

MINNESOTA FAMILY PHYSICIAN

Newsletter of the Minnesota Academy of Family Physicians

November/December 2007

A Mission Trip: One Family Doctor's Experience

By Kristie Thorson, Communications Coordinator

From the moment Dr. Gerald Jensen began his work at the Bethel Lutheran Free Clinic in Biloxi, Mississippi, he knew it was going to be a worthwhile experience. The people in the hurricane-ravaged community were surrounded by destruction, and still needed help, despite the fact they were no longer making the news. Practicing out of the church's 'crying' room, nursery and conference room, he and other volunteer physicians saw 30 to 40 patients per day. They relied on donated sample and some purchased medications to treat patients for free.

"Some were homeless, but most were poor working people or unemployed people, who did not have money to seek care elsewhere," said Dr. Jensen.

Finding quality health care can still be a challenge for those living in the areas hardest hit by Hurricane Katrina. Dr. Jensen says many clinics were destroyed and the doctors have moved elsewhere.



Gerald Jensen, M.D., with another Minnesota volunteer, in the Biloxi, MS, church library that was converted into a small pharmacy.

"Many of the clinics that have reopened are unable to see the uninsured or patients who are unable to pay," Jensen added. "These patients have found constant barriers to obtaining needed care including misinformation, long complicated forms to

Mission Trip - Continued on page 5

MAFP Pursues Medicare Reimbursement for Shingles Vaccines

As directed by the 2007 House of Delegates, resolutions were forwarded to the AAFP and the MMA, asking for national support of efforts to reclassify adult varicella zoster vaccine as a Medicare Part B benefit, allowing physician offices to be directly reimbursed for the cost of the vaccine as well as the administration of the vaccine.

AAFP

The AAFP Congress of Delegates adopted Resolution No. 317 from the Iowa Chapter instead of ours. It resolved that the AAFP support efforts allowing physician offices to be directly paid for the cost of vaccines as well as the administration of the vaccine by all carriers including Medicare.

MMA

Two similar resolutions were submitted to the MMA House of Delegates, #300 from the MAFP and #312 from Ramsey Chapter. Although testimony was supportive of the goal of the resolutions, the reference committee recommended that they not be adopted because of AMA recent actions. At their June 2007 meeting, the AMA adopted a policy to work with the Centers for Medicare and Medicaid Services to address barriers associated with Medicare recipients receiving live zoster vaccine as well as routine boosters for Td and Tdap in physician's offices. The language specifically provides flexibility in resolving this issue without requiring a shift in payment for the vaccine to Medicare Part B because of concerns about its effect on physician reimbursement under the Sustainable Growth Rate formula.



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Coming Up

The Calendar

Nov 22-23	Holiday, Office Closed
Dec 25	Holiday, Office Closed
Jan 1	Holiday, Office Closed
Jan 26	MAFP Board of Directors Meeting, Location TBD
Feb 1-2	MAFP Winter Conference, Alexandria, MN
March 22	MAFP Research Forum, Embassy Suites, Bloomington, MN
April 16-18	House of Delegates/Spring Refresher, RiverCentre, St. Paul, MN

Continuing Education Courses

Internal Medicine Review/Update 2007

Date(s): November 28-30, 2007

Sponsor: University of MN

Location: Radisson Univ Hotel, Mpls.

Registrar: (612) 626-1746

Approved for 21.75 Prescribed Credits

2007 Vascular Symposium

Date(s): November 29, 2007

Sponsor: Fairview Southdale Heart, Stroke and Vascular Center

Location: Sofitel Minneapolis

Registrar: (952) 924-5065

Approved for 1.25 Prescribed Credits

Neuroscience Rehabilitation Update

Date(s): December 6-7, 2007

Sponsor: Park Nicollet Clinic

Location: Park Nicollet Clinic/Naegele

Registrar: (952) 993-6259

Approved for 9.75 Prescribed Credits

29th CV Conference

Date(s): December 6-7, 2007

Sponsor: HealthPartners

Location: Holiday Inn East, St Paul

Registrar: (952)883-6225

Approved for 15 Prescribed Credits

Duluth Clinic Chronic Pain Management Workshops

Date(s): December 7, 2007

Sponsor: St. Mary's Duluth Clinic

Location: Miller-Dwan Medical Center

Registrar: (218) 786-3838

Approved for 3.75 Prescribed Credits

Ethical Dilemmas Throughout The Medical Spectrum

Date(s): February 6-8, 2008

Sponsor: Mayo School of CME

Location: Mayo Clinic, Rochester

Registrar: (507) 266-2292

Approved for 17 Prescribed Credits

Officers

Lynne Lillie, M.D.

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- *Park Region Chapter*

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- *Southeast Chapter*

To Be Determined

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Kristie Thorson

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Kristie Thorson

Editorial copy and practice opportunity ads to be considered for the January/February issue are due in the MAFP office by 1/3/08.

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Pharmaceutical Gift Giving and the Implications

The Holiday season is approaching and my mind naturally goes to thoughts of gift giving and the joy it brings. Your MAFP Board of Directors has also been discussing thoughts about gift giving and the implication of our professional relationship with the pharmaceutical industry, and what it means to accept gifts, whether it be pens or grants, from the pharmaceutical industry.

As I see it, there are risks and benefits in this relationship, and we need to carefully weigh in on all the implications, as we proceed forward with discussions as to whether we should continue our tradition of accepting unrestricted educational grants and inviting exhibitors to our official CME events.

The risks are twofold, and have influenced official policy regarding interactions between pharmaceutical representatives and individual physicians. First, research has shown a positive relationship between individual physician interaction with “drug reps” and numbers of prescriptions written for their product. However, I would challenge us to think about who is ultimately responsible for this trend. Do we allow ourselves to be influenced, or do we truly think we are providing a superior product for our patients? Are we truly aware of cost, and do we factor that in as “side effect” of medications when we write prescriptions?

The second risk is public opinion that the big pharmaceutical companies are “greasing the palms” of rich physicians while passing on costs to the poor consumer. While we as physicians cannot control public opinion in this area, I challenge whether we should start our own awareness campaign on the massive influx of advertising dollars now spent on direct-to-consumer marketing, since we as physicians have been closing our doors to the “drug reps”. Public opinion may be that drugs would cost less if physicians did not accept industry gifts, but reality has shown that more advertising dollars are being spent than ever before and the prescription writing for brand name drugs continues to escalate.

The benefits of our relationships with the pharmaceutical industry are more subtle. First, interactions with the pharmaceutical representatives can provide educational opportunities to learn about new drugs. This can be beneficial, provided we are knowledgeable in how to critically, and scientifically, evaluate the information presented by the industry.

Second, the monies received as unrestricted grants from the pharmaceutical industry allow the MAFP to provide patient advocacy and member services that our current dues structure would not support. Perhaps, even more subtle, is the realization that whether we chose to see drug reps or not, the pharmaceutical industry will continue to spend money on advertising. Who is potentially better educated to critically analyze the marketing campaign, we as physicians, or the general public?

Lastly, the decision to read the magazine ad, or visit with the rep in your office, or stop by a pharmaceutical booth at CME events is always a personal choice.

President's

Message

By Lynne Lillie, M.D.



So as discussions around this topic continue, I would ask all of you to give thought to both sides of this complicated issue.

- What is our price to sever all relationships with the pharmaceutical industry?
- Would every one of the more than 2,000 MAFP members be willing to increase their dues by \$50.00 per year?
- Would the same number of members still attend the Spring Refresher if registration fees doubled?
- Would the cost of prescription drugs decrease?
- Would direct-to-consumer advertising increase?
- Are we willing to accept the responsibility to educate ourselves on how to critically analyze statistical data?
- Do we always factor cost in the equation when we talk with patients about prescription drug options?

Please feel free to email your thoughts on this topic to me at lillie@healtheast.org. I look forward to our ongoing discussion on this topic. Happy Holidays.

Lynne Lillie

MAKE PLANS TO ATTEND THE 2008 SPRING REFRESHER!

Two days packed full of CME, plus an All-Member Celebration.



Registration begins in January!

MAFP Spring Refresher
April 17-18, 2008

Seek Wisdom!

What's New

► Call for MAFP Officer Nominations

Have you thought of increasing your involvement with the MAFP? Do you rub shoulders with a colleague who has the qualities to be an emerging leader? We would like to know. You may volunteer yourself or suggest others as candidates for the following positions:

Emerging Leader
President-Elect
Vice President
Speaker of the House
Vice Speaker
AAFP Delegate
AAFP Alternate Delegate



To submit a nomination, email Arlene Lensing at alensing@mafp.org, send a fax to 952-542-0135 or call the Academy office at 952-542-0130/800-999-8198. Nominations are due by January 30, 2008.

► Members Published

David Hutchinson, M.D., Duluth, wrote an article about professionalism for the August 2007 issue of *Minnesota Medicine*. **Douglas Smith, M.D.**, wrote an article for the Opinion section of the October 2007 issue of *Family Practice Management*. The opinion piece was titled "Rebuilding Family Medicine from the Foundation Up."

► Presenters Still Needed



Family physicians, residents and medical students are still needed to make Tar Wars presentations in the Twin Cities area. As of press time, the following schools were on the waiting list:

Anoka/ Franklin Elementary
 Presenter responsible for 3 presentations

Arden Hills/Valentine Hills Elementary
 Presenter responsible for 3 presentations

Mednota Heighst/Somerset Elementary
 Presenter responsible for 2-3 presentations

Minneapolis/Ramsey International Fine Arts Center
 Presenter responsible for 3 presentations

Shoreview/Turtle Lake Elementary
 Presenter responsible for 1 presentation

To help, please email kthorson@mafp.org.

► MMA Elections, Awards

Burnell Mellema, M.D., Willmar, received the Physician Leadership in Quality Award. **Raymond Christensen, M.D.**, Duluth, received the Physician Communicator Award. **Patrick Zook, M.D.**, St. Cloud, was awarded a MMA President's Award. **Nicholas Zane**, Mayo, received the Medical Student Award. **George Schoepfoerster, M.D.**, was voted President-Elect. **Raymond Christensen, M.D.**, and **Anthony Jaspers, M.D.**, were re-elected as AMA Delegates. **Gail Baldwin, M.D.**, was re-elected as an AMA Alternate Delegate. **Patricia Lindholm, M.D.**, **David Agerter, M.D.**, **Robert Koshnick, M.D.**, and **James Young, M.D.**, were elected trustees.

MAFP Winter Conference



2008 Winter Conference

Pediatrics

Arrowwood Resort
 Alexandria, MN

February 1 & 2, 2008

Registration
 \$200

Sessions:

Children with Special Needs
 Teen Sexuality/HPV Vaccine
 Dermatology
 Allergies
 Heart Murmurs
 ADHD
 Autism
 Scoliosis
 Failure to Thrive

Watch for a registration brochure in your mail or visit www.mafp.org for more information.

Membership Report

September 1, 2007 - October 31, 2007

New Active Members

Michael Anyasike, M.D., Dawson
 Marc Awada, M.D., Crosby
 Jennifer Boelter, M.D., Saint Cloud
 Traese Kuhl, D.O., Sartell
 Thomas Mayer, M.D., Finlayson
 Bryan Mayol, M.D., Rogers
 Louisa Paul, M.D., Tracy
 Sonja Uselman, M.D., Perham
 Karen Weiler, M.D., Prior Lake
 Samuel Willis, M.D., Minneapolis
 Jeffrey Wilt, M.D., Ely

New Resident Members

Hennepin County Medical Center
 Anchu Sharma, M.D.



In Memoriam

John E. Verby, Jr., M.D., Bloomington
 Member since 1954
 Created RPAP Program 1970
 Charter Fellow of the AAFP 1972

MAFP Membership

(As of 9/30/07)

Actives = 2,062	Life = 237
Residents = 236	Inactives = 41
Students = 371	Supporting = 3

Total = 2,950

House of Delegates to Convene April 16, 2008, in St. Paul

The MAFP House of Delegates will be held on April 16, 2008, at the RiverCentre in St. Paul. All members are invited to attend the annual business session to deliberate on resolutions, hear updates from AAFP leadership and elect officers.

A breakfast buffet and socializing with your fellow physicians begins at 7:30 a.m. The House convenes at 8:30 a.m. with business throughout the entire day, concluding around 5:00 p.m. If you are interested in serving as a delegate, please contact the Academy office.

Resolutions

Resolutions are due to the Speaker of the House by March 10, 2008. They will be mailed to attendees two weeks prior to the meeting.

Proposed Amendments

Proposed amendments to the Bylaws must be submitted to the Executive Vice President by February 16, 2008, for consideration at the 2008 House of Delegates.

Continued from page 1 - Mission Trip

complete, and being sent from agency to agency.”

Dr. Jensen and his wife, Carol, made the trip to Biloxi with a group of 16 people from St. Philip's Lutheran Church in Fridley. He and an internist from the Twin Cities, worked with Robert Titzler, M.D., a Minnesota family physician who also serves as the medical director of the Mississippi clinic. Dr. Jensen was even able to make some housecalls with “Dr. Bob”.

“It was quite interesting listening to the patients' stories about the hurricane, their illness, hopes, families and progress since their last visit,” Jensen said.



When not working at the clinic, Dr. Jensen and some of the other volunteers worked on rehabilitating houses damaged by Hurricane Katrina.

Most of the patients the volunteer team saw were treated for things like hypertension, diabetes, asthma, allergies, depression, hepatitis C, cancer and various types of infection. Dr. Jensen said many of the patients needed to be educated about self-care and health maintenance. Social workers were also on hand to work with the patients as needed.

“The trip reaffirmed that much of the healing experience is not dependent on a certain diagnosis supported by a lot of lab tests and imaging studies, but rather on listening, examining, and caring,” Jensen said.

Dr. Jensen said the experience reminded him about the story of the boy on the beach who was chided by an adult for throwing sand dollars back into the ocean while thousands more lay on the sand. When the boy was told it wouldn't make a difference, he said “It will to this one.”

2008 Research Forum



Reserve your place for the 2008 Research Forum taking place Saturday, March 22, at the Embassy Suites in Bloomington. The Research Forum is a partnership of The Minnesota Academy of Family Physicians and The Mayo Clinic Department of Family Medicine. It provides a chance to network and hear practicing and academic family physicians, senior researchers, residents and medical students present their findings in Family Medicine Research.

The theme of this year's forum is *Research with the Underserved*.

Visit www.mafp.org to print a registration form.

Call for Abstracts

The MAFP is now accepting abstracts for the 2008 Research Forum.

Abstracts should contain original research and be relevant to family medicine. All categories of research will be considered, including practice-based, community-oriented and participatory projects and descriptive studies. Quality Improvement projects, clinical case presentations and literature reviews are acceptable *if* they generate original conclusions. Projects in progress are welcome!

Please visit www.mafp.org to learn how to submit an abstract. Abstracts should be emailed to lregehr@mafp.org or submitted using our online form.

If you have questions, please contact Lisa Regehr at the MAFP office lregehr@mafp.org or (800) 999-8198, (952) 542-0130.

MAFP Milestone Memberships

The MAFP is pleased to recognize these members celebrating milestone membership anniversaries in 2007!

55 years

Frederick M. Hass, M.D.
Edward J. Kaufman, M.D.
Hartvig Roholt, M.D.
David L. Rosenbaum, M.D.
William H.A. Watson, M.D.

50 years

Charles V. Carlson, M.D.
Carolyn Adair Johnson, M.D.
Maurice L. Lindblom, M.D.
James J. Pattee, M.D.
Harley J. Racer, M.D.
Robert J. Rotenberg, M.D.

25 years

David C. Agerter, M.D.
Sharon S. Allen, M.D., Ph.D.
Nancy J. Baker, M.D.
Barbara A. Benjamin, M.D.
Jeffrey L. Blickenstaff, M.D.
Robert H. Bösl, M.D.
Thomas H. Bracken, M.D.
David G. Detert, M.D.
Michael P. Dukinfield, M.D.
Peter M. Dunphy, M.D.
Danny R. Dunsworth, M.D.
James R. Eelkema, M.D.
Gretchen D. Ehresmann, M.D.
Thomas J. Guyn, M.D.
Burton L. Haugen, M.D.
William C. Henke, M.D.
Michael A. Hildebrandt, M.D.
Bonita L. Hill, M.D.
Michael D. Johnson, M.D.
Kristin A. Johnson, M.D.
Thomas L. Knabel, M.D.
Timothy S. Komoto, M.D.
Michael B. Koopmeiners, M.D.

James A. Lee, III, M.D.
Dale E. Loeffler, D.O.
Donald L. Lum, M.D.
Diane J. Madlon-Kay, M.D.
Timothy J. Miller, M.D.
Paul E. Mittelstadt, M.D.
Jeanne M. Mohler, M.D.
Leo R. Mrozek, M.D.
Jeffrey D. Nelson, M.D.
Patrick J. O'Connor, M.D.
Keith A. Oelschlager, M.D.
Wesley O. Ofstedal, M.D.
Craig E. Oien, M.D.
Kenneth G. Pallas, M.D.
Leonard F. Parsons, M.D.
Gerald A. Pitzl, M.D.
Bruce W. Richardson, M.D.
William O. Roberts, M.D.
Jerry P. Rogers, M.D.
George E. Schoephoerster, M.D.
Douglas E. Sill, M.D.
G. David Spoelhof, M.D.
Craig A. Svendsen, M.D.
John J. Vukelich, Jr., M.D.
Michael K. Wiedell, M.D.
Jane R. Wilkens, M.D.
Linda L. Williams, M.D.

15 years

Paul M. Altrichter, M.D.
Shelly L. Anderson, M.D.
Gail E. Baldwin, M.D.
Mary C. Bretzman, M.D.
Ross P. Chambers, M.D.
Jeffrey A. Copeman, M.D.
Steven M. Danielson, M.D.
Stephen E. Davis, M.D.
Mary M. Figueroa, M.D.
Peter J. Franta, M.D.
David E. Fuglestad, M.D.

Scott D. Gerling, M.D.
Gwen W. Halaas, M.D.
David A. Handley, M.D.
Susan C. Hasti, M.D.
Douglas F. Hoffman, M.D.
Thomas J. Holt, M.D.
Donald B. Hughes, M.D.
Phillip A. Kaupa, M.D.
Gregory A. Kays, M.D.
Deborah A. King, M.D.
William D. Knopp, M.D.
Kathryn S. Kramer, M.D.
Dean E. Krats, M.D.
Sonia Kumar, M.D.
Thomas J. Lawson, M.D.
Michael B. Liebe, M.D.
Herman A. Louters, M.D.
Paul J. Lysne, M.D.
Mark S. Matthias, M.D.
Shawn P. McMahon, M.D.
Gregory J. McNamara, M.D.
Allen D. Miranda, M.D.
William G. Muller, Jr., M.D.
Steven J. Nerheim, M.D.
Thomas A. Niebeling, M.D.
Alan G. Olson, M.D.
James T. Pacala, M.D.
Jeffrey A. Pastir, M.D.
Dennis L. Peterson, M.D.
Jyothsna M. Reddy, M.D.
JoAnn Ellen Rogers, M.D.
Cory M. Rossow, M.D.
Nathan P. Rud, M.D.
Susan M. Rudberg, M.D.
Allen F. Schawe, M.D.
Shaneen D. Schmidt, M.D.
Aubrey T. Schock, M.D.
Troy A. Scott, M.D.
Richard M. Searl, M.D.
Joseph J. Sicora, M.D.
Stanley Lamar Smith, M.D.
Todd J. Stolpman, M.D.
Deborah K. Strand, M.D.
Nancy L. Sudak, M.D.
Thomas A. Sult, M.D.
Mark S. Thomas, M.D.
Carolyn J. Torkelson, M.D.
Traci E. Troup, M.D.
Brenda L. Wilcox Abraham, M.D.
Mark W. Yeazel, M.D.
Julie K. Youngs, M.D.
Bernarda Zenker, M.D.

"The MAFP & AAFP have allowed me leadership opportunities at the state and national levels including representing the AAFP at AMA meetings, all in the interest of providing better care for our patients. The excellent CME opportunities provided by both have also helped improve the well-being of our patients. Any family doc who cares for patients knows that both the MAFP & AAFP have the best interest of our patients at the forefront, and the return on investing in membership is truly phenomenal for our patients."

- Robert Bösl, M.D., Starbuck, MN
25-Year Member



MINNESOTA ACADEMY OF FAMILY PHYSICIANS FOUNDATION NEWS



The mission of the MAFP Foundation is to support family physician health care delivery, research and education, and to promote the specialty of family medicine.

The Multilingual Health Resource Exchange: NEW and IMPROVED

Looking for a one-stop online resource for translated health education and information about health communication? Look no further than the newly expanded Multilingual Health Resource Exchange, a website shared by a collaborative of Minnesota health care organizations, including the MAFP Foundation.

Health communication tools, a calendar of events, tips, recent news, frequently asked questions and a discussion forum have all been added to the existing Exchange site, which also houses over 2,200 translated PDFs on health issues ranging from adolescence to x-rays.

“The Exchange is already a great resource for MAFP members because it offers a lot of essential materials translated into languages spoken most commonly in Minnesota,” says Patrick Zook, M.D., Foundation President. “The expanded Exchange provides a context for these materials. And the fact that the expansion pages are constantly updated will ensure that people keep coming back to the site to see what’s new.”

The expansion of the Exchange makes it an even more valuable resource for Minnesota health care providers. “Health educators and providers exploring how health communication is affected by a patient’s race, class, culture, language, literacy and spirituality will find plenty of thought-provoking material that is geared specifically to Minnesota communities,” says Exchange coordinator Patricia Ohmans, MPH.

The Exchange is a five-year old collaboration among more than a dozen Minnesota health care organizations, including insurers,

HMOs, hospital consortiums, clinics, and the Minnesota Department of Health. Representatives of these organizations share the responsibility and cost of creating and distributing health education materials for non-English speaking patients.



The Exchange’s website (on-line at www.health-exchange.net) provides centralized access to more than 2,280 patient education sheets and videos, with new titles added each month. This easily searchable database is available to MAFP members because the MAFP Foundation has provided funding in support of the Exchange. You can download PDFs of brochures and other print materials. The expansion pages dealing with health communication topics are open for public use. **Our login is “family”, and “mafp” is the password.**

Health care organizations are required by federal law not to limit patient access to service based on language, and the Exchange provides a ready way to be in compliance with such laws as well as accreditation requirements.

Visit the Exchange site at www.health-exchange.net. For more information on the Exchange, contact Exchange coordinator Patricia Ohmans at patricia.ohmans@gmail.com.

Nominate a Colleague for an Award

The MAFP is now accepting nominations for the following awards:

- Family Physician of the Year
- Teacher of the Year
- Researcher of the Year
- Resident of the Year
- Medical Student Award
- Merit Award

For more information and a detailed description of each award, please visit the MAFP website at www.mafp.org/awards.asp.

Nomination Process

All nominations must be made in writing to the MAFP office (mail, fax or e-mail). Include the name of the award, your name and phone number, and explain why the nominee is deserving. Also, if applicable, include the name of the nominee’s clinic, residency program or medical school. Additional information may be requested from the nominator or nominee. *Except where noted, candidates must be MAFP members.*

Deadlines for Submission

Family Physician of the Year: **January 3, 2008**
All other awards: **February 20, 2008**



THE BULLETIN BOARD



Maintenance of Certification - Stage 1 Deadline for Docs Who Board Certified or Recertified in 2004

The American Board of Family Medicine urges family physicians who board certified or recertified in 2004 to complete their Stage 1 requirements by the end of the year in order to retain eligibility for a 3-year extension of their certificates. The end of the 2007 calendar year represents the MC-FP deadline of Stage 1. Family physicians who do not complete Stage 1 requirements by the deadline will, by default, continue on the 7-year certification path until their next scheduled recertification examination. Questions about this process can be directed to the ABFM Support Center at 877-223-7437. For more information about Maintenance of Certification please visit <https://www.theabfm.org/MOC/index.aspx>.

Minnesota Web Recruitment

The Rural Health Resource Center announces the *Minnesota Web Recruitment* service. This new service allows communities/providers in greater Minnesota to post their health care provider vacancies via the National Rural Recruitment and Retention Network (3RNet) at www.3rnet.org. This is an effective, cost-efficient way to recruit physicians, nurse practitioners and physician assistants. For information about rates and Web entry instructions please contact: Rural Health Resource Center at 218-727-9390.

Save the Date - Meeting of the Minds: The Dementia Conference

Meeting of the Minds: The Dementia Conference will be held on March 29, 2008, at the RiverCentre in St. Paul. The event begins at 8:45 a.m. and runs through 4:15 p.m. The conference is co-sponsored by the Alzheimer's Association Minnesota-North Dakota and Mayo Clinic. It will include plenary sessions by Dr. Ronald Petersen, Mayo Clinic, and Lisa Genova, Ph.D., author of *Still Alice*. A special Advanced Practice Track is planned for physicians addressing mild cognitive impairment, clinical diagnostic procedures and the development of primary care networks. An Early Stage Track will address issues surrounding early diagnosis for professionals, persons with dementia and their care partners. Additional conference topics will include pharmacological and non-pharmacological treatments, frontotemporal dementia, research findings and caregiver support. CMEs will be available. Registration begins January 2008. Contact conference2008@alzmnndak.org for more information.

Electronic Health Record Survey Results

Survey results show a significant increase in the number of clinics that have implemented or are in the process of implementing an electronic health record system. Stratis Health, an independent, non-profit organization, conducted the survey. The results show an increase in use from 46% in 2005 to 62% in 2007.



Family Physician-Suburban Minneapolis. Park Nicollet Clinic is seeking BE/BC Family Medicine Physicians to join our multispecialty group in suburban Minneapolis. Our Family Medicine department provides comprehensive health care services for the entire family. We invite you to share your expertise in an environment that supports new treatments/innovations while embracing a strong work-life balance. Our integrated health care system, including Methodist Hospital, is recognized locally and nationally for great care and leadership. Send CV to: Missy Fisher, Park Nicollet Health Services, 3800 Park Nicollet Boulevard, St. Louis Park, MN 55416, phone 952-993-6025, or fishe@parknicollet.com. To learn more or apply online, visit: parknicolletphysician.jobs.

Express HealthCare seeks part-time and casual family physicians to work in our State of Art Urgent Care facility. We offer a modern working environment utilizing an EMR, digital imaging and onsite automated prescription dispensing. In addition, there is an onsite CT scanner as well as Physical Therapy. We are located next to the National Sports Center in Blaine. We are open everyday from 10AM to 10PM. We offer competitive pay and flexible scheduling. Please contact Rick Leach, M.D. at RDLeach@AOL.com or call 612-760-7161.

Urgent Care Physician - Park Nicollet Clinic Park Nicollet Clinic is seeking full-time BE/BC Family Medicine Physicians to join our Urgent Care Department. We offer Urgent Care services at six of our clinics. We invite you to share your expertise in an environment that supports new treatments/innovations while embracing a strong work-life balance. Our integrated health care system, including Methodist Hospital, is recognized locally and nationally for great care and leadership. Send CV to: Missy Fisher, Park Nicollet Health Services, 3800 Park Nicollet Boulevard, St. Louis Park, MN 55416, phone 952-993-6025, email: fishe@parknicollet.com. To learn more or apply online, visit parknicolletphysician.jobs.

Luther Midelfort – Mayo Health System in Eau Claire, Wisconsin, is seeking a BC/BE family practitioner with interest in women's health and pediatrics for a full-time, outpatient practice. "Phone" call of 1:23 and one weekend in Urgent Care every 23rd weekend. Compensated on hourly basis for Urgent Care hours. Family Medicine Department recently moved to a brand new clinic addition. In partnership with Mayo Clinic, Luther Midelfort is a physician-directed, vertically integrated hospital and multispecialty clinic based in Eau Claire, WI. With interest, please contact Cyndi Edwards, 800-573-2580; fax 715-838-6192; e-mail edwards.cyndi@mayo.edu. Visit our website at www.luthermidelfort.org

Luther Midelfort-Mayo Health System in Rice Lake, Wisconsin is seeking two BC/BE family practitioners to join a growing clinic. OB optional. Call 1:13. Modern, fully equipped clinic with visiting specialties. Luther Midelfort is a physician directed, integrated hospital and multispecialty clinic based in Eau Claire, WI and partnered with Mayo Clinic. Physicians practice evidence based, protocol driven medicine. Electronic and on-line resources make it possible to practice state-of-the-art medicine. Rice Lake, a community of 8,258, is located in Northwest Wisconsin, 100 miles east of Minneapolis, MN and 60 miles north of Eau Claire, WI. Contact Christie Blink, 800-573-2580; blink.christie@mayo.edu; fax 715-838-6192; or www.luthermidelfort.org

Red Cedar Medical Center – Mayo Health System in Menomonie, Wisconsin, is seeking a BC/BE Family Practitioner. OB is optional. Call of 1:9. Two-year salary guarantee and complete benefits package offered. Opportunity to moonlight in Red Cedar E.R. Red Cedar is a vibrant 31-physician, multispecialty clinic integrated and attached with a 25-bed critical access hospital located 1 hour east of Minneapolis and ½ hour west of Eau Claire. Menomonie is home to the 7,500 students at the University of Wisconsin-Stout. Perched on the banks of Lake Menomin, the community offers strong schools and safe neighborhoods in a beautiful setting. Contact Christie Blink, 1-800-573-2580; fax 715-838-6192; e-mail blink.christie@mayo.edu or www.rcmc-mhs.org

Outstanding Twin City Opportunity. Johnson Street Medical Clinic is a Twin City independent medical clinic looking for exceptional physicians who want to practice excellent medicine their way rather than in a corporate style. We offer the setting, management and support that will assist you to realize your dreams. Practicing medicine should be both personally and financially rewarding – and it is at Johnson Street Medical Clinic. Please fax your CV to (612) 788-4930 or give us a call at (612) 782-0900. All conversations will be held in the strictest of confidence.

Allina Medical Clinic-Mora, MN Seeking a FP w/OB Physician. Stipend offered to residents while completing residency, full scope rural practice with 90% OP, 10% IP, call is 1:10, including clinic and hospital. C-section training available and routinely participate in medical student education. Recently renovated and financially sound hospital located 65 miles north of Minneapolis. We offer a competitive salary, comprehensive benefits package and malpractice insurance. For more information, please contact Allina Physician Recruitment Services, email: recruit@allina.com, phone: 800-248-4921. EOE

Long Prairie – J-1 visa applications accepted; health profession shortage area. Loan repayment (specified amount) over five years. BC/BE family medicine candidates (with OB training preferred). Join nine primary care providers in a community of 3,040. Call is 1:6 (70% call as P.A. backup). Clinic is attached to a 25-bed critical access hospital. CentraCare Clinic, a 183-physician multi-specialty clinic, is part of CentraCare Health System serving a referral population of 617,000 including a regional medical center, two rural hospitals, 11 clinics and four long-term care facilities. Competitive compensation and benefits. Contact: Kristine Cunningham Rose, Recruiter, 1406 Sixth Avenue North, St. Cloud, MN 56303. 800-835-6652, ext. 54188 Fax 320-255-5722 Email: cunninghamrosek@centracare.com Web: www.centracare.com

Melrose – Loan repayment (specified amount) over five years. Seeking a BC/BE family medicine physician (required to practice OB) to join six family medicine physicians in a community of 3,200. Clinic is attached to a 28-bed, critical access hospital. Not a health profession shortage area. CentraCare Clinic, a 183-physician multi-specialty clinic, is part of CentraCare Health System serving a referral population of 617,000 including a regional medical center, two rural hospitals, 11 clinics and four long-term care facilities. Competitive compensation and benefits package. Contact: Kristine Cunningham Rose, Recruiter, 1406 Sixth Avenue North, St. Cloud, MN 56303. 800-835-6652, ext. 54188 Fax 320-255-5722 Email: cunninghamrosek@centracare.com Web: www.centracare.com

New clinic, experienced system: Looking for TWO Family Medicine physicians to start a new clinic in Big Lake, Minn. The latest technology allows physicians to provide high quality, personalized care. Big Lake, with an area population of 15,581, is located approximately 30 minutes from St. Cloud and 35 minutes from Minneapolis. Natural amenities such as lakes, the Mississippi and Elk Rivers, trail systems, parks, a tremendous labor force and easy access to major roads make Big Lake ideal. This community's industrial base balances the rapid residential growth. For more information, contact: Kristine Cunningham Rose, Physician Recruitment & Relations, St. Cloud Hospital, 800-835-6652 ext. 54188 www.centracare.com

MeritCare Health System is seeking BC/BE Family Medicine physicians to join staff in several of our 26 clinic locations. Clinic-based opportunities are available in Minnesota and North Dakota. You have your choice of urban or rural locations. Each community offers its own unique setting and personality. These are excellent practice opportunities with competitive salary and benefits, packages being offered. MeritCare Health System, with main offices located in Fargo, North Dakota is a fully integrated 411-physician multi-specialty group practice and 583-bed tertiary/trauma hospital including the 60-bed Children's Hospital and 26 regional clinics in two states. AA/EOE. Drug free work place. Relocation assistance is provided. Visit our website: www.meritcare.com or contact: Jill Gilleshammer, Physician Recruiter, P O Box MC, Fargo, ND 58122-0385; 1-800-437-4010, extension 280-4856; Fax 701-280-4136; Email: Jill.Gilleshammer@meritcare.com

Practice Opportunities - Continued on page 10



Springfield Medical Center/Mayo Health System seeks a BE/BC Family Practice Physician with OB to join our Mayo-owned regional medical center. An employed position, competitive salary, excellent benefits, paid malpractice, paid relocation, and generous CME. Springfield is located on highway 14 just 60 mile west of Mankato on the "Laura Ingalls Wilder Memorial Highway." Springfield is a wonderful upper mid-west community with excellent schools with a population of 2,200, four-season recreational opportunities in safe friendly community. We offer both a satisfying professional career and an excellent quality of life in Southern Minnesota. Contact: Jo Montemurno Phone: 866-625-713. Email: montemurno.jo@mayo.edu

Madelia Clinic/Mayo Health System seeks BE/BC a Family Practice Physician with OB to be part of our Mayo-owned regional medical center. Employed position with a competitive salary, excellent benefits, paid malpractice, paid relocation, and generous CME. Madelia, "Pride of the Prairie" is nestled along the Watonwan River, with a population of 2,400. Excellent schools in safe friendly community were you can enjoy outstanding four-season recreational activities and affordable housing. Madelia is 100 miles south of Minneapolis and 25 miles south of Mankato. Satisfying professional career and excellent quality of life! Contact: Jo Montemurno Phone: 866-625-7131. Email: montemurno.jo@mayo.edu

St. Peter Clinic/Mayo Health System seeks a BE/BC Family Practice Physician with OB optional to join our Mayo-owned regional medical center. Call 1:5. Employed position with a competitive salary, excellent benefits, paid malpractice, paid relocation and generous CME. The beauty and refuge of the Minnesota River Valley draws people to St. Peter (pop. 10,000). Education is a mainstay of St. Peter, which is home to Gustavus Adolphus College. St. Peter offers small town life while being only an hour from Minneapolis. Recreational opportunities are plenty in St. Peter. Contact: Jo Montemurno, 866-625-7131; montemurno.jo@mayo.edu; fax: 507-625-4424.

Affiliated Community Medical Centers, Willmar, MN: Physician-owned multi specialty clinic is seeking a full-time physician to join the Family Practice Department in their Willmar, Redwood Falls, Granite Falls, Marshall, Litchfield and Benson affiliates. These positions offer a guaranteed salary plus production incentive and an outstanding benefit package. For further information please contact Kari Bredberg, Physician Recruitment Coordinator, Affiliated Community Medical Centers, 101 Willmar Avenue SW, Willmar, MN 56201, 320-231-6366 or e-mail karib@acmc.com Website: www.acmc.com.

Aspen Medical Group in St. Paul, Minnesota, seeks full time, part time and moonlighting BC/BE family medicine physicians to join our *Urgent Care Clinics* in the areas of Bloomington, Inver Grove Heights, Maplewood and St. Paul. *Full Time* consists of 31 hours/week with a combination of days, evenings and weekends. *Part Time/Moonlighting* consists of evening and weekend hours. Our clinics are fully staffed with lab, X-ray, MRI, CT, nursing staff and on-call specialists. All candidates must have a MN license and DEA registration. Will consider 2nd and 3rd year residents. BE/BC Family Medicine opportunities (full time) are available at the Aspen clinics located in Maplewood (inpatient & outpatient) and Inver Grove Heights (outpatient only). Please contact Julie Juba at 866.415.2600, via email at jjuba@aspenmed.org or fax your CV to 651.642.2796.

Brainerd Lakes Area is seeking several Family Practice physicians to join our growing system with practice opportunities at the Brainerd clinic, Urgent Care, or floating to our nearby satellite clinics. No OB. Call 1:14. The Brainerd Lakes Integrated Health System includes 100 physicians in multi-specialty clinics and 162-bed acute care hospital. Centrally located to Minneapolis, St. Cloud and Duluth, the community of 50,000 with a primary service region of 125,000 is surrounded by lakes, trails and golf courses while enjoying excellent schools, fine dining, spas and Starbucks! To learn more about a rewarding practice and lifestyle, contact Nancy Juntunen, 218-454-5800; nancy.juntunen@sjmcmn.org; fax: 218-828-2892; www.explorebrainerdlakes.com. AA/EOE.

Columbia Park Medical Group is seeking BC/BE Family Physicians and full time Urgent Care Physicians for our multi-specialty group practice based in the NW suburban communities of the Twin Cities. Join our established team of approximately 100 physicians representing 21 specialties. Our full time Family Medicine Physicians are clinic-only and work as a collegial group of professionals. CPMG offers a comprehensive compensation and benefits package including Malpractice, CME and 401 (k). Contact: Jerry Hess, Columbia Park Medical Group, 6401 University Avenue NE, Suite #200, Fridley, MN 55432. Telephone: (763) 586-5976. E-mail: jhess@cpmg.org. Website: www.cpmg.org

Maple Grove Urgent Care: Opportunity for physicians or physician assistants looking for part-time hours in busy urgent care clinic located in the growing northwest suburb of Maple Grove. Clinic hours are Monday through Friday 4:00 p.m. to 10:00 p.m, and Saturdays and Sundays 10:00 a.m. to 6:00 p.m. We are open all holidays and offer competitive pay. If you are interested or would like more information call Rick Leach, MD at 612-760-7161, or fax CV to 763-420-7938, or email with attachment to rdleach@aol.com.

North Memorial is presently recruiting for BC/BE family physicians to join several of our owned and affiliated family practice clinics. Practice opportunity locations include Brooklyn Park, Robbinsdale, Crystal, Maple Grove, Minneapolis and others. These are excellent practice opportunities with comprehensive compensation and benefits packages. Contact: Mark Peterson, Physician Recruiter, North Memorial Medical Center, 3300 Oakdale Ave. N., Robbinsdale, MN 55422. Telephone (763) 520-1336. E-mail: mark.peterson@northmemorial.com Website: www.northmemorial.com

Midwest Family Practice Opportunity: Balance life and patient care. Group practice opportunity for BC/BE Family Practice physician in scenic Winona, MN. Opportunity offers single-hospital setting, competitive compensation and the opportunity to pursue individual medical interests while balancing professional and personal life. Physician would join the medical staff of Community Memorial Hospital, which is linked to area healthcare providers by a community-wide Electronic Medical Record. Bordered by bluffs and the Mississippi river, Winona boasts good schools, two universities, international businesses and bountiful recreational and cultural opportunities. No J1 opportunities. Contact: Cathy Fangman, 855 Mankato Avenue, Winona, MN 55987. Phone: (800) 944-3960, ext. 4301; Website: www.winonahealth.org; Email: cfangman@winonahealth.org

Urban community clinic organization seeks **compassionate, experienced family physicians** for expanded staff positions. Option for OB and participation in hospital medical attending. Primary care internist, pediatrician, or meds/peds also considered. Qualified candidates will be BE/BC and desire to work in a diverse community-based setting. WSCHS is a FQHC serving 35,000 patients annually at 18 medical, dental, homeless, public housing, and school-based clinic sites located in St. Paul. WSCHS serves large Latino, Hmong, immigrant, and refugee populations. Bilingual/bicultural candidates are strongly encouraged to apply. Opportunity for loan repayment. Resumes/CVs to Human Resources, West Side Community Health Services, 153 Cesar Chavez Street, St. Paul, MN 55107; fax 651-602-7517; or email hr@westsidechs.org.

Northside Medical Center - Ortonville, MN: Friendly atmosphere and strong sense of community boasting low crime levels and high quality education, Northside Medical Center, Ortonville, MN, is seeking a Family Practitioner with interest in OB-GYN to join its clinic-based practice in west central Minnesota. Group includes 4 family practitioners and 3 nurse practitioners. Specialists provide on-site clinics including Urology, Cardiology, Pain Management, Surgery, GI, ENT, Orthopedics, Podiatry, Nephrology, Neurology, Oncology, OB/GYN. Call 1:5. Excellent compensation and benefit plan. Contact: Liz Sorenson, Clinic Manager, Northside Medical Center, PLC, 435 Eastvold Avenue, Ortonville, MN 56278 (320)839-6157 sorensol@oahs.us or visit our website at www.oahs.us.

Allina Hospitals & Clinics is proud to be the first MN health care organization to earn the Davies Award, the industry's preeminent award from the Healthcare Information and Management Systems Society, with cutting-edge technology on our new electronic medical record system. As a not-for-profit family of hospitals, clinics and other care services, we are dedicated to meeting the lifelong health care needs of communities throughout Minnesota and western Wisconsin. Currently we are seeking BE/BC Family Physicians in the following Minnesota communities: Eagan, Cottage Grove, Woodbury, Faribault, Mora, St. Michael, Litchfield, Hastings, Cokato, Cambridge, Northfield, Coon Rapids, Ramsey, Richfield, and Forest Lake, and these locations in Wisconsin: Prescott, and River Falls. Please contact us for more information or visit our website at www.allina.com. Allina Physician Recruitment Services, recruit@allina.com or 612-262-4560 / 1-800-248-4921. EOE

Fairview Health Services seeks family medicine physicians to join practices in Farmington, Prior Lake, Chaska, Wyoming, Rush City, Plymouth, Milaca, Hibbing and surrounding communities. Experience work-life balance: 4-day workweeks, rounding options. Onsite lab and radiology. Accessible specialist consults. Optional OB. We offer an initial income guarantee with productivity component and fantastic benefit package. Join us in delivering exceptional care to the Minnesota communities we serve. Contact: Bridgett Kay, 612-672-2288 or 800-842-6469 (TTY 612-672-7300), fax 612-672-298, e-mail recruit1@fairview.org, or visit fairview.org. EEO/AA Employer

Fairview Farmington Clinic is opening soon to meet the needs of the thriving communities just south of Minneapolis/St. Paul, Minnesota. We seek a board certified/board prepared family medicine physician to team with our 11-provider Apple Valley practice to better serve this growing area. We offer a 4-day workweek and an initial income guarantee with productivity component and fantastic benefit package. Call is 1:10 and shared between the Apple Valley and Farmington sites. Contact: Bridgett Kay, 612-672-2288, 800-842-6469 (TTY 612-672-7300), fax 612-672-2980, e-mail recruit1@fairview.org, or Web www.fairview.org/physicians. EEO/AA Employer

Cambridge Medical Center, Cambridge, MN Seeking a Family Practitioner-OB optional Physician. Monthly stipend available to residents in training, approximately 85% OP, 15% IP, call is 1:12. Clinic and hospital are part of a combined medical center located on campus. Emergency physicians staff the ED 24 hours. Located only 45 minutes north of the metro area, Cambridge is a thriving community on the banks of the Rum River. We offer a competitive salary, comprehensive benefits package and malpractice insurance. For more information, please contact Allina Physician Recruitment Services, email: recruit@allina.com, phone: 800-248-4921. EOE

Cambridge Medical Center, Cambridge, MN Seeking an Internal Medicine Physician. Monthly stipend available to residents in training, approximately 85% OP, 15% IP, call is 1:12. Clinic and hospital are part of a combined medical center located on campus. Emergency physicians staff the ED 24 hours. Located only 45 minutes north of the metro area, Cambridge is a thriving community on the banks of the Rum River. We offer a competitive salary, comprehensive benefits package and malpractice insurance. For more information, please contact Allina Physician Recruitment Services, email: recruit@allina.com, phone: 800-248-4921. EOE

Sawtooth Mountain Clinic, Inc., on the North Shore of beautiful Lake Superior, is located in Cook County, MN, which encompasses the communities of Hovland, Grand Marais, Lutsen, Schroeder and Tofte, as well as the Grand Portage Reservation. SMC is a rural, non-profit, federally qualified Community Health Center, on the border of the Boundary Waters Canoe Area and Quetico Provincial Park. Seeking a *full-time BE/BC Family Practice Physician* to complement our practice, which offers a complete genre of family practice services, including primary medical care, emergency room service, in-patient and out-patient services and coverage of the Nursing Care Center. Excellent Benefits/Salary/Paid Malpractice. Please fax or email resumes to: Rita M. Plourde, CEO; or Sue Nordman, COO Fax: 218-387-1278; email: snordman@boreal.org 513 5th Ave. West Grand Marais, MN 55604

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