

Coming Up



11/15/2011	Academic Round Table Dinner University Hotel, Minneapolis
11/24-25/2011	Holiday, MAFP Office Closed
12/5/2011	Family Physician of the Year Award Nomination Deadline
12/26/2011	Holiday, MAFP Office Closed
1/2/2012	Holiday, Office Closed
1/14/2012	MAFP Board Meeting

Continuing Medical Education Courses

Emergency Medicine and Trauma Update: Beyond the Golden Hour

Date: Thursday, November 17, 2011

Location: Minnesota DoubleTree by Hilton Bloomington Minneapolis South

CME Credit Available: Live, 6.25 Prescribed credits

Provider: HealthPartners Institute for Medical Education

Phone: 952-883-6215 Email: Kristin.A.Robb@HealthPartners.com

Website: <http://healthpartnersIME.com>

25th Annual Primary Care Update

Date: Thursday, November 17-18, 2011

Location: Park Nicollet Clinic, St. Louis Park

CME Credit Available: Live, 12.50 Prescribed credits

Provider: Park Nicollet Institute Phone: 952-993-3531

Website: <http://parknicollet.com/cme>

Otolaryngology for Primary Care

Date: Friday, November 18, 2011

Location: Minnesota HealthPartners Conference Center, Bloomington

CME Credit Available: Live, 7.00 Prescribed credits

Provider: HealthPartners Institute for Medical Education

Phone: 952-883-6224 Email: Sharon.A.KoppHuth@HealthPartners.com

Website: <http://healthpartnersIME.com>

33rd Annual Cardiovascular Conference: Current Concepts and Advancements in Cardiovascular Disease

Dates: December 1-2, 2011

Location: Minnesota Holiday Inn East, St. Paul

CME Credit Available: Live, 14.50 Prescribed credits

Provider: HealthPartners Institute for Medical Education

Phone: 952-883-6224 Email: Sharon.A..KoppHuth@HealthPartners.com

Website: <http://healthpartnersIME.com>

Geriatric Update

Dates: December 1-2, 2011

Location: Park Nicollet Clinic, St. Louis Park

CME Credit Available: Live, 10.50 Prescribed credits

Provider: Park Nicollet Institute Phone: 952-993-3531

Website: <http://parknicollet.com/cme>

For additional CME opportunities, visit www.mafp.org/cme.asp

It takes 300 years to build a cathedral. That's what I like to tell my wife when she asks me how my latest honey-do chore is coming along. A few days, weeks, or months (she would say years) is nothing in comparison to that. With the demands of work and family, time is a scarce resource for me, as I suspect it may be for many of you. In spite of that, I recently decided to make new doors for our kitchen pantry. This project, so far, has spanned the course of two months – a mere blink in time on the cathedral building time scale. With any luck, it should be finished by Thanksgiving. For me to do the work with my limited resources means it takes longer. If we hired someone to do the work, it might be done a lot faster, but it would have cost me three times as much as I paid for materials just to have the doors custom made (ok, that might make me sound cheap), let alone installing them. Besides that, I enjoy woodworking.

Our clinic is finally starting to talk about what we would need to do to be certified as a Health Care Home, so I pulled up the Health Department's certification assessment tool. It has been several months since I last looked at it, but there was a copy on my laptop. There is also a link to it on our MAFP website. My eyes glazed over (again)!! For those of you who have seen it, it should be apparent why we are advocating for simplification of the process. We have a fair sized organization at ACMC, and the question that came up was where we could get help navigating through it all (sounds a little like administrative talk for 'hire a consultant'). It takes dedication and an expenditure of our resources to satisfy the certification requirements, not to mention recertification.

The medical home model has demonstrated its worth as a way to transform our practices into something that provides better care, and does so more efficiently. For some of us, it will take longer than others to fully make the change. For my paneled doors, I cut the rails and stiles one day. Another time might be devoted to making the tenons, and yet another day to cut the panels. Then there is gluing and sanding and finishing. Building our medical homes means working on our electronic records, registries, advanced access, care coordination, and all the other components, whether we can do it all at once, or in parts. Either way, we should have a game plan for getting the whole home built. There are links on our website that may help you. If there are other things we could be doing to help, please let me know.

Here is something else I wanted to share. In reading an article about "overtreatment in healthcare" (PEJ, vol 37, issue 5, Sept/Oct 2011), I was led to a couple of interesting white papers I hadn't seen before by Thomson Reuters. One discussed where \$700 billion in waste could be cut yearly from the healthcare system (Oct 2009). The other discussed a path to eliminate \$3.6 trillion in wasteful spending (June 2010). The latter of the two suggests the savings we might achieve over a ten year period and with that a potential of keeping healthcare expenditures as a percentage of GDP essentially level (16.4% of GDP in 2020, compared with 17.3% in 2009). It identified six areas of waste in the system, and five strategies to enhance relationships between patients, providers, and payers to improve care and reduce waste. One strategy, systems improvement and care coordination, was felt to be able to impact all six areas of waste. A second strategy, the medical home and culture of health, would potentially impact all but one area of waste,

President's

Message

By Alan Olson, M.D.



fraud and abuse. The other areas of waste were unwarranted use, administrative system inefficiencies, clinical inefficiencies and errors, lack of care coordination, and preventable conditions and avoidable care. The three other strategies were consumer activism and transparency, patient safety and quality improvement, and payment integrity. It was interesting to see the impact of the transformational care we are trying to establish be presented this way. If you would like to read this for yourself, you can access these papers on the Thomson Reuters web site (thomsonreuters.com).

I hope you will read the rest of this issue of *Minnesota Family Physician*. Amongst others are articles on the use of care coordination and pulmonary rehab to reduce hospital readmissions, and one on how REACH can help providers adopt and use EHRs to improve patient care. Kristie does an amazing job putting this newsletter together. Thank you Kristie!

The holiday season is very soon upon us, and I hope it brings joyous times for all of you and your families.

A handwritten signature in black ink that reads "Alan Olson MD". The signature is cursive and fluid.

Call for Nominations

The Leadership Development Committee is now accepting nominations for the following positions. You may volunteer yourself or suggest others as candidates.

- President-Elect
- Speaker of the House
- Vice Speaker
- Officer-at-Large



If you have a colleague who would make a good leader, consider nominating them for entry level positions such as Vice Speaker or Officer-at-Large. The Officer-at-Large position nominations will be given to their local chapter to approve the nomination.

Nominations must be received by **January 30, 2012**. They can be submitted by email to alensing@mafp.org or by fax to 952-542-0135.

What's New

▶ Student Researchers Earn Top Honors



Katie McKenzie, MS3, Ruth Westra, D.O., and Sonja Ellingson, MS3 at the AAFP Scientific Assembly in Orlando.

Congratulations to medical student researchers **Katie McKenzie, MS3**, who took first place for her poster *Current State of Care Provided to Sexual Assault Survivors in Rural Minnesota Emergency Departments* (mentor **Barbara Elliott, Ph.D.**) and **Sonja Ellingson, MS3**, who received an honorable mention for her research on *Management and Antibiotic Resistance in Urinary Tract Infections* (mentor **Ruth Westra, D.O.**) at the AAFP Scientific Assembly in Orlando.

MS3, who received an honorable mention for her research on *Management and Antibiotic Resistance in Urinary Tract Infections* (mentor **Ruth Westra, D.O.**) at the AAFP Scientific Assembly in Orlando.

▶ National Rural Health Day

November 17, 2011, is National Rural Health Day! It is an opportunity to "Celebrate the Power of Rural" by honoring the community-minded spirit in rural America. For more information, visit <http://www.health.state.mn.us/divs/orhpc/nrhd.html>.

▶ MAFP Member Blogs

Patricia Lindholm, M.D., has a new blog on physician wellness. Follow her at <http://wellphysician.blogspot.com/>. Also, **Therese Zink, M.D.**, has started a blog geared to health professions students who are on rural rotations. You can find it at <http://thecountrydoctorrevisited.wordpress.com/>.

▶ Speed Date Our Specialty!

The Southeast Chapter hosted Speed Date Our Specialty at the Mayo Family Medicine Interest Group. The event took place on October 5, 2011. Medical students had the chance to interact with multiple family medicine doctors with varied experiences in 10 minute time frames. Thank you to everyone who took part!



The MAFP Southeast Chapter hosted Speed Date Our Specialty in October.

▶ MAFP Strategic Planning Retreat

The MAFP held a two-day strategic planning retreat on October 28-29, 2011, at the Marriot Minneapolis West in St. Louis Park. Participants worked with a facilitator to prioritize goals and develop MAFP strategy for the upcoming five years.



Lynne Lillie, M.D., Ray Christensen, M.D., & Chris Thiessen, M.D., have some fun!

Daron Gersch, M.D., puts his mobile device to good use at the Strategic Planning Retreat.



Julie Anderson, M.D., MAFP President-Elect, & Alan Olson, M.D., MAFP President

▶ Member Appointed as AAFP Commission Chair

Patrick Herson, M.D., FAAP, has been appointed as Chair of the AAFP Commission on Finance and Insurance for 2011-2012. Dr. Herson works with Fairview Health Services.

▶ MMA Awards and Elections

Congratulations to MAFP members, **Anthony Jaspers, M.D.**, and **Kenneth Ripp, M.D.** Dr. Jaspers received the Distinguished Service Award from the Minnesota Medical Association. Dr. Ripp received the Community Service Award. **David Westgard, M.D.**, was elected as MMA Treasurer. **Ray Christensen, M.D.**, was re-elected to the AMA Delegation. **Will Nicholson, M.D.**, was re-elected as an AMA Alternate Delegate. **Macaran Baird, M.D.**, was elected to the Board of Trustees, along with **Michael Heck, M.D.**

▶ Like Us on Facebook!

The MAFP is on Facebook and wants you to Like Us! Join in on the conversation, view photos, comments and more. To find us, simply search for 'Minnesota Academy of Family Physicians' while on Facebook, then hit 'like' at the top!



MAFP Milestone Memberships

The MAFP is pleased to recognize these members celebrating milestone membership anniversaries in 2011!

55 years

Leonard R. Akland M.D.
John E. Ericson M.D.
Ernest S. Lorentzen M.D.
Ruben F. Schmidt M.D.
David W. Sontag M.D.

Karla R. Grenz M.D.
Donald J. Grossbach M.D.
Laurel L. Haycraft M.D.
Charlotte G. Hovet M.D.
John R. Hughes M.D.
Jeffrey A. Indrelie M.D.
Stephanie L. Jakim M.D.
Romulo V. Kabatay M.D.

Michael B. Stiegler M.D.
Eric W. Sturlaugson M.D.
Christine L. Swensen M.D.
James S. Van Vooren M.D.
Roman J. Zownirowycz M.D.

50 years

Jo Eagle Anderson M.D.
Francis J. Boyle M.D.
Leo Herber M.D.
Dale C. Lindquist M.D.
Philip W. Maus M.D.
Maurice R. McNeil M.D.
Charles R. Pelzl M.D.
Thomas W. Votel M.D.

Amy D. Keppel M.D.
Terry E. Klemek M.D.
Gerald L. Konkol M.D.
Nicholas P. LaFond M.D.
Basil C. LeBlanc M.D.
Charles T. Ledder M.D.
Dean A. Lee M.D.
Daniel L. Lembcke M.D.
Barbara A. Leone M.D.
Wade A. Lillegard M.D.
Patricia J. Lindholm M.D.
Jan Linse Baldwin M.D.
Steven M. Longbotham M.D.

15 years

Ava M. Adams-Morris M.D.
Robert J. Anderson M.D.
Donald J. Anderson M.D.
Dana R. Barr M.D.
Cynthia L. Baumgartner M.D.
Corinna W. Brancio M.D.
Jon M. Bylander M.D.
Paul R. Carey M.D.
Paul T. Chlebeck M.D.
Robin M. Councilman M.D.
David L. Councilman M.D.
Nancy K. Darling M.D.
Cathy Ann Donovan M.D.
Therese M. Durkin M.D.
John H. Fedje-Johnston M.D.
Jamie Lynn Feldman M.D.
Paul S. Floy M.D.
Margaret M.C. Gill M.D.
Wade P. Hanson M.D.
Todd A. Jorgenson M.D.
Jennifer C.L. Kaufman M.D.
Rae Keashly M.D.
Stephanie A. Kivi M.D.
Thomas L. Kleven M.D.
Jennifer A. Krzmarzick M.D.

25 years

Gregory A. Bartel M.D.
Dawn M. Blomgren M.D.
Roger M. Boettcher M.D.
Joseph A. Corser M.D.
Edward M. Dennison M.D.
Mark W. DePaolis M.D.
John P. Eikens M.D.
Sandra H. Eliason M.D.
Carl M. Erickson M.D.
Robert G. Fish M.D.
Allen E. Fongemie M.D.
Matthew J. Gervais M.D.

Peter S. Marshall M.D.
Gary J. Mayer M.D.
Deborah K. Mielke M.D.
Thomas M. Odland M.D.
C. Dennis O'Hare M.D.
Kevin P. Peterson M.D.
Gary M. Peterson M.D.
Brian C. Pfeifer M.D.
Michael E. Pleasants M.D.
David A. Reitz M.D.
Lee W. Rock M.D.
Laura E. Scherf M.D.



Debra S. Larson M.D.
Jon D. Larson M.D.
Timothy L. Malling M.D.
Kelly A. McTeague M.D.
Grant C. Morrison M.D.
Angela E. O'Neil M.D.
Gautam K. Pai M.D.
Mary M. Paquette M.D.
Elizabeth M. Raduege M.D.
Julie A. Reichhoff M.D.
Sagit V. Rosenberg M.D.
James R. Sayovitz M.D.
Himanshu S. Sharma M.D.
Carolyn Dewald Stelter M.D.
Michael N. Stiffman M.D.
Peggy Ann Sullivan M.D.
Thomas T. Swan M.D.
Ruth Oniszczuk Szajner M.D.
Doris N. Tran-Stoebe M.D.
Jessica A. Vanderscoff M.D.
Alison R. Wagenknecht M.D.
Lori L.W. Wischnack M.D.
Teresa E. Wrobbel M.D.
Thomas M. Ziebarth M.D.

Nominate a Peer, Mentor or Colleague for an MAFP Award



The MAFP is now accepting nominations for the following awards:

Family Physician of the Year
Teacher of the Year
Researcher of the Year
Resident of the Year
Medical Student Award
Merit Award

For more information and a detailed description of each award, please visit the MAFP website at www.mafp.org/awards.asp.

Nomination Process

All nominations must be made in writing to the MAFP office (mail, fax or e-mail). Include the award name, your name and phone number, and explain why the nominee is deserving. Also, if applicable, include the name of the nominee's clinic, residency program or medical school. Additional information may be requested from the nominator or nominee. Candidates must be MAFP members., except Researcher of the Year Award candidates.

Deadlines for Submission

Family Physician of the Year: December 5, 2011
All Other Awards: January 30, 2012

were given prescriptions for bioidentical generic hormones that would correct a detected hormone imbalance.



For an article on the reference committee hearing, go to <http://www.aafp.org/online/en/home/publications/news/news-now/2011-cod-assembly/20110916codpracenhance.html?cmpid=10036-em-1>

The Congress elected Jeffrey Cain of Denver, Colorado, as President elect. Wanda Filer of Pennsylvania, Dan Spogen of Nevada and Julie Wood of Missouri were elected as AAFP Directors. John Meigs of Alabama was elected Speaker of the Congress and Javette Orgain from Illinois was elected Vice Speaker.

Resolutions that were controversial this year were regarding discontinuing our participation in the Relative Value Scale Update Committee (the RUC) which ultimately was referred to the Board of Directors. A debate regarding full and equal legal benefits for all couples including same gender couples and including the language of civil marriage in that definition was debated extensively and passionately on the floor, and passed after the language of civil marriage was ultimately defeated by a small margin.

I would refer interested readers to review the entire Congress proceedings that are on the AAFP web page under Congress of Delegates. This year live and now archived streaming of the entire Congress of Delegates is available on the web and interested persons can hear all the testimony that was provided.

I also urge you to view the Opening Ceremony which is also available on the AAFP web page and as always it is a great uplifting event to watch.

Doug Henley, M.D., our AAFP CEO urged us not to simply look at providing more medical services in our offices and practices, but instead to look at what we can do to improve the social determinants of health in our communities. These are things like good schools, good daycare, and parks for play, healthy food in our schools, an active senior care center and others. In talking about how medical care may be organized in the future under

ACO models, he said, "As family physicians, we need to push for an ACO governance model that is not about doctors and hospitals; instead it should be about community and its people involving representatives of consumers, employers, teachers, doctors, hospitals and others. And the goal should not be just about improving health care services, but about improving the health of the community.such a model will, I believe, be good ultimately for patients and family doctors."

I appreciate the opportunity to represent Minnesota Family Physicians at the AAFP. It is a great honor to represent such a great state with a strong family medicine presence. The work we all do each day is transformative for not only our patients, but we also strengthen and uphold the high ideals of family medicine and its role in the health of our communities, our state and our nation.

Similar Resolutions to MMA

The MAFP also brought similar resolutions to the MMA House of Delegates. The MMA's adopted resolution regarding Affordable Asthma Medications is exactly the same wording as AAFP's. MMA resolved to support prohibiting requirements for prior authorization for generic medications that are at a cost less than \$25. To accomplish this, MMA and the MAFP would meet with the Minnesota Council of Health Plans to institute this prohibition and seek help from the Minnesota Department of Health if necessary.



MMA also adopted a resolution to work with the Minnesota Department of Health to evaluate the complexity and administrative burden of the health care home certification and re-certification criteria, and to extend the time period between certification and re-certification.

Two of the MAFP's resolutions were referred to the MMA Board. They suggested support for collaborative law as an alternative to current malpractice legal processes and encouraged the regulation of pharmacy benefit managers.

2012 Winter Conference - Sports & Outdoor Medicine

Registration

\$200 – MAFP Members, PAs, RNs, NPs
\$250 – Non-member Physicians

Education Sessions Include:

98.6 Degrees F: Survival Medicine; Adolescent Sports Performance; Athletes and Eating Disorders; Building and Using a Wilderness Medicine First Aid Kit; Injections; Musculoskeletal Procedures; Sideline Care; Sports Physicals

Watch for a registration brochure in your mail or visit www.mafp.org to register online.



Arrowwood Resort, Alexandria, MN
Friday, February 3rd &
Saturday, February 4th

THE BULLETIN BOARD

2012 Research Forum

The 2012 MAFF Research Forum will take place on Saturday, March 31, at HealthPartners in Bloomington.

Call for Abstracts

Abstracts are due **January 27, 2012**

The MAFF is now accepting abstracts for the 2012 Research Forum. Abstracts should contain original research and be relevant to family medicine. All categories of research will be considered, including practice-based, community-oriented and participatory projects, and descriptive studies. Quality Improvement projects, clinical case presentations, and literature reviews are acceptable if they generate original conclusions. Projects in progress are welcome. Research can also be presented as a poster, please visit www.mafp.org to see poster session details.

Please visit www.mafp.org for more information on submitting an abstract and to download the abstract submission form. For questions, please contact Lisa Regehr at the MAFF office at lregehr@mafpp.org OR (800) 999-8198, (952) 542-0130.



Has YOUR Clinic Met the Challenge?

The MAFF is again issuing a 'flu vaccination challenge' to all Minnesota family medicine clinics. This year, the challenge will not only focus on family physicians, but clinics will be asked to make an effort to get ALL staff who have clinical contact with patients vaccinated. Clinics that achieve a 95-percent vaccination rate among these eligible employees by November 30, 2011, will be sent a certificate by the MAFF acknowledging this accomplishment. For more information, visit www.mafp.org/hcwresources.asp.



Also, don't miss the photo op! Have your picture taken when you get your flu shot and then email the photo to kthorson@mafpp.org. Members who send photos in will be eligible to win gift cards for iTunes and coffee. We'll share the pictures of family docs getting their shots on the MAFF Facebook page to help promote the challenge to others.

Membership Report: September 1, 2011 - October 31, 2011

New Active and Supporting Members

East Metro Chapter

Boris Beckert M.D.,
Maplewood
Prili Gandhi M.D., Woodbury
Shumona Saha M.D., St. Paul

Heart of the Lakes Chapter

Stacey Smith M.D.,
Detroit Lakes

Park Region Chapter

Amanda Walz M.D.,
Alexandria

Southeast Chapter

Vicki Jacobsen M.D.,
Rochester

Southern Chapter

Rabia Hasan M.D., Fairmont
David Tapper M.D., Northfield

Southwest Chapter

Raphael Peralta M.D.,
Worthington

New Resident Members



Fairview Smiley's Clinic

Jibril Elabe M.D.
Gaurav Nigam, MBBS

Hennepin County Medical Center

Chandra Cherukuri, MBBS
Saif Choudhury, M.D.

Mankato

Joanne Genewick, D.O.
Trevor Page, D.O.

Mayo

Kristina Sinnott, M.D.

Methodist Hospital

Maiken Strohm, M.D.

North Memorial Health Care

Todd Barrett, M.D.
Jennifer Chung, M.D.
Nancy Nelson, M.D.

St. John's Hospital

John Pelzel M.D.

New Student Members

Mayo Medical School

Jennifer Barnes
Beth Bourne
Dominic Caruso
Yuri Hanada
John Kohorst
David Roberts
John Shepherd
Joseph Weiderhold
T.Carson Wright

University of MN- Duluth Campus

Brian Berglund
Sarah Bertrand
Ashley Bishop
Ryan Clark
Blake Collison
Alice Deden
Leah DeJong
Kristi Huisinga-Freiborg
Kristie Johnson
Jesse Klingelhoets
Claire Knodell
Melody Shepherd

Michael Stiller
Tyler Thorson
Marie Wippler

University of MN - Twin Cities Campus

Jamie Dyer
Kelly Hill
Katie Keepers
Jennifer Macdonald

MAFF Membership (As of 9/30/11)

Actives = 2,133
Residents = 227
Students = 341
Life = 273
Inactive = 50
Supporting = 2

Total = 3,026

Providers Now Attesting to Meaningful Use

REACH aids clinics and hospitals in adopting and effectively using electronic health records to improve patient care



By Paul Kleeberg, M.D., REACH Clinical Director

Providers in Minnesota have started to attest to meaningful use of their electronic health record systems (EHRs) and some have already received their checks. Christopher J. Wenner, M.D., is one of the first providers in Minnesota to attest to meaningful use for the Medicare EHR Incentive Program. As a solo family physician, Dr. Wenner operates a comprehensive family medicine clinic in Cold Spring, Minnesota, that is certified as a medical home. Dr. Wenner is one of over 2,800 providers across Minnesota and North Dakota that the Regional Extension Assistance Center for HIT (REACH) is helping to adopt and become effective users of EHRs.

For busy clinicians, negotiating the specifics of the meaningful use rules and attestation process is difficult. Utilizing the federally subsidized services of REACH, Dr. Wenner was able to get organized and attest to meaningful use in an expeditious fashion. Our services saved him a lot of time by interpreting the meaningful use rules, helping organize his data needed for attesting, and assisting throughout the attestation process.

Dr. Wenner intends to use his EHR to continue to improve patient care. Reminders for preventative screening and immunizations, as well as registry features to aid in chronic disease management, will be used to support his practice as a medical home. The meaningful use and medical home requirements dovetail together well to facilitate better patient care.

Providers at another REACH client, an independent practice with one family physician and one nurse practitioner, were on paper and knew they needed an EHR. They send patients to the local hospital for x-rays, mammograms and labs and wanted to receive results electronically. They also wanted the EHR to facilitate their communication with the other clinics and specialists as well as their ability receive information when their patients were admitted to the hospital. Their new EHR will allow them to do that.

What Works Well and What Doesn't for Physicians

In our work with a variety of practices, we have found that some of the meaningful use criteria are easy to meet while others have proved a challenge. Through this experience and by listening to other Regional Extension Centers, we have become aware of the stumbling blocks physicians face when implementing an EHR. Some of these challenges include: getting the clinical quality measures to reflect the care provided, producing visit (clinical) summaries in a timely and patient-friendly format, configuring their systems for health information exchange, and doing a security and privacy risk analysis. REACH has been able to assist providers in all of these areas.

To meet the unique needs of each practice, we use the federal subsidies to provide an assessment which identifies their strengths and areas that need attention.

We then design a work plan with them that builds on their strengths, focuses on areas that needs attention, and builds their skills so that they can continue to manage their own EHR once the subsidies are exhausted.

Financially a Wise Decision in the Long Run

The Medical Group Management Association found that physicians in private practice who had an EHR netted almost \$50,000 more per provider per year after five years of use than those without an EHR. Practices without an EHR will gradually fall behind their competitors. Patients are learning the convenience of electronic access to their medical information and will expect the benefit of having their records shared with others who provide them care. They also like the convenience of scheduling visits online and using secure messaging so they do not have to wait on hold on the phone. Physicians who wish to have others join their practice should realize that new physicians do not want to work in an environment without an EHR, and if they wish to sell their practice, it will be worth more with an EHR.

For physicians that believe upfront costs of EHRs are too high, we have clients that have low cost EHRs that meet their needs. Some have upfront costs as low as \$2,000 per provider and pay-as-you-go options. There are also loan programs to help finance an EHR system.

The incentive dollars will help defray costs that are incurred when adopting, implementing, and effectively using an EHR. It would be a shame to miss out on the opportunity to receive incentives and be subject to penalties that will come from Medicare and private insurers. It also would be a shame to miss out on the fully-subsidized services that REACH can provide the small practice.

About the Author: Paul Kleeberg, M.D. is REACH clinical director and is a board-certified family physician. He has 18 years experience practicing medicine in a rural private practice and later in a large health system. He started practice using paper records then migrated to EHRs. He would never go back to paper. Dr. Kleeberg has also played a key role in implementing several patient portal, ambulatory, and hospital EHRs and has experience in EHR selection, physician engagement, workflow redesign, clinical content management, clinical decision support and EHR governance.

About REACH: REACH is a nonprofit federal HIT Regional Extension Center dedicated to helping providers in clinics, small hospitals, and other settings in Minnesota and North Dakota implement and effectively use EHRs. Our mission is to assure that each of our clients achieves meaningful use. www.khaREACH.org.

"Electronic Health Record Use Improves Financial Performance", Medscape Medical News, Medical Group Management Association (MGMA) 2010 Annual Conference. Presented October 25, 2010. <http://www.medscape.com/viewarticle/731134>

Three Projects in the Family Medicine Clerkship

By David Power, M.D., MPH

The MAFP is focusing on the importance of preceptors for medical students. This is the third in a series of articles highlighting precepting projects at the medical schools.

All University of Minnesota 3rd and 4th year students who do not take part in the Rural Physician Associate Program spend four weeks in the Family Medicine Clerkship. Each year about 100 students are placed at the Twin Cities Family



Medicine Residency Programs, about 75 are assigned to about 30 community preceptors around the Twin Cities, and about 12 spend their four weeks at a Duluth clinic. The majority of the students' clerkship experience is in direct patient care at their preceptor's clinic, but there is also a well developed curriculum in place which is covered when students convene on campus for one day per week. Over these four days students participate in three projects.

Project One: Ken Olson, M.D., and Therese Zink, M.D., together with Don Pine, M.D., and Scott Dyer, M.D., facilitate a two hour Significant Event Reflection, each with a small group of clerkship students where students share their reflection on an experience they have had with a patient that has had a significant emotional impact upon them. This is a somewhat unique activity during medical school, given that this opportunity for facilitated sharing is not formally offered elsewhere during the clerkship years. Some students have considered this a very important activity for them; most appreciate it and just a few do not especially like it. A number of students have subsequently published their narrative experience in various journals or in the online family medicine magazine, Pulse: <http://www.pulsemagazine.org/>.

Project Two: Department Chair Mac Baird, M.D., and Smiley's

program director Pita Adam, M.D., with David Satin, M.D., and Pete Harper, M.D., facilitate a 90-minute session over lunch where students share



their experiences and opinions about processes of care delivery that they have observed in family medicine clinics during the clerkship. Students are first asked to review some selected readings made available on our course website. Invariably, discussions revolve around medical home-related initiatives that students have observed, student concerns about the ethics of 'Pay for Performance', and the difficulty of managing complex patients in short clinic visits. It provides facilitators the opportunity to hear from students what is happening in local clinics but also to inject a bigger picture perspective about what is happening with primary care nationally.

Project Three: Students must pose, and then answer, a clinical question that they have encountered in patient care by searching for and locating the best evidence they can find. They then present their findings to their clinic preceptor, and on the last day to their peers and course faculty during our Evidence-Based Medicine Project. David Frenz, M.D., Jim Beattie, MLIS, Anne Beschnett, MLIS, and other librarians, with course director David Power, M.D., grade the students' projects and their efforts to translate their medical findings into a plain language summary (PLS) suitable to share with patients. All the students' PLS are Google-search linked and available at: <http://conservancy.umn.edu/handle/52336>. Some students go on to write up their project for publication in the monthly journal *Evidence-Based Practice* produced by the Family Physician Inquiry Network (www.fpin.org).

Please visit www.mafp.org/UMfmpreceptors.asp to see a list of U of M preceptors. For any questions or comments, please contact clerkship director, David Power, M.D., at power007@umn.edu or Peter Cao, coordinator at caox019@umn.edu.

Get Refreshed!

A Healthy Blend of CME for
Specialists in Family Medicine

MARK THE DATE!

APRIL 26-27, 2012

MINNEAPOLIS CONVENTION CENTER

2012 SPRING REFRESHER



Family Medicine Physicians' Role in Reducing COPD Hospital Readmissions: Care Coordination and Pulmonary Rehabilitation

By Barbara Yawn, M.D., Olmsted County Medical Center and Cynthia Isaacson, American Lung Association in Minnesota

November marks COPD Awareness Month providing an opportunity for family medicine physicians to educate patients who are at risk for the disease and to promote good disease management skills to current COPD patients. It is also an opportunity for physicians to look at frequently missed opportunities to improve the lives of people with COPD using care coordination and pulmonary rehabilitation.



COPD Overview

In 2008, Chronic Obstructive Pulmonary Disease (COPD) became the third leading cause of death in the U.S. COPD affects more than 12 million Americans with another 12 million who have yet to be diagnosed. *The Lancet* reported in September 2011 that 25% of people ages 35 and older will develop COPD in their lifetime making the risk of developing COPD greater than heart failure, breast cancer, or prostate cancer.

Hot topics in COPD

Decreasing COPD hospital readmissions is leading the scope of work around COPD in Minnesota. Hospital systems are being pressed to prevent COPD readmissions within 30 days of an initial admission or payment will be withheld by Medicare beginning in October 2014. Some Minnesota health insurance plans have already begun withholding reimbursements as of October 2011.

Of course the best way to prevent a readmission is to prevent the original admission through the use of regular planned care visits, medication adjustments, yearly influenza immunizations, lung function monitoring (spirometry), and patient and family education about the importance of adherence, correct inhaler use, and early signs of exacerbations. Currently, 51% of Minnesotans see a family physician for managing their COPD making primary care a pivotal area of preventing hospitalizations and promoting good disease management (*ALA in MN Scope of COPD in Minnesota*).

When the initial admission has not been prevented, what does this mean for family physicians and other non-hospital based clinicians? It means remaining involved in your patients' care even when they are in the hospital. In most medical home models, it is the primary care site that will be the patient's medical home and will need to have information regarding their full scope of care – even during a hospitalization.

Care Coordination Teams

The most efficient and effective way to assure coordination of care across transitions is to develop a care coordination team. An ideal team might include a lead physician and program

coordinator, along with a rehabilitation specialist, dietician/nutritionist, social worker, physical therapist, occupational therapist, psychologist, and chaplain.

Upon discharge of a COPD patient, where the hospitalists provide inpatient care, and the primary care provider is not involved during hospitalization, the hospitalist should contact the patient's primary care physician and make certain that the patient leaves with a care plan that includes a scheduled follow-up visit within one week, a month's supply of guidelines-based medication for their disease stage, home oxygen prescription when required, referral to smoking cessation and pulmonary rehabilitation whenever available, and education for the patient's caregivers at home. Each member of the care coordination team needs to determine how their services will be continued, once the patient leaves the hospital and is transferred back to the primary care team.

If your patients are not receiving this type of follow-up after inpatient care, talk to the hospitalists or the primary inpatient care provider and ask that they begin this immediately to facilitate a better transition for your patient. Such transitions will require communication, time, the desire, and incentive to provide the best care possible. The insurers hope that money will make this happen. While few of us have seen the additional funds promised for supporting care coordination, hospitals have begun to see the withholding of funds.

Pulmonary rehabilitation

Pulmonary rehabilitation combined with appropriate medication therapy can help prevent hospitalizations and readmissions. Pulmonary rehabilitation helps improve patients' daily life activities through respiratory therapy, physical therapy, nutrition science, social work and social and emotional support. Topics covered in pulmonary rehab are tailored to fit each patient's needs to achieve realistic goals and long-term success. Recent studies suggest that pulmonary rehabilitation can also reduce health care costs through shorter hospital stays and decreased health care utilization, making pulmonary rehabilitation an effective first-line treatment when combined with optimal medical management in COPD.

Many family physicians state they do not have access to pulmonary rehabilitation, and even when they do, pulmonary rehabilitation is underutilized. A reported 66% of COPD patients say they have never been offered pulmonary rehabilitation (*ALA in Minnesota*). Pulmonary rehabilitation encourages regular exercise, good breathing techniques, improved nutrition and disease management skills and is one of the best treatments for the depression suffered by up to 40% of those with COPD.

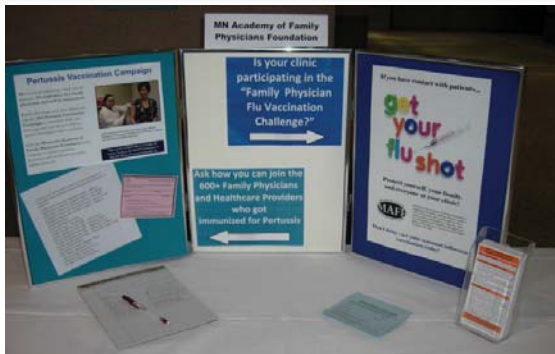
Please use COPD awareness month to encourage care coordination, talk to the providers where your COPD patients are admitted to encourage better care transitions, and let them know you remain involved in your patient's care. In addition, find out where the nearest pulmonary rehabilitation program is and how you can make such a program available to your patients.



MINNESOTA ACADEMY OF FAMILY PHYSICIANS FOUNDATION NEWS



The mission of the MAFP Foundation is to support family physician health care delivery, research and education, and to promote the specialty of family medicine.



The MAFP Foundation exhibited at the Got Your Shots Immunization Conference to talk with physicians and providers about the MAFP's Family Physician Flu Vaccination Challenge and the Foundation's Pertussis Protection Campaign.

Pertussis Protection Campaign Results

"A total of 615 physicians and healthcare staff were immunized for pertussis during the Pertussis Protection Campaign implemented by our Foundation last February. This helps move us closer to protecting our patients from this contagious disease," said Patricia Vincent, M.D., President of the MAFP Foundation. "We felt it was important for our patients that we follow the recommendation of the Advisory Committee for Immunization Practices for vaccinating physicians and healthcare staff, and we will be repeating this Campaign again next February."

"Thank you!" to the following clinics that took steps to immunize their staff and prevent the spread of pertussis to patients:

- Affiliated Community Medical Centers - Benson
- Affiliated Community Medical Centers - Litchfield
- Affiliated Community Medical Centers - Marshall
- Affiliated Community Medical Centers - New London
- Affiliated Community Medical Centers - Willmar
- Alexandria Clinic
- Cromwell Medical Clinic
- Essentia Clinic - Moorhead
- Family Health Services MN - Afton Clinic
- Family Health Services MN - Banning Clinic
- Family Health Services MN - Highland Clinic
- Family Health Services MN - Maplewood Clinic
- Family Health Services MN - White Bear Lake Clinic
- Foley Medical Center
- HealthEast Vadnais Heights Clinic
- Ilko Family Medicine, P.A.
- Lakewood Health Center Clinic
- Northern Lights Pediatrics
- Northwest Family Physicians

This patient safety initiative was made possible through charitable and unrestricted grants to the MAFP Foundation from GlaxoSmithKline and Sanofi Pasteur.

Resident Research Grant Program

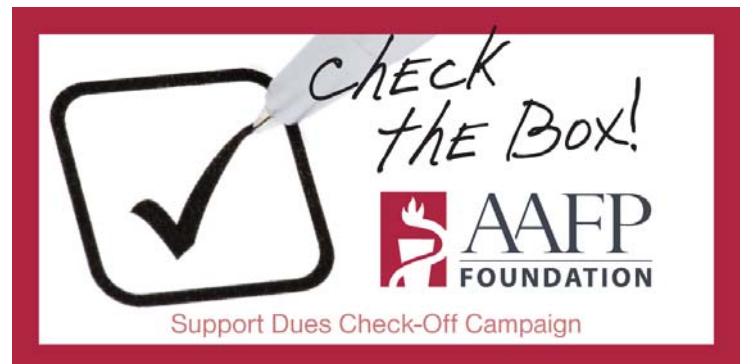
Apply to the Resident Research Grant Program and gain real-world experience with research, develop hands-on research skills, and understand how family medicine research can impact patient care. Family medicine residents may design a study, and work independently or on a research team. Pick a topic that is relevant to family medicine and patient care. Work with a family physician research mentor. Download the application and instructions at www.mafp.org/foundation.asp and click on "programs." Recipients receive a \$3,000 grant to offset project expenses. Applicants and mentors must be active members of the MAFP to apply. **Applications are due February 1, 2012.**

Patients Speak Out About Self-Management Program

"The encouragement of this workshop has given me the motivation to increase my exercise plans and accomplish goals that I probably would not have done on my own" stated a participant of the *Chronic Disease Self-Management Program*. During the six-week class led by trained leaders, participants learn techniques and skills to deal with problems associated with a wide range of chronic conditions. "They made the action plans so enjoyable and I accomplished more," said another participant.

The evidenced-based curriculum, developed by Stanford University, explores appropriate use of medications; communicating effectively with family, friends, and health professionals; nutrition; making informed treatment decisions; and disease-related problem solving. "To know there are others who are trying to accomplish the same things; there is help if we want to take advantage of it," reported another participant.

The MAFP Foundation seeks clinic partners to pilot the program, and has mini-grants and technical support available. To learn how this program can help activate and engage patients in the healthcare team contact Lynn at the MAFP Foundation: 952-542-0130 (800-999-8198) or foundation@mafpp.org. This project is made possible through a contract with the Minnesota Department of Health.



2011 Residency Recruitment & Procedure Workshops

On Saturday, October 8, medical students gathered at the Holiday Inn Minneapolis Metrodome to learn about Family Medicine Residency opportunities and try out procedure workshops taught by the programs.



UM Smiley's teaches manual vacuum aspiration.

Endometrial Biopsy, Circumcision, Acupuncture, and Intubation were only a few of the procedures presented. 79 students participated from Mayo, the University of Minnesota, and other schools. Representatives of Family Medicine residencies, from Minnesota and around the country, were on hand to answer questions about their opportunities. The Minnesota Academy of Family Physicians

would like to thank all of the residency programs that participated in the Residency Recruitment Event.

"This is a great experience to get a better feel for the specialties one might be interested in by being able to talk to physicians in the field and perform applicable procedures. It was very valuable in my opinion and I will go every year until I am in residency if I can," said Chad Thompson, MS1, University of Minnesota.



Iowa Lutheran Hospital visits with medical students.



Essentia Health - Detroit Lakes is seeking two FP's to join a group of 22 other physicians at Essentia Health Detroit Lakes, MN. We offer full benefits and a competitive salary that is guaranteed for two years, along with a generous starting incentive and a retention bonus after two years. Enjoy a beautiful lake community in Western Minnesota. The anticipated weekly work schedule is 8-5 M-F plus a limited call rotation. Physicians can expect to see 15-20 patients a day in clinic. For more information please contact: Jodi Baumgartner, Physician Recruiter, Essentia Health West Region, Work: 701-364-8022, Cell: 701-261-9747, Email: jodi.baumgartner@essentiahealth.com.

Southwest Metro- Waconia Independent, 50 physician multispecialty clinic seeking a FT/4 day week, BC/BE Family Medicine/OB physician. Traditional practice model with outpatient in inpatient care. Call schedule, with all hospital care at Ridgeview Medical Center. Contact: Scott Ellingson, M.D., Lakeview Clinic Ltd. 952-442-4461 or email at administration@lakeviewclinic.com

Sanford Health of Fargo, North Dakota is currently seeking BC/BE Family Medicine physicians to join staff at several of its regional primary care clinics. Excellent practice opportunities exist in communities located in the 'Heart of Minnesota' lakes country including Bemidji, Detroit Lakes, East Grand Forks, New York Mills, Perham, Thief River Falls and Wheaton and in North Dakota communities, Fargo, Oakes, Valley City and Wahpeton. OB is desired but not required. Good call arrangements and modern well-managed Sanford and community-owned hospitals. Sanford is offering market competitive salary, comprehensive benefits, paid malpractice and a generous relocation allowance. Starting incentives are available at most sites. Not subject to H1B caps. AA/EOE. To learn more about these excellent practice opportunities visit our website at www.sanfordhealth.org or contact: Shannon Ellering, Physician Recruiter, Phone: (701) 280-4817, Fax: (701) 280-4136. Email: Shannon.Ellering@sanfordhealth.org.

Glacial Ridge Health System: We are seeking a family medicine physician with OB experience to serve our community's expanding need for quality healthcare. Located overlooking beautiful Lake Minnewaska, Glacial Ridge Health System in Glenwood, Minnesota is a growing and progressive 19 bed critical access hospital with two clinics. Recreational opportunities include quality lakes, resorts, and excellent hunting and fishing. This a great place to raise children. One hour from St. Cloud, and located halfway between Fargo and the Twin Cities. Competitive salary, signing bonus and benefits package. Visit our website at: www.glacialridge.org. Contact: Kirk Stensrud-CEO, kirk.stensrud@glacialridge.org.

To place an ad in the Practice Opportunity Section, please contact kthorson@mafpp.org. For more information, visit <http://www.mafpp.org/classifieds.asp>.



Smiley's is a longstanding urban family medicine residency located in a neighborhood with a high immigrant population; one of the University of Minnesota Family Medicine Residency Programs through the Department of Family and Community Health; supportive of faculty development through courses, senior mentorship, ongoing faculty scholarship presentations and residents eager to participate in research; practicing in a state of the art new clinic building located in a city that boasts excellent theater, arts and a love of the outdoors; focused on team-based care and the Health Care Home, with faculty interests in full breadth women's health, immigrant care and substance abuse. If you are interested in joining a diverse and energetic family medicine faculty and possess a strong interest in full spectrum family medicine, obstetrics and adult inpatient rounding, contact: Pita Adam, MD, MSPH, Program Director, University of Minnesota Medical Center-Fairview Family Medicine Residency Program, 612-333-0774, www.fm.umn.edu. The University of Minnesota is an equal opportunity educator and employer.

Mayo Clinic Health System in Lake City is seeking family medicine physicians to join our compassionate, high quality and nationally award-winning team of health care professionals. A physician-led family practice group, we strive for personal, compassionate health care supported by advanced technology. Our main campus, located in Lake City, Minnesota, houses our clinic, hospital and care center. We also have three off-campus clinics in Wabasha and Plainview, Minnesota and Alma, Wisconsin. Mayo Clinic Health System offers a competitive salary and benefits package, along with a friendly and rewarding work environment. For more information, contact Cheri Kramer, chief administrative officer, 651-345-3321.

Rice Memorial Hospital has an outstanding opportunity for the right person to serve as its Chief Medical Officer (CMO). Reporting directly to the CEO, this senior executive will be responsible for leading the medical staff in the planning, facilitating and implementing of programs to enhance physician effectiveness, quality of practice, clinical integration and patient satisfaction. The CMO will be line administrator for physician services within the Emergency Department and is expected to provide direct patient care at least four shifts per month in the Emergency Room. The position requires an MD or DO with a license to practice medicine in the State of Minnesota. An MBA or Masters degree in public health is desirable. Contact: Nancy Skindeliem email: nski@rice.willmar.mn.us at Rice Memorial Hospital 301 SW Becker Avenue Willmar, MN 56201 Rice provides a competitive salary and generous benefit package. To learn more see our website at www.ricehospital.com

North Memorial is presently recruiting BC/BE family medicine physicians. We strongly promote primary care physician practice opportunities with our owned and associated clinics; including those that are physician owned, joint ventures and hospital owned. Which means you can choose from large or small and multi or single specialty practice options in metro, suburban or rural locations. These are excellent practice opportunities with comprehensive compensation and benefits packages. Contact: Mark Peterson, Physician Recruiter, North Memorial Medical Center, 3300 Oakdale Ave. N., Robbinsdale, MN 55422. Telephone (763) 520-1336. E-mail: mark.peterson@northmemorial.com Website: www.northmemorial.com.

The Department of Family Medicine and Community Health is seeking family physicians for teaching faculty positions at our residency sites in the Twin Cities metro area, Duluth and Mankato. Full time and part time Assistant/Associate Professor faculty appointments are available through the University of Minnesota Medical School. Duties include full-scope clinical practice of family medicine, including obstetrics, precepting residents, teaching and advising medical students, participating in faculty meetings, and serving on committees as needed. Positions require candidates to possess either an MD or DO degree, have completed or soon to have completed a family medicine residency program, be board certified, and licensed or eligible in Minnesota. The department is especially interested in recruiting physicians with a DO degree for some of our residency sites. For more information on the specific positions available and application instructions, visit the department's website at <http://www.fm.umn.edu/employment/home.html>. The University of Minnesota is an equal opportunity educator and employer.

Allina Hospitals & Clinics- Leadership opportunity. Allina is a not-for-profit family of hospitals, clinics and other care services dedicated to meeting the lifelong health care needs of communities throughout Minnesota and western Wisconsin. The Allina Medical Clinic division is currently searching for a District Medical Director that will have overall accountability for our clinics in the South Central District (7 clinics from St. Paul to Faribault, MN). This is a full-time leadership/administrative opportunity that includes a .5 patient practice with no hospital obligations. Candidates must be BE/BC in Family Medicine, hold a MN license, have 5 yrs clinical practice, and a minimum of 4 yrs experience in a relevant clinical leadership role. For more information, please contact Kaitlin Osborn at Kaitlin.Osborn@allina.com/(612) 262-4584. EOE

Family Medicine Physician - HealthPartners Central Minnesota Clinics - St. Cloud/Sartell, MN We are actively recruiting exceptional PT or FT BC/BE family medicine physicians to join our primary care team in Sartell, MN. This position is out-patient only, no OB or hospital call and rounding. Our current primary care team includes family medicine, adult medicine, OB/GYN and pediatrics. Our HealthPartners Central Minnesota Clinics - Sartell moved into a brand new primary care clinic in the summer 2010. We offer a competitive salary, an excellent benefit package, a rewarding practice and a commitment to providing exceptional patient-centered care. We are located just one hour north of the Twin Cities and offer a dynamic lifestyle in a growing community with a traditional appeal. For more information please contact diane.m.collins@healthpartners.com or call Diane at (800) 472-4695 x3. EOE/employer.

Express HealthCare seeks moonlighting casual family physicians to work in our State of Art Urgent Care facility. We offer a modern working environment utilizing an EMR, digital imaging and onsite automated prescription dispensing. We are located next to the National Sports Center in Blaine. We are open everyday from 10AM to 10PM. We offer competitive pay and flexible scheduling. Please contact Anne van Bruggen, HR manager, at annevb@express-healthcare.com or call 763-795-9363 x 305.

Affiliated Community Medical Centers, Willmar, MN: Physician-owned multi specialty clinic is seeking a full-time physician to join the Family Practice Department in their Willmar, Redwood Falls, Granite Falls, Marshall, Litchfield and Benson affiliates. These positions offer a guaranteed salary plus production incentive and an outstanding benefit package. For further information, please contact Kari Bredberg, Physician Recruitment, 320-231-6366 or e-mail karib@acmc.com; or Julayne Mayer, Physician Recruitment, 320-231-5052 or e-mail mayerj@acmc.com. Website: www.acmc.com.

FCI Waseca, an all female low security prison within the Federal Bureau of Prisons has an immediate full-time opening for a Medical Officer. As a Medical Officer in the Health Services Department at the Federal Correctional Institution, the incumbent will perform general practice medicine in accordance with established medical practice procedures and with Health Services and the Bureau of Prisons policies in a correctional environment. The Medical Officer is responsible for clinical care provided at the institution, including developing and coordinating all aspects of health care appropriate to patient needs. For more information please contact Nancy Gannon, ngannon@bop.gov

Welcome to Mille Lacs Health System! We are seeking a Family Physician to join our rural practice on the southern tip of beautiful Lake Mille Lacs in Onamia, Minnesota. Our 7 Family Physicians, 8 Physician Assistants and General Surgeon provide a unique rural health opportunity with 4 outreach clinics, a 25-bed Critical Access Hospital, and attached Geriatric Psych Unit and LTC facility. We also provide services to the Mille Lacs Band of Ojibwe. Our ER is staffed 24/7 by skilled PAs. Mille Lacs Health System is an integrated healthcare organization that tends to the lifelong healthcare needs of all its patients. Come live where there is excellent hunting, fishing, and cross-country skiing. Practice medicine where your skills and experience can be fully utilized, and where you can make a difference. OB is required and C-Section training is a plus. Loan forgiveness options may be available. Please send inquiries to: Fern N. Gershone at fgershone@mlhealth.org or Dr. Tom Bracken at: tbracken@mlhealth.org.

You are the difference. You are Essentia Health. Essentia Health is an emerging network of hospitals and clinics across Minnesota, Wisconsin, North Dakota and Idaho. Join 750 physicians across 55 medical specialties in delivering care that makes patients feel known and understood. Seeking Family Physicians in Aurora, Cross Lake, Deer River, Detroit Lakes, Duluth, Ely, Fosston, Hibbing, International Falls, Park Rapids and Virginia, Minnesota; Fargo, Jamestown and Valley City, North Dakota; Superior, Wisconsin. ER, hospitalist and float pool positions also available. Choose from flexible practice models with outreach support. Positions offer competitive compensation and benefits. EOE/AA careers.essentiahealth.org/familymedicine

Allina Hospitals & Clinics is a not-for-profit family of hospitals, clinics and other care services dedicated to meeting the lifelong health care needs of communities throughout Minnesota and western Wisconsin. Allina has implemented one of the most comprehensive electronic medical record (EMR) systems and has been nationally recognized for it. We are transforming health care with the EMR by providing patients with seamless, coordinated and more informed care and improved patient safety. Currently we are seeking part- and full-time BE/BC Family Physicians in the following Minnesota communities: Buffalo, Cambridge, Champlin, Chanhassen, Coon Rapids, Cottage Grove, Elk River, Faribault, Farmington, Forest Lake, Hinckley, Hopkins, Maplewood, Minneapolis, Mora, New Ulm, Pine City, Ramsey, Savage, Shoreview, St. Michael, West St. Paul, and Woodbury. For more information, please contact Kaitlin Osborn at Kaitlin.Osborn@allina.com/ (612) 262-4584 or view all of our openings at www.allina.com/jobs. EOE

Mayo Clinic Health System in Wisconsin, is seeking full-time physicians, BC/BE in Family Medicine for our **Eau Claire** and **Chippewa Falls** locations. No inpatient or OB duties required. Telephone call of 1:24. Moonlighting in Urgent Care available, but not required. 4-½ day work week. EMR, PACS. Mayo Clinic Health System in Eau Claire is a 250 physician-directed, fully integrated health care system. Chippewa Falls, a community of 15,000 located 20 minutes north of Eau Claire and Eau Claire, a university community with a metro area of 95,000, both offer excellent schools, abundant four season recreational opportunities, low crime and affordable housing. Eau Claire, the retail hub for West Central Wisconsin, is located 90 minutes from Minneapolis/St. Paul. Contact Cyndi Edwards, 800-573-2580 or e-mail edwards.cyndi@mayo.edu. EOE

Mayo Clinic Health System – Red Cedar in Menomonie, Wisconsin, is seeking physicians BC/BE in Family Medicine. OB and OB optional opportunities. In-patient care is part of practice. Call of 1:10. 4 ½ day work week. EMR, PACS. We are a 45 physician multi-specialty clinic and a 25-bed critical access hospital. We offer a competitive salary guarantee and complete benefit package. Menomonie, a city of 16,000, is home to the 9,300 students at the University of Wisconsin-Stout and located one hour east of Minneapolis/St. Paul. Perched on the banks of Lake Menomin, the community offers strong schools, safe neighborhoods, and abundant four-season recreational opportunities. For more information contact Cyndi Edwards at 1-800-573-2580; fax 715-838-6192; or edwards.cyndi@mayo.edu. EOE

Mayo Clinic Health System – Northland in Barron, Wisconsin is seeking a physician, BC/BE in Family Medicine. Our Barron, WI location has a traditional family practice with OB. OB call of 1:6. General call of 1:13. Mayo Clinic Health System is a 240-physician directed, integrated hospital and multispecialty clinic based in Eau Claire, WI. Our physicians practice evidence based, protocol driven medicine. EMR, PACS, and other on-line resources make it possible to practice state-of-the-art medicine in a vacation-like setting. Barron is located in Northwest Wisconsin, 100 miles east of Minneapolis, MN and 50 miles north of Eau Claire, WI. Barron is a community of 3,500. The area is promoted as a prime recreational area for tourists and locals year round. Contact Cyndi Edwards, 800-573-2580; edwards.cyndi@mayo.edu; fax 715-838-6192. EOE

MORE



Western Wisconsin (Amery, Osceola) HealthPartners Medical Group is seeking exceptional BC/BE family medicine with or without OB physicians for growing rural communities in western Wisconsin. These positions offer a traditional family medicine practice in small-town rural settings, all within an hour's drive of the Twin Cities. We offer a competitive salary, an excellent benefits package, and a commitment to providing exceptional patient-centered care. For more information, contact diane.m.collins@healthpartners.com or call Diane @ (952) 883-5453, toll-free: (800) 472-4695, x3. Apply online at www.healthpartners.jobs EOE

Leading the way in innovation. Fairview Health Services is reforming health care delivery. Today, exciting and groundbreaking innovation, led by physicians and health care teams, is happening within Fairview. As a major health care provider, Fairview is in the best position—and has a responsibility—to reinvent the way care is delivered. Fairview has ambitious goals for this work: to improve quality, improve the patient experience and reduce the total cost of health care. Our physicians are champions, pioneers and practitioners of new models of care in today's ever-changing health care environment. We are seeking physicians to join us in Minnesota who want to be a part of our nationally recognized, patient-centered, evidence-based care team. Join us in vibrant and growing communities such as Andover, Ellsworth, Fridley, Minneapolis, Pine City, Princeton, Prior Lake, Red Wing, and surrounding areas. Visit www.fairview.org/physicians to explore our current opportunities, then apply online, call 800-842-6469 or e-mail recruit1@fairview.org. EEO/AA Employer

Gateway Family Health Clinic, Ltd: Physician-owned practice in Moose Lake, Sandstone, and Hinckley is seeking a family medicine physician with OB (c-section optional) to join our growing practice of 20 providers. With clinic locations off I-35 and centrally located between Minneapolis/St. Paul and Duluth, the area provides an excellent family focused, quality of life opportunity in a rural setting, abundant with lakes, rivers, state parks, and ideal hunting, and all within an hour to metropolitan conveniences. Gateway provides a generous starting salary and bonus with an outstanding benefit package and retirement plan. Shareholder opportunities available. Current physician opening is for our Sandstone clinic where there is an opportunity to assume a busy primary care / OB practice. Three or four day a week clinic and 1:7 call, which includes generous call pay. ER shifts optional at local hospital. Gateway Clinic serves a large rural geographic location popular for tourism with a diverse economic base. The area is known for good public schools and moderate population growth. Gateway Clinic admits to the local Hospitals in both Moose Lake and Sandstone and Gateway staffs each hospital with separate call pools. www.gatewayclinic.com For additional information, please contact Dr. Lynn Stottler, President at lstottler@gatewayclinic.com, or Eric Nielsen, Administrator at enielsen@gatewayclinic.com 218-485-2000. See our physician opportunity web presentation at: www.mrcblacksheep.com/listings/fpob9800.

Looking for the ideal practice setting? Imagine a morning commute that takes you past sparkling lakes and through the beautiful north woods. You arrive at your office...a state-of-the-art healthcare center equipped with the latest technology in patient care and management. **Riverwood Healthcare Center** – a 24-bed progressive and innovative Critical Access Hospital – has an opportunity for a BE/BC Family Medicine Physician to join our growing practice: 4 day work week...friendly atmosphere... call 1:7 weekdays and 1:10 weekends...quick and easy ramp up of your practice...over 35 physicians, specialists and surgeons. To learn more, contact Tanya Pietz at: tpietz@sisunet.org; 218-927-5587; <http://www.RiverwoodHealthcare.com>.

NeoPath Health, an emerging innovative new business based in Minneapolis is seeking a board certified family physician in the Twin Cities to provide care to staff and their families at an employer based in-house clinic. The clinic provides a full range of medical care. This is a salaried position. Clinics are staffed weekdays with no evenings or weekends. Appointments are 30 minutes with paid administrative time. There is no insurance billing, paperwork is minimal. Ideal candidate has an entrepreneurial spirit, great work ethic and must be an effective communicator. We have full time and part time positions available. If you would like to practice medicine where the physician-patient relationship is the cornerstone of care, and patient care comes first, contact Joe McErlane: 952 224 0870 Ext. 2; jmcerlane@neopathhealth.com / www.neopathhealth.com

Central Lakes Medical Clinic, PA, an independent, 30 physician, multi-specialty clinic including 14 Family Medicine physicians, has opportunities for additional Family Medicine physicians with OB. Located in the central Minnesota town of Crosby, CLMC shares a medical campus with Cuyuna Regional Medical Center. CRMC is a critical access hospital offering superb new facilities with the latest medical technologies. Outdoor activities abound including kayaking, fishing, and snowmobiling with miles of skiing and biking trails right out our door. The Twin Cities metropolitan area is just a short drive away. Enhance your professional life in an environment that provides the opportunity to practice a full spectrum of Family Medicine in a beautiful northwoods setting. Our growing health care facility offers competitive compensation and benefits. I would welcome the opportunity to tell you more. Call Todd Bymark at 866-270-0043 or email me at tbymark@cuyunamed.org. Or see us at www.practicenearperfect.com. I look forward to hearing from you.

Winona Health, Winona Minnesota's community healthcare system is seeking a board certified Family Medicine physician to join our progressive healthcare team. Enjoy full time employed position joining an established clinic. Practice includes full-scope Family Medicine services with OB optional. Second call 1:10. Modern facility with new MOB and state-of-the-art equipment/technology and 24-hour staffed ER, Imaging and Lab. Position is part of a multispecialty group with internal medicine, general surgery, pediatrics, OB/GYN, Ortho and Ophthalmology. Winona, a sophisticated community with art exhibits, museums, theater and several festivals; also offers quality schools, two universities, international businesses, and endless recreational opportunities from boating to indoor tennis. Winona is located within 45 minutes of two airports. Contact Cathy Fangman 800.944.3960 ext 4301, cfangman@winonahealth.org; www.winonahealth.org.



Minnesota Family Physician
600 S. Highway 169, Suite 1680
St. Louis Park, MN 55426

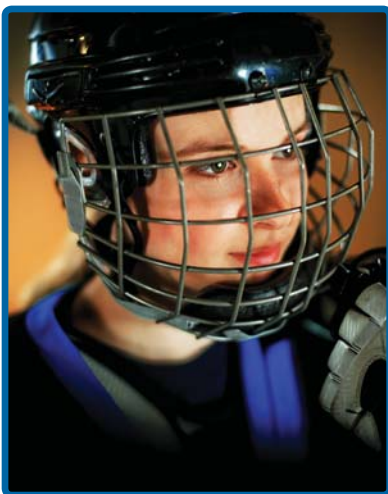
Prsrt Std
U.S. Postage
PAID
Mpls., MN
Permit No. 3198

This issue of Minnesota Family Physician is brought to you through the generous support of Twin Cities Orthopedics.

Minnesota Family Physician (ISSN 0279-6120) is a publication of the Minnesota Academy of Family Physicians (MAFP), 600 S. Highway 169, Suite 1680, St. Louis Park, MN 55426. Phone: (952)542-0130 or (800) 999-8198. Fax: (952) 542-0135. Web: www.mafp.org Email: office@mafpp.org. Six issues of the Minnesota Family Physician are published annually. Except for official reports and announcements, no material in the Minnesota Family Physician is to be construed as representing the policies or views of the MAFP. The editors reserve the right to accept or reject any submission. The Medical Editor is Alan Olson M.D. The Managing Editor/Designer is Kristie Thorson. Editorial copy and practice opportunity ads to be considered for the January/February 2012 issue are due in the MAFP office by 1/3/12.



**Orthopedic & Sports Medicine
Acute Injury Walk-in Clinics**



Be your best, again.

Daytime Walk-in clinics in six locations.

Burnsville, Coon Rapids, Edina,
Fridley, Maple Grove, Otsego
Monday - Friday 9:00 a.m. - 4:00 p.m.

Open days, nights and Saturdays in Edina.

Monday - Friday 9:00 a.m. - 9:00 p.m.
Saturday 9:00 a.m. - 1:00 p.m.

Visit TCOmn.com for directions

Join us for the 7th Annual Practical Orthopedics for Primary Care Conference on January 20, 2012 at the Minneapolis Convention Center. Visit PracticalOrtho.com or call (952) 512-5647 to register.