

MINNESOTA FAMILY PHYSICIAN

Newsletter of the Minnesota Academy of Family Physicians

The Budget Balancing Process Begins in the Minnesota Legislature

By Dave Renner, Legislative Representative

As we are all aware, Minnesota is facing a \$6.2 billion deficit that must be balanced before July 1, 2011. How to fill that deficit will be where the Legislature and Governor will be focusing most of their efforts over the next three to four months. The first step in that process began February 8 with the release of Governor Mark Dayton's budget proposal.

Gov. Dayton proposed a budget that will increase state revenues by \$4.1 billion and reduce spending by \$1.9 billion. The majority of the new revenue comes from a new upper-tier tax bracket of 10.94% for couples earning an adjusted gross income of \$150,000 (raises \$1.9 billion) and a temporary 3 percent income tax surcharge on those with incomes of more than \$500,000 (raises \$918 million). He also recommends \$627 million of new revenue through increases in existing health care surcharges on hospitals, nursing homes, and health plans.

His recommendations include reducing health and human services spending by \$680 million. The most surprising of his recommendations is the elimination of



MinnesotaCare coverage for adults without children earning over 200% of the federal poverty level. This will result in 7,200 Minnesotans losing MinnesotaCare coverage, saving the Health Care Access Fund \$31 million for the biennium.

He also recommends cutting the Medical Education and Research Cost (MERC) program by \$25 million, delaying hospital rebasing that saves \$275 million in planned hospital reimbursement increases, and cutting payments for nursing homes and long term care by \$87 million.

There are not direct cuts to physician reimbursements but Dayton's budget does cut payments to health plans through our Prepaid Medical Assistance Program (PMAP) by \$114 million. It is expected that a big portion of that cut would be passed on to providers through lower reimbursements.

On a positive note, Dayton recommends funding the Statewide Health Improvement Program (SHIP) at \$20 million each year. This is a program that provides grants to local communities to address obesity and tobacco use. It was scheduled to end funding this year.

Legislature - Continued on Page 4

Family Physician of the Year Award Finalists for 2011

Congratulations to Minnesota's Family Physician of the Year award finalists. The 2011 Family Physician of the Year award winner will be selected by the MAFP Board of Directors and honored at the All-Member Celebration on April 14, 2011.



Anthony Lussenhop, M.D.
Alexandria, Minnesota



Thomas Niebeling, M.D.
Lakeville, Minnesota



Bryan Petersen, M.D.
Glencoe, Minnesota

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This issue of Minnesota Family Physician is brought to you by the MAFP Foundation.

Coming Up



- 4/1 MAFP Research Network Dinner
- 4/2 MAFP Research Forum
- 4/13-15 MAFP 2011 House of Delegates & Spring Refresher, Crowne Plaza Riverfront Hotel, St. Paul
- 5/4 AAFP Annual Leadership Forum/ National Conference of Special Constituencies
- 9/12 - 9/17 AAFP Congress of Delegates/ Scientific Assembly, Orlando, FL

Continuing Medical Education Courses

MAFP Spring Refresher

Dates: April 14-15, 2011

Location: Crowne Plaza St. Paul Riverfront Hotel

CME Credit Available: Application for CME credit has been filed with the AAFP.

Phone: 952-542-0130/800-999-8198

Website: www.mafp.org

12th Annual Lillehei Symposium: Cardiovascular Care for Primary Care Practitioners

Dates: April 18-19, 2011

Location: Radisson University Hotel, Minneapolis, MN

CME Credit Available: 15.5 Prescribed Credits

Phone: 612-626-7600 or 800-776-8636

Website: www.cmecourses.umn.edu

11th Annual Psychiatry Update

Dates: April 29, 2011

Location: Holiday Inn East, St Paul, MN

CME Credit Available: 6.25 Prescribed Credits

Provider: HealthPartners Institute for Medical Education

Contact: Registrar

Phone: 952-883-6225

Email: CPDRegistrar@HealthPartners.com

Website: www.imehealthpartners.com

Cancer Survivorship Conference/Bridging the Transition to Life After Cancer Treatment

Dates: April 29-30, 2011

Location: Marriott Minneapolis Airport

Provider: U of M Minnesota Oncology and the Minnesota Cancer Alliance

Contact: Registrar Phone: 612-626-7600 Website: www.cme.umn.edu

8th Annual Regional Congress on Women's Health

Date: Friday, May 13, 2011

Location: Inn on Lake Superior, Duluth, MN

CME Credit Available: Application for CME credit has been filed with the AAFP.

Determination of credit is pending. Email: rhutchinson@slhduluth.com

Website: <http://www.slhduluth.com/classes-programs/>

For additional CME opportunities, visit www.mafp.org/cme.asp

A recent issue of *Consumer's Report* wanted to tell "What doctors wish their patients knew". The article went on to say "forming a long-term relationship with a primary care physician is the most important thing a patient can do to obtain better medical care, with 76 percent saying it would help very much." As we have worked to achieve certification as a health care home at our clinic, I have wondered if anybody at the Department of Health has read this article. The sense that family physicians play a critical role in reforming the health care system is one that we as an Academy need to continue to develop. I have worked during the past year to take that message to those who will listen, and find people are still looking for more complicated solutions. Primary care and family medicine in particular are the essential part for true reform to occur in the current health care system.

When visiting the Illinois chapter, I discovered a simple certification process for medical assistance to identify a health care home. If you are a primary clinic open for 36 hours a week, you are eligible to be a medical home. The programs there are likely to be threatened by the severe budget crisis in the state. In Iowa, I observed a state chapter that is struggling to get the legislature to recognize the value of medical homes and to get family medicine to be seen as a significant part of the solution. The lack of family physicians being included in the reform discussion was profoundly different than the role the Minnesota Academy has been playing in reform in our state.

Our next step will be to track closely the implementation of the payment process. The health plans have not been supportive of making these changes quickly. The update on payment to certified clinics that occurred on February 17th was not very encouraging with state staff members telling the health care homes they will have to do extra reporting so the state can track HCH patients separately. The state said that only 600 payments have been made state wide due to a variety of complicating factors. We cannot let the Department of Health and Department of Human Services make the health care home concept seem a failure because of their inability to get clinics participating and to make payments as promised. The MAFP Executive Committee has moved to get an appointment with the new Commissioner of Health to discuss these concerns and

President's

Message

By Terence Cahill, M.D.



get the process on track and create a critical mass of clinics that can show the value of a medical home for our patients.

As my presidency winds down, I have appreciated the privilege it has been to represent physicians who are such a positive influence on patients and the health care system. I have had the chance to talk to medical students in Duluth to tell them what a great job it is to be a family medicine specialist. I have attended the Research Forum and was amazed at the quality of research work being done and surprised at how enjoyable that conference ended up being for me. I am looking forward to attending the Forum again this year to watch people showing that family medicine has a large contribution to make in the field of health research. There is still plenty of work to do on mental health treatment and access, preserving services for those who need it at a time of severe budget problems and participating in health care reform in whatever form the legislature decides to pursue.

Finally, a special thanks to the MAFP staff for their tolerance and patience over the past year. They are a privilege to know and do an incredible job in getting the message out about family physicians. I look forward to continuing work on health care home certification and payment methodology as 2011 unfolds. Thank you for the opportunity to serve as MAFP president.

Terence P. Cahill

Family Physicians Take Part in MMA Day at the Capitol

More than 70 physicians, residents and medical students from around Minnesota attended Minnesota Medical Association's Day at the Capitol in January to meet with lawmakers and spend time with colleagues.

The following photos were provided by photographer, Steve Wewerka.



Mac Baird, M.D., and Philip Stoyke, M.D., with Senator John Marty, DFL.



(above) Minnesota medical students prepare to meet with lawmakers.



(left) MMA President and family physician, Patricia Lindholm, M.D.

► New Medical Homes Certified

The Minnesota Department of Health has certified 44 new health care homes. This brings the total number of certified health care homes across the state to 91, with many more in the process of becoming certified. Clinics on the list include more than 30 Allina clinics throughout the Twin Cities, United Hospital Clinics-Blue Earth, and four Mayo Clinics in Rochester and Kasson. A list of all certified health care homes is available online at www.health.state.mn.us/healthreform/homes/certifiedhchs/index.html.

► Adaptive Leadership Program

Faced with challenges of practice transformation? You are invited to attend a special program introducing the concepts of adaptive leadership. The program will take place April 13th at the Great Waters Brewing Company in downtown St. Paul. The speaker will be Valerie Ulstad, MD, MPA, MPH, FACC. The event follows the House of Delegates and MAFP organizational board meeting, which is being held at the nearby Crowne Plaza Riverfront Hotel. Food and soft drinks will be available starting at 6:00 p.m. Also a cash bar will be offered. The presentation is scheduled from 6:30 p.m. to 8:30 p.m. The cost is \$20 for practicing physicians, and is free for medical students and family medicine residents. To register, email office@mafp.org.

► All-Member Celebration

Join your fellow MAFP members to celebrate Family Medicine! On April 14, at 5:00 p.m., enjoy a FREE buffet-style dinner and dessert bar while networking with colleagues in a casual setting. A short program, honoring the 2011 Family Physician of the Year and the new MAFP President, will be held, leaving plenty of time for conversation. A cash bar will also be available. Tickets for guests of MAFP members - \$10.

► EHR Loan Program Applications

Applications for the Electronic Health Record Loan Program are due April 1st. The program helps finance EHR software, hardware, training and support. For more information, visit www.health.state.mn.us/divs/orhpc/funding/index.html#ehrloan.

► MN Adult Tobacco Survey Results

The latest Minnesota Adult Tobacco Survey (MATS) showed that smoking prevalence in Minnesota has declined to 16.1 percent - down from 22.1 percent in 1999. It also showed that exposure to secondhand smoke decreased dramatically after the Freedom to Breathe Act took effect in October 2007, but that use of smokeless tobacco products such as orbs, snuff and snus are gaining popularity. The percentage of smokers who reported using smokeless tobacco in addition to cigarettes more than doubled since 2007, from 4.4 percent to 9.6 percent. For more information or to read the full report, go to www.mnadulttobaccosurvey.org.

Continued from Page 1 - Legislature

Next Steps

The release of Gov. Dayton's budget recommendations begins the development of a final state budget. Over the next weeks, the Legislature will be reviewing these recommendations through hearings and presentations for the different state agencies. The next step will happen the first week of March when the state economist releases an updated budget forecast. This forecast will be used by the Legislature to develop its budget recommendations.

All of those involved are hoping that the new budget forecast will show that the budget deficit has gone down with increased tax revenues. At this point, the Legislature is still planning on balancing the budget without new taxes. That means that their budget recommendations will need to find more than \$4 billion of additional cuts to replace the new revenues in Gov. Dayton's budget.

Eventually, before June 30, 2011, the Governor and the Legislature must come to an agreement on a final solution to avoid a shutdown of state services. With the size of the deficit and the amount of differences in the approach of the two sides, it is unclear whether that agreement will be found. The MAFP will continue to advocate for a balanced approach to solving this problem without the burden falling disproportionately on the neediest of our society.

2011 Research Forum



Reserve your place at the Research Forum coming up Saturday, April 2, at HealthPartners in Bloomington. Register online and learn more at www.mafp.org.

Debra A. Gould, M.D., MPH, Central Washington Family Medicine Residency Program, Associate Clinical Professor, Department of Family Medicine, University of Washington, Seattle, will speak on **Research & Behavioral Change**.

Barbara Yawn, M.D., M.S., M.Sc., Director of Research, Olmsted Medical Center, Rochester, Minnesota; Adjunct Professor, Department of Family Medicine and Community Health, University of Minnesota will host the afternoon workshop on **Funding Resources for Research**.

As always, this conference is your chance to hear practicing and academic family physicians, researchers, residents, and medical students present their work in Family Medicine Research.

Thank you to our Educational Sponsors: Allina Hospitals and Clinics – United Family Medicine Residency, ClearWay Minnesota, HealthPartners Research Foundation, Mayo Clinic Rochester Department of Family Medicine, Park Nicollet Foundation – University of Minnesota Methodist Family Medicine Residency, UCare, and the University of Minnesota Department of Family Medicine & Community Health.

❁ Membership Spotlight ❁

- This issue we are featuring two of our MAFP Family Physician Phone Bank participants -

Name: Britta Reiersen, M.D.



Britta Reiersen, M.D.

**Clinic Name/
Practice
Location:**
Golden Valley
Park Nicollet
Clinic

**How long
have you been
practicing?** 9
years

**What/who
influenced you**

to become a family physician? *The family physicians at my hometown Forest Lake clinic had a great influence on my decision to become a physician.*

What book are you reading right now? *"Unbroken: A World War II Story of Survival, Resilience, and Redemption" by Laura Hillenbrand. My favorite authors are Vince Flynn, James Patterson and David Baldacci.*

Tell us your favorite movie? *Anything my kids are watching right now.*

What makes you most proud about being a family physician? *The opportunity to really get to know my patients and care for them and their families throughout their lives.*

Tell us your biggest and best accomplishment? *My senior recital on the Marimba at Gustavus.*

What is your greatest indulgence?
Coffee and wine.

What do you do to relax? *Cross country ski, work out, gardening, cuddle with my girls.*

Where was your last vacation?
North Shore

What trait do you most appreciate in other people? *Honesty*

What's your best advice to a newly graduated family medicine resident?
Enjoy everyday, work hard, but also take time for yourself.

Where do you volunteer? *My daughters' elementary school and our church.*

Name: David Johnson, M.D.

Clinic Name/Practice Location:
Fairview Eden Prairie

How long have you been practicing? 18 years -yipe! *Has it really been that long?*

What/who influenced you to become a family physician? *Medicine is fascinating. I didn't want to limit myself to say... just kidneys. My view of a "real doctor" is one who takes care of everything he/she can.*

What book are you reading right now? *"In Cod We Trust" (About a U of M couple in Norway for a year).*

Tell us your favorite movie? *What's Up, Tiger Lily? (Woody Allen's first, and mostly unknown flick from '66)*

What makes you most proud about being a family physician? *Having a wonderful panel of patients, and a truly great clinic to work in.*

One thing you'd change about yourself?

Increase efficiency so I'm home with my family earlier.

Where was your last vacation? *A weekend with only my wife in San Antonio at the G2 Haus.*

What's your best advice to a newly graduated family medicine resident?
Always ask patients about themselves and write it all down in their record. There are a lot of fascinating stories out there!

Where do you volunteer? *West Suburban Teen Clinic*



David Johnson, M.D.

Membership Report January 1, 2011 - February 28, 2011

New Active Members

East Metro Chapter

Jessica Macrie, D.O., Lake Elmo

Range Chapter

Michael Butner, M.D., Mountain Iron
Brenda Cary, M.D., Virginia
Antoinette Youngdahl Palecke, M.D.
Grand Rapids

Southeast Chapter

Kodjo Bossou, M.D., Red Wing
John Podein, M.D., Lake City
Rohini Singh, M.D., Rochester

Southern Chapter

John Collingham, M.D., Faribault
Melanie Dixon, M.D., Northfield
Hanh-Dung Som, M.D., Mankato

Southwest Chapter

Christina Koonce, M.D., Jackson
Sanket Kunde, M.D., Worthington

West Metro Chapter

Samuel Bugbee, M.D., Blaine
Harriet Eubuzor, M.D., Maple Grove
Lisa Spatz, M.D., Minneapolis

New Student Members



University of MN - Twin Cities
Erin Morcomb

In Memoriam

Richard Lundebrek, M.D., Benson
Member enrolled 2000

Robert Poppie, M.D., Nisswa
Member enrolled 1965



Robert Reif, M.D.,
White Bear Lake
Member enrolled 1959
Past President 1974-75

MAFP Membership (As of 1/31/11)

Actives = 2,117; Residents = 239
Students = 400; Life = 260
Inactive = 45; Supporting = 2
Total = 3,063

2011 Winter Conference Focuses on Women's Health

More than 40 physicians attended the 2011 MAFP Winter Conference on February 4 and 5. The two-day conference took place at The Lodge of Brainerd Lakes in Baxter, MN.

This year's Winter Conference focused on Women's Health.

Sessions included Polycystic Ovarian

Syndrome & Hormone Manipulation, Abnormal Uterine Bleeding, Finding Sleep: Looking for Mr. Van Winkle, Natural Hormones, Depression, Premenstrual Syndrome, Libido Concerns in Women, Mixed Urinary Incontinence - Workup and Treatment Options, Current Topics in Menopause Management, IUD Indications and Placement, Weight Loss and Weight Management Strategies for Women.

"These were some of the most relevant lectures on women's health I have attended," said one attendee.



Dr. April Lind presented on natural hormone and premenstrual syndrome. Dr. Abimbola Famuyide presented on abnormal uterine bleeding.

On Friday evening, attendees and their families gathered for a family dinner featuring Mexican food. They then headed over to the The Lodge's waterpark.

The MAFP would like to thank our 2011 exhibitors: **Abbott, Amylin Pharmaceuticals, Bayer Healthcare Pharmaceuticals, Boehringer Ingelheim Pharmaceuticals Inc, GlaxoSmithKline, Immanuel St. Joseph's Mayo Health System, Lilly USA, MAPS Pain Clinics, Medtronic, and Merck Women's Healthcare.**



Attendees and their families gathered for the Friday Family Dinner.

Register Today! April 14-15 - Crowne Plaza Riverfront Hotel - St. Paul

-AN ANNUAL UPDATE FOR SPECIALISTS IN FAMILY MEDICINE-

**DON'T
MISS OUT!**
WWW.MAFP.ORG



Minnesota Academy of Family Physicians

2011 SPRING REFRESHER

A Service Well-Received by the Community

MAFP/KARE-TV Family Physician Phone Bank Celebrates 15th Year

By Kristie Thorson, MAFP Communications Coordinator

There are three things I get up this early for," said family physician, Glenn Nemece, M.D., of Monticello. "Vacation, to deliver a baby, and the PHONE BANK."



Glenn Nemece, M.D.

Dr. Nemece was one of thirty MAFP members who volunteered their time to staff the Family Physician Phone Bank at KARE-TV on March 1st and 2nd. Doctors covered four separate shifts during the 2011 phone bank. 112 calls were answered at the March 1st, 6 a.m. show. 50 calls were answered at the 11 a.m. show. 95 calls at the 10 p.m. show and 124 calls at the March 2nd, 6 a.m. show.

Those working the phones say callers had questions about things like respiratory infections, influenza, tennis elbow, hair loss, frost bite, rashes, hormonal changes, pregnancy, stomach upset and strep throat - just to name a few.



During the March 1st Sunrise show, Dr. Shannon Neale, a family physician at Park Nicollet Clinic Creekside, left the phone bank set and headed into the main studio to be interviewed by KARE-TV anchor, Kim Insley. Insley asked Dr. Neale about current illness trends that doctors are seeing in the office. Dr. Neale was able to reiterate that family physicians provide quality, compassionate care to patients of all ages and both sexes.



KARE-TV Anchor, Kim Insley, with Shannon Neale, M.D.

Doctors from all shifts say callers were very appreciative to be able to talk one-on-one with a family doctor.

"They had genuine questions and were truly grateful for this service," said Dr. Neale.



Thank You To All 2011 Phone Bank Volunteers:

- Christine Athmann
- Amy Bonifas
- Dave Bucher
- Jason Como
- Daniel Dahl
- Ryan Dick
- Pamela Dumke
- Roli Dwivedi
- Carol Featherstone
- Richard Gebhart
- Heather Hamernick
- Gerald Jensen
- David Johnson
- Thomas Kiefer
- Robyn Knutson
- Swarna Latha
- Lisa Livingston
- Shannon Neale
- Glenn Nemece
- Thomas Niebeling
- Sirri Nomo-Ongolo
- Lynne Ogawa
- James Parnell
- Jamie Peters
- Rashana Price-Isuk
- Britta Reierson
- Javaid Saleem
- Jeremy Springer
- James Struve
- Ryan Williams



Christine Athmann, M.D., and Heather Hamernick, M.D.



Swarna Latha, M.D. and Carol Featherstone, M.D.



The March 2nd, 6 a.m. crew



MINNESOTA ACADEMY OF FAMILY PHYSICIANS FOUNDATION NEWS



The mission of the MAFP Foundation is to support family physician health care delivery, research and education, and to promote the specialty of family medicine.

Pertussis Immunization Campaign -Get Your Shots-



Mai Vang, Medical Assistant, and Jamie Lyn Reinschmidt, M.D., from HealthPartners North Suburban Family Physicians - Roseville support the Pertussis Immunization Campaign.

“Protecting patients, especially infants and children, from pertussis is an important aspect of patient care and patient safety,” said Jamie Lyn Reinschmidt, M.D. “That’s why I support the MAFP Foundation’s Pertussis Immunization Campaign encouraging family physicians and healthcare personnel to get protected against pertussis.”

Immunizing adults,

especially physicians and staff who have direct contact with patients, is a recommendation from the Advisory Committee in Immunization Practices. “By vaccinating healthcare personnel we can make a difference in preventing the spread of pertussis,” said Dr. Reinschmidt.

Dr. Aaron DeVries, M.D., M.P.H., Medical Director of the infectious disease division at the Minnesota Department of Health, reported that Minnesota is combating a peak season of pertussis. “We greatly appreciate the leadership of family physicians as role models for their clinics in getting immunized against pertussis. Family physicians play a crucial role in not only vaccinating their patients, but their staff too.”

Family physicians and clinic managers will soon receive a Campaign Kit with information about conducting Pertussis Vaccination Campaigns at their clinic, education materials and a response card to track family physician participation. Clinics are asked to identify a day when physicians and staff can be immunized. Campaign materials are also posted online at www.mafp.org.

Clinics achieving 100% participation of those family physicians eligible for Tdap vaccine will receive a Certificate of Participation, be listed on the Foundation’s webpage and entered in a random drawing to receive one of five \$100 gift cards. For more information contact Lynn at foundation@mafpa.org or 952-542-0130 (800-999-8198).

This patient safety project is made possible with charitable contributions from:



Sneak Peek of the Silent Auction

Stop by the Silent Auction at the House of Delegates meeting and Spring Refresher Conference to bid on these great items donated to the Foundation: Minnetonka Moccasins, St. Paul Hotel Grill, paintings by Robert O. Fisch, M.D. and Bonita Hill, M.D., Apple Jack Orchard, The Lodge of Brainerd Lakes, baseball autographed by Minnesota Twins’ Delmon Young, art by Nick Wroblewski and Cy Dodson, answer machine greeting recorded by Paul Allen (KFAN Radio), jewelry, crocheted scarves by Virginia Barzan, Dashtronic watch, wine baskets and more! Funds raised support the MAFP Foundation.

Thank You to Corporate Advisory Council

We are pleased to recognize the 2010 members of the Corporate Advisory Council who support the philanthropic work conducted by the MAFP Foundation. To learn more or to request a membership packet contact foundation@mafpa.org or call 952-542-0130.

2010 Corporate Advisory Council Members

\$40,000+



\$1,500



\$2,500



\$1,000



\$2,000





Duluth Family Medicine Residency Program is seeking a physician to join our faculty. This community-based program stresses full-spectrum and rural medicine with obstetrics. Position includes teaching across all practice settings, administrative functions, advising/mentoring residents, and direct patient care. Faculty hold academic appointments in the University of Minnesota Department of Family Medicine and Community Health. Candidates must possess MD/DO and be BC/BE in Family Medicine in Minnesota. The University of Minnesota offers competitive salary/benefits and is an equal opportunity employer. Apply online at: www.fm.umn.edu/employment/home.html requisition number 163330, or contact Roger Waage, MD, Program Director, rwaage@dfmrp.org.

Urgent Care Moonlighting Opportunity in Minneapolis: Independent physician-owned urgent care clinic located conveniently near Uptown in Calhoun Village Shopping Center on W. Lake Street, seeking moonlighting physicians! Flexible hours, great location, friendly staff, competitive pay! Call Niki at 612-229-1072 or email fastcareoftcm@gmail.com. Please visit our website at www.twincitiesmedicalclinic.com.

Community Based Family Physician. NorthPoint Health and Wellness Center seeks a board certified/eligible Family Physician to join its multi-specialty professional staff. NorthPoint, a diverse, urban Minneapolis clinic is the first Federally Qualified Health Care Center in Minnesota to become certified as a "Health Care Home" by the MN Dept of Health and offers an innovative redesigned team approach to primary health care. Position is eligible for HPSA loan repayment. Hours 32 – 40 hours per week, Monday through Friday, with some on-call, evening and Saturday clinic hours. Candidates who are fluent in English and Hmong, or English and Spanish, are encouraged to apply. Contact: Leanne. Rajtar@co.hennepin.mn.us, 612-348-9045. Apply online: www.hennepin.jobs. Visit us at www.northpointhealth.org.

Apple Valley Medical Clinic, a full service, independent family practice clinic serving the fast-growing south suburbs of the Twin Cities, has a fulltime opening for a BC/BE family physician. In addition to our family practice program with 14 family physicians, we operate a unique 24/7 urgent care program, occupational health services, and offer convenient on-site access to medical imaging (CT, MRI, US, X-Ray & Mammography) a pharmacy, physical therapy, and full array of medical specialties on our modern campus. Our practice is physician-owned and governed. Please e-mail your resume to mfoley@applevalleymc.com or call Mike Foley, administrator, at 952-953-9285 for more information.

Community Based Geriatrician: Our mission is to improve the care and professional experience the frail elderly receive from their physicians. We are seeking a BC Family Physician or Internist to provide services outside of traditional hospital and clinic settings. We offer physician-driven primary care for long-term care residents, a consult service for short stay rehabilitation patients, and a physician case management service for the community dwelling high risk elderly. Our Geriatricians deliver innovative, but old fashioned primary care. This is a unique opportunity for a high performing, compassionate, primary care physician with the ability to provide care outside of usual pathways. Expect salary and CME allowance above usual primary care range. CAQ or Geriatric Fellowship desired but not required. If interested, contact Dr Nick Schneeman, Executive Director of Geriatric Services of MN at nick.schneeman@northclinic.com or visit our website www.northclinic.com.

You are the difference. You are Essentia Health. Essentia Health is an emerging network of hospitals and clinics across Minnesota, Wisconsin, North Dakota and Idaho. Join 750 physicians across 55 medical specialties in delivering care that makes patients feel known and understood. Seeking Family Physicians in Aurora, Detroit Lakes, Fosston, Hibbing, International Falls, Park Rapids and Virginia, Minnesota; Fargo and Jamestown, North Dakota; Ashland and Superior, Wisconsin. ER and float pool positions also available. Choose from flexible practice models with outreach support. Positions offer competitive compensation and benefits. EOE/AA EssentiaHealth.org/Careers

Sanford Health – the largest, not-for profit, rural health system in the nation is currently seeking BC/BE Family Medicine physicians to join staff at several of our primary care clinics. Practice opportunities exist in Minnesota communities including Bemidji, Cass Lake, Detroit Lakes, East Grand Forks, Moorhead, New York Mills, Pelican Rapids, Perham and Thief River Falls, and in North Dakota communities, Fargo, Jamestown, Mayville, Oakes, Valley City and Wahpeton. Good call arrangements and modern well-managed community hospitals. OB is desired but not required. Sanford offers market competitive salaries, comprehensive benefits, paid malpractice and a generous relocation allowance. Starting incentives available at most sites. To learn more about these excellent opportunities visit Sanford's website at www.sanfordhealth.org or contact: Kathryn Norby, Sanford Physician Recruiter, Phone: 701-280-4851, Fax: 701-280-4136. Email: Kathryn.Norby@sanfordhealth.org

Fairview Health Services is one of the 10 top health systems in the country, according to the Thomson Reuters 100 Top Hospitals: Health System Quality/Efficiency Benchmarks study. Learn more at fairview.org. We are seeking physicians to join us in Minnesota who want to be a part of our nationally recognized, patient-centered, evidence-based care team. Whether your focus is work-life balance or participating in clinical quality initiatives, we have an opportunity that is right for you. Our physicians are champions, pioneers and practitioners of new models of care in today's ever-changing health care environment. Join us in vibrant and growing communities such as Milaca, Wyoming, Chaska, Minneapolis and surrounding areas. Experience exceptional practice support including accessible specialist consultations and onsite lab and radiology. Visit www.fairview.org/physicians to explore our current opportunities, then apply online, call 800-842-6469 or e-mail recruit1@fairview.org. EEO/AA Employer

Grand Itasca Clinic & Hospital, a fully integrated multi-specialty clinic and hospital located in Northern Minnesota, is looking for BC/BE Emergency Medicine Physicians or BC/BE Family Medicine Physicians for our ED immediately and Family Medicine physicians (OB or Non-OB) for 2011-2012. Practice opportunity includes competitive first year income guarantee, with a generous signing bonus and moving allowance. There is a competitive benefit package that includes health and life insurance, professional liability coverage, generous allowances for Continuing Education and vacation. New state-of-the-art facility located in a true vacation paradise! www.granditasca.org E-mail: gail.anderson@granditasca.org or call Laurie at 218.999.1442

Looking for the ideal practice setting? Imagine a morning commute that takes you past sparkling lakes and through the beautiful north woods. You arrive at your office...a state-of-the-art healthcare center equipped with the latest technology in patient care and management. **Riverwood Healthcare Center** – a 24-bed progressive and innovative Critical Access Hospital – has an opportunity for a BE/BC Family Medicine Physician to join our growing practice: 4 day work week...friendly atmosphere... call 1:7 weekdays and 1:10 weekends...quick and easy ramp up of your practice...over 35 physicians, specialists and surgeons. To learn more, contact Tanya Pietz at: tpietz@sisunet.org; 218-927-5587; <http://www.RiverwoodHealthcare.com>.

Winona Health, Winona Minnesota's community healthcare system is seeking a full-time board certified Family Medicine physician to join our **Rushford Clinic team**. Join a long standing, well-established clinic located in a new facility. Full spectrum family medicine (no OB required) including weekly nursing home rounds. Supervise/collaborate with Physician Assistant and Nurse Practitioner. Competitive compensation and benefits. Friendly, small town atmosphere in a beautiful area with many outdoor activities. Contact: Cathy Fangman, 855 Mankato Avenue, Winona, MN 55987. Phone: (800) 944-3960, ext. 4301; Email: cfangman@winonahealth.org; Website: www.winonahealth.org

HealthEast Care System, St. Paul, Minnesota, seeks a **Vice President – Executive Medical Director** to provide leadership and direction for the HealthEast network of 14 primary care clinics. The clinics are staffed with over 180 employed physicians, certified nurse-midwives, nurse practitioners and Physician Assistants who treat over 2000 patients per day across 14 locations throughout the East Metro area. Both the clinics and the hospitals provide training for Family Practice residents within the HealthEast Care System. The successful candidate must be a physician with more than five years executive level administrative/strategic planning experience preferred. For more information, go to: <http://www.wittkiewer.com/Position-Detail.aspx?pid=7524>

Lake City Medical Center – Mayo Health System is seeking family medicine physicians to join our compassionate, high quality and nationally award-winning team of health care professionals. A physician-led family practice group, we strive for personal, compassionate health care supported by advanced technology. Our main campus, located in Lake City, Minnesota, houses our clinic, hospital and nursing home. We also have three off-campus clinics in Wabasha and Plainview, Minnesota and Alma, Wisconsin. Lake City Medical Center offers a competitive salary and benefits package, along with a friendly and rewarding work environment. For more information, contact Cheri Kramer, chief administrative officer, 651-345-3321.

Winona Health, Winona Minnesota's community healthcare system is seeking a board certified Family Medicine physician to join our progressive healthcare team. Enjoy full time employed position joining an established clinic. Practice includes full-scope Family Medicine services with OB optional. Second call 1:10. Modern facility with new MOB and state-of-the-art equipment/technology and 24-hour staffed ER, Imaging and Lab. Position is part of a multispecialty group with internal medicine, general surgery, pediatrics, OB/GYN, Ortho and Ophthalmology. Winona, a sophisticated community with art exhibits, museums, theater and several festivals; also offers quality schools, two universities, international businesses, and endless recreational opportunities from boating to indoor tennis. Winona is located within 45 minutes of two airports. Contact Cathy Fangman 800.944.3960 ext 4301, cfangman@winonahealth.org; www.winonahealth.org.

North Memorial is presently recruiting BC/BE family medicine physicians. We strongly promote primary care physician practice opportunities with our owned and associated clinics; including those that are physician owned, joint ventures and hospital owned. Which means you can choose from large or small and multi or single specialty practice options in metro, suburban or rural locations. These are excellent practice opportunities with comprehensive compensation and benefits packages. Contact: Mark Peterson, Physician Recruiter, North Memorial Medical Center, 3300 Oakdale Ave. N., Robbinsdale, MN 55422. Telephone (763) 520-1336. E-mail: mark.peterson@northmemorial.com Website: www.northmemorial.com.

Affiliated Community Medical Centers, Willmar, MN: Physician-owned multi specialty clinic is seeking a full-time physician to join the Family Practice Department in their Willmar, Redwood Falls, Granite Falls, Marshall, Litchfield and Benson affiliates. These positions offer a guaranteed salary plus production incentive and an outstanding benefit package. For further information, please contact Kari Bredberg, Physician Recruitment, 320-231-6366 or e-mail karib@acmc.com; or Julayne Mayer, Physician Recruitment, 320-231-5052 or e-mail mayerj@acmc.com. Website: www.acmc.com.

Grand Marais, MN: Interested in joining a vibrant, hard working staff including 4 Family Practitioners and a CNP? Sawtooth Mountain Clinic, Inc. – a Community Health Center on the shores of Lake Superior. Live, work and play all in this illustrious northwoods country in NE Minnesota! Hiring for a BE/BC FP for clinic hours; in-patient and nursing home care; as well as a Family Nurse Practitioner for clinic hours. Opportunity for loan repayment option. Send resumes to Sue Nordman, COO at sue@sawtoothmountainclinic.org or phone with inquiries to 218-387-2330 ext. 126. We look forward to meeting you!

Fairmont Medical Center—Mayo Health System in Fairmont, Minnesota is seeking Family Medicine physicians (OB optional). Call for FM is 1:11. We are a multi-specialty group offering an attractive benefit program, a two-year salary guarantee with future production incentives. Our partnership with Mayo Health System allows us to consult with our colleagues at the renowned Mayo Clinic. FMC is totally integrated with physician practices, high-end diagnostics, 57-bed hospital and 40-resident nursing home. Fairmont is located 120 miles south of Minneapolis, MN. Contact Jeannie Green, 800-234-6141, ext 8596; green.jeannie@mayo.edu ; or www.fairmontmedicalcenter.org

Western Wisconsin (Amery, Hudson, Osceola) HealthPartners Medical Group is seeking exceptional BC/BE family medicine with or without OB physicians for growing rural communities in western Wisconsin. These positions offer a traditional family medicine practice in small-town rural settings, all within an hour's drive of the Twin Cities. We offer a competitive salary, an excellent benefits package, and a commitment to providing exceptional patient-centered care. For more information, contact diane.m.collins@healthpartners.com or call Diane @ (952) 883-5453, toll-free: (800) 472-4695, x3. Apply online at www.healthpartners.jobs EOE

Great communities. Great medical community. Central Lakes Medical Clinic, P.A. and Cuyuna Regional Medical Center are looking for Family Medicine (with or without OB). Superb new facilities and vibrant medical community in a beautiful north woods setting just two hours north of Mpls/St. Paul. Opportunity to join a growing multi-specialty group that includes 30 physicians specializing in the areas of Family Medicine, Internal Medicine, General Surgery, Orthopedics, OB/GYN, Neurology and more. Contact Todd Bymark at 218-546-4322 or 866-270-0043, (email; tbymark@cuyunamed.org). Hear our physicians talk about why practicing medicine on The Medical Campus in Crosby works for them at www.practicenearperfect.com. Cuyuna Regional Medical Center; www.cuyunamed.org or Central Lakes Medical Clinic; www.centrallakesclinic.com.

Park Nicollet Clinic is seeking a full-time BE/BC Emergency Medicine or Family Medicine Physician to join our growing dedicated Urgent Care Department with six regional clinic locations. We offer full EMR since 2002, digital imaging with radiology support, lab and CT resources, ACLS/PALS trained nursing staff, triage and UC fast track, flexible scheduling, and a very competitive income potential. Our integrated health care system, including Park Nicollet Clinic and Methodist Hospital, is recognized locally and nationally for great care and leadership. For immediate consideration, please send CV to: Missy Fisher, Director Clinician Recruitment, Park Nicollet Health Services, 3800 Park Nicollet Boulevard, St. Louis Park, MN 55416. For more information contact Ms. Fisher at 952-993-6025 or Melissa.Fisher@parknicollet.com.

Express HealthCare seeks moonlighting casual family physicians to work in our State of Art Urgent Care facility. We offer a modern working environment utilizing an EMR, digital imaging and onsite automated prescription dispensing. We are located next to the National Sports Center in Blaine. We are open everyday from 10AM to 10PM. We offer competitive pay and flexible scheduling. Please contact Anne van Bruggen, HR manager, at annevb@express-healthcare.com or call 763-795-9363 x 305.

Rochester Clinic, a multispecialty private practice, is seeking a BC/BE family medicine physician. The clinic provides family medicine, podiatry, alternative medicine, and ancillary services. The physician will provide all aspects of family practice in the clinic and long term care facilities, and integrate available services. The ideal candidate should be familiar with the Medical Home and build the practice based on the concept. Rochester is the third largest cities in the state, and boasts top-rated public schools. The city offers plenty of activities and is very family friendly. Please send resume to careers@RochesterClinic.com.

Allina Hospitals & Clinics is a not-for-profit family of hospitals, clinics and other care services dedicated to meeting the lifelong health care needs of communities throughout Minnesota and western Wisconsin. Allina has implemented one of the most comprehensive electronic medical record (EMR) systems and has been nationally recognized for it. We are transforming health care with the EMR by providing patients with seamless, coordinated and more informed care and improved patient safety. Currently we are seeking part- and full-time BE/BC Family Physicians in the following Minnesota communities: Buffalo, Cambridge, Champlin, Cokato, Coon Rapids, Eagan, Elk River, Forest Lake, Hastings, Hinckley, Lakeville, Minneapolis, Mora, New Ulm, Pine City, Shakopee, Shoreview, St. Michael, St. Paul, West St. Paul, White Bear Lake, and Woodbury. For more information, please contact Kaitlin Osborn at Kaitlin.Osborn@allina.com/ (612) 262-4584 or view all of our openings at www.allina.com/physiciancareers. EOE

Essentia Health - Detroit Lakes is seeking two FP's to join a group of 22 other physicians at Essentia Health Detroit Lakes, MN. We offer full benefits and a competitive salary that is guaranteed for two years, along with a generous starting incentive and a retention bonus after two years. Enjoy a beautiful lake community in Western Minnesota. The anticipated weekly work schedule is 8-5 M-F plus a limited call rotation. Physicians can expect to see 15-20 patients a day in clinic. For more information please contact: Jodi Baumgartner, Physician Recruiter, Essentia Health West Region, Work: 701-364-8022, Cell: 701-261-9747, Email: jodi.baumgartner@essentiahealth.com.

Luther Midelfort Northland-Mayo Health System in Wisconsin is seeking a physician, BC/BE in Family Medicine. Our Barron, WI location has a traditional family practice with OB. OB call of 1:6. General call of 1:13. Luther Midelfort is a 240-physician directed, integrated hospital and multispecialty clinic based in Eau Claire, WI and owned by Mayo Clinic. Our physicians practice evidence based, protocol driven medicine. EMR, PACS, and other on-line resources make it possible to practice state-of-the-art medicine in a vacation-like setting. Barron is located in Northwest Wisconsin, 100 miles east of Minneapolis, MN and 50 miles north of Eau Claire, WI. Barron is a community of 3,500. The area is promoted as a prime recreational area for tourists and locals year round. Contact Cyndi Edwards, 800-573-2580; edwards.cyndi@mayo.edu; fax 715-838-6192; or visit our website at www.luthermidelfort.org. EOE

Red Cedar Medical Center-Mayo Health System in Menomonie, Wisconsin, seeks two BC/BE Family Medicine physicians. One position with OB/one optional. Call of 1:10.5 upon completion of recruitment. EMR, PACS. We are a 40 physician multi-specialty clinic and a 25-bed critical access hospital, owned by Mayo Clinic. We offer a competitive salary guarantee and complete benefit package. Menomonie, a city of 16,000, is home to the 9,300 students at the University of Wisconsin-Stout and located one hour east of Minneapolis/St. Paul. Perched on the banks of Lake Menomin, the community offers strong schools and safe neighborhoods in a beautiful setting. The community and surrounding area is home to abundant four-season recreational opportunities. For more information contact Cyndi Edwards at 1-800-573-2580; fax 715-838-6192; or edwards.cyndi@mayo.edu. Visit our website at www.rcmc-mhs.org EOE



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Pertussis Vaccination Campaign Get Your Shots



Minnesota is combating a high rate of pertussis. It's imperative that all recommended groups, including family physicians and healthcare personnel, be immunized against pertussis.

Arrange with your clinic manager to host a Pertussis Vaccination Day at your clinic for healthcare personnel to get the Tdap vaccine.

Family physicians and clinics should join the Pertussis Vaccination Campaign to immunize eligible staff and limit exposure and the potential to spread pertussis to patients.

Protect yourself, your patients and your staff.

For a free Campaign Kit contact Lynn Balfour at the MAFP Foundation 952-542-0130 (800-999-8198), foundation@mafpp.org or visit www.mafpp.org.



Jamie Lyn Reinschmidt, M.D. (r) and Mai Vang, Medical Assistant (l) from HealthPartners North Suburban Family Physicians - Roseville support the Pertussis Vaccination Campaign.

The MAFP Foundation thanks these philanthropic supporters:

