

MINNESOTA FAMILY PHYSICIAN

Newsletter of the Minnesota Academy of Family Physicians

March/April 2007

Legislative Session Nears Halfway Point

By Dave Renner, MAFP Legislative Representative

With two months of session now complete, the Minnesota Legislature is nearing its halfway point for the 2007 Legislative Session. With a constitutional deadline of completing its work no later than the third Monday in May, they are shifting into their most important work this year—passing a balanced budget for the 2008-2009 biennium.

With both bodies controlled by the same political party for the first time in many years, the session this year has been much less contentious than in years past. That sense of harmony may be challenged now that budget discussions are beginning.

Legislation to require all workplaces, including restaurants and bars, to be smoke-free, continues to move through the committee process. A priority issue for the MAFP this year, the

Freedom to Breathe Act (SF 238-Sheran, Mankato/HF 305, Huntley, Duluth) is gaining momentum as legislators hear from their constituents that it is time that we protect all workers from the harms of secondhand smoke. The public health data is clear that secondhand smoke is a killer. The main opposition is coming from bar owners who are arguing that this law will create an undo economic burden on their small business because smokers will stop coming to bars. Legislators need to hear from supporters that the public wants this law.

Legislation to require health insurers to pay for the cost of medical interpreters for their

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Reach Out and Read: An Opportunity to Share the Joy of Reading with Young Patients

Minnesota family physicians are encouraged to learn more about Reach Out and Read (ROR), a program that promotes early literacy by making books and reading aloud part of pediatric primary care.

The national non-profit organization believes that a healthy childhood should include books and reading, and that those who provide children's primary health care have a unique opportunity to get that message to families.

The idea is that every child will start kindergarten with at least 10 children's books on their shelf and that parents will learn some basics about raising readers and reaching literacy milestones.

Key elements of the ROR model for pediatric literacy intervention include training primary care providers (doctors and nurses) to deliver early literacy guidance to parents of children six months to five years of age during each well

child visit. At each visit, the provider also gives the child a new, developmentally appropriate children's book to take home.

The ROR program provides partial funding and guidance to interested primary care clinics. It is targeted at low income/at-risk populations, although all clinics are invited to explore this opportunity.

More than 30 Minnesota primary care clinics have been approved as Reach Out and Read sites. Several others have started the application process. For more information about the Reach Out and Read program, or for information about how to get your clinic involved, visit the ROR website at www.reachoutandread.org.



Coming Up

The Calendar

April 15	Minnesota Tar Wars Poster Contest Submission Deadline
April 18-20	MAFP Annual Meeting and Spring Refresher, RiverCentre, St. Paul, MN
April 23	MAFP office closed
May 3-5	NCSC/ALF, Kansas City
May 28	Memorial Day - MAFP office closed

Continuing Education Courses

Cardiac Arrhythmias: An Interactive Update for Internal Medicine, Family Medicine, and Pediatrics

Date(s): April 13, 2007
Sponsor: Office of CME, U of M
Location: Earle Brown Ctr., Brooklyn Ctr.
Registrar: 612-626-7600 or 800-776-8636
Approved for 7 Prescribed Credits

MAFP Spring Refresher

Date(s): April 19-20, 2007
Sponsor: MAFP
Location: RiverCentre, St. Paul
Registrar: (952) 542-0130 or 800-999-8198
Approved for 17 Prescribed Credits. Of these credits, 4 conform to the AAFP criteria for evidence-based CME clinical content.

Allergy and Clinical Immunology

Date: April 20, 2007
Sponsor: Office of CME, U of M
Location: Radisson University Hotel; Mpls.
Registrar: 612-626-7600 or 800-776-8636
Approved for 7.5 Prescribed Credits

7th Annual Psychiatry Update

Date: April 27, 2007
Sponsor: HealthPartners Instit. for Med. Ed.
Location: Holiday Inn Metrodome, Mpls.
Registrar: 952-883-6225
Application for CME credit has been filed with the AAFP. Determination of credit is pending.

Decision Guidelines on Women's Health Issues for Primary Care Providers

Date(s): May 4, 2007
Sponsor: St. Lukes, Duluth
Location: Radisson Hotel Duluth
Registrar: (218) 249-5139
Application for CME credit has been filed with the AAFP. Determination of credit is pending.

Family Medicine Update

Date: May 7-11, 2007
Sponsor: Office of CME, U of M
Location: Radisson University Hotel, Mpls.
Registrar: 612-626-7600 or 800-776-8636
Approved for 29.25 Prescribed Credits

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Partnering with Academia

Like other areas of medicine, our academic health centers (AHCs) are facing changes. Many of the factors affecting those of us in private practice are true in academia as well. In addition, governmental support for education has been under threat, and the availability of money for research is changing.

Family medicine has often felt itself on the outside of the academic system. We are not always given the prominence or respect we deserve in academic institutions that have seen high value in major research, cutting edge discoveries, advanced technology, and advanced tertiary care. The more ordinary, day-to-day level care we consistently provide to our patients seems like it cannot compete in that setting. Too often as well, we see the “university” approach to patient care and the standards that are developed, as not practical or relevant to the treatment of the patients in our communities. Why then should we be more involved with the AHCs? And do they really want or need us?

The September/October 2006 supplement to the *Annals of Family Medicine* entitled “Shaping the Future of Academic Health Centers: The Role of Family Medicine Faculty and Departments,” addresses some of these issues. (Of note, both Dr. Macaran Baird, Head of the University of Minnesota Department of Family Medicine, and Dr. Deborah Powell, Dean of the University of Minnesota Medical School, both participated in a panel discussion published in the supplement.) According to these discussions, family medicine can help AHCs evolve to better serve our patients and communities by pushing for substantial change; by helping to reinvigorate the relationship between AHCs and the communities they serve; and by emphasizing fundamental innovation in clinical care, teaching and research. Furthermore, they argue, “without substantial change, AHCs risk irrelevance to society’s most pressing needs.”

The following are some observations regarding the supplement:

One area where family medicine can lead is in ambulatory care. The last 20 years have seen a dramatic shift in patient care from the hospital setting to the outpatient setting. For AHCs to survive, they need to continue to evolve in this direction. As family physicians, this is our area of expertise. Family physicians see more patients than any other specialty in small to medium practices—which is the largest platform for health care delivery in the U.S. We can be a tremendous resource by collaborating with AHCs to create primary care networks. Likewise, having our AHCs take a leadership role in developing and testing new models of primary care could strengthen our specialty. Creating these partnerships can lead the way to transform primary care and our AHCs, to better meet the health care needs of our patients.

Another area where we can be valuable to the AHCs is caring for indigent patients. Teaching hospitals provided 40% of charity care in 2000, although they only represent 6% of the total U.S. hospitals. This puts a significant strain on these systems. Rather than limiting access to care, providing access to robust primary care will go a long way to reduce the strain on the system by over utilization of higher cost hospital-based care. This is the basis of the medical home concept. Helping them develop models to support this can significantly reduce the burden of unreimbursed care while still improving care.

President's

Message

By Randy Rice, M.D.



Another area of transformation needed is how the AHCs prepare physicians for practice. As more patient care is provided on an outpatient basis, the preparation physicians in training receive needs to prepare them for this. Our system has largely focused on training being done in the inpatient setting, mostly in tertiary centers. This is not always the best for preparing doctors to evaluate the undifferentiated patient presenting to our offices. It also does not allow for the evaluation of the patient in the context of an ongoing relationship with that patient, which again is an important aspect of the medical home. We should develop and continue partnerships with programs like RPAP, other community preceptor programs, and other programs within medical school curricula that expose students to community-based medicine.

One of the primary drives in the academic setting is research. Indeed, this is an important aspect of the mission of AHCs. However, too often there is a disconnect between efficacy—what ought to work in ideal circumstances—and effectiveness—what actually happens with patients in typical situations. More attention is being paid to the need to translate what happens on the bench in typical research settings to what happens at the bedside in our communities. In this regard, our clinical practices represent a great asset to the AHCs. Networks of practicing physicians, like the MAFF Research Network, can provide the laboratory that AHCs need to carry forth what is shown to be efficacious in a controlled study and to find out how to make it effective in day-to-day practices.

Finally, we need to advocate for accountability from the AHCs in the training of physicians to meet the health care needs of society. With more evidence supporting the fact that increased primary care is strongly correlated with improved outcomes and decreased cost, the training of adequate numbers of physicians who go into primary care should be a high priority for our AHCs. Our AHCs need to be proactive by taking a stand to produce more primary care physicians rather than just following market demand-based models of physician supply.

As family physicians, we are in a unique position to lead the changes needed in our AHCs. We can build the bridges between our communities and our academic centers better than perhaps any other specialty. MAFF hopes to continue to dialog with our academic health centers over how we can work together to strengthen health care in our state. I believe there are real opportunities to build partnerships that can serve both our specialty and our training centers—and ultimately our patients by improving their care.

What's New

► Physicians May Now Report Knowledge of Communicable Skin Conditions in Wrestling to Schools

Chair of the MAFP External Affairs Committee, **Terry Cahill, M.D.**, recently wrote a letter to the Minnesota State High School League (MSHSL) regarding a potential ethical conflict between patient confidentiality and physician knowledge that an athlete should not compete because he is a danger to himself or others. As the result of his alerting them to the problem, the MSHSL has changed its skin check forms to include permission to release information so that a physician may report evidence of communicable disease to the wrestler's school.

► MAFP Members in the Spotlight

David Luehr, M.D., Cloquet, appeared in a CBS Evening News story on January 23rd. The story outlined the reasons why medical patients are well-advised to research the cost of prescription medicines before buying. **Thomas Scheider, M.D.**, Woodbury, was interviewed for an article on super-informed patients. The article called "Informed to the Max" appeared in December 2006 issue of *Minnesota Medicine*. Northstar Physicians, a network of independent primary care and specialty clinics, presented **Kenneth Rip, M.D.**, Cloquet, with the 2006 Outstanding Quality Improvement Medical Director Award. **Terry Cahill, M.D.**, has joined the Minnesota Board of Community Measurement.

► Family Physician of the Year Finalists

Congratulations to Minnesota's Family Physician of the Year Award finalists. The five candidates were selected from a total of 23 nominees. The 2007 finalists are:

David Agerter, M.D.

Kasson Mayo Family Practice Clinic, Kasson, MN

Paul Bergstrand, M.D.

Alexandria Clinic, Alexandria, MN

Deborah Dittberner, M.D.

Alexandria Clinic, Alexandria, MN

Keith Oelschlager, M.D.

MinnHealth Family Physicians, Vadnais Heights, MN

Craig Solberg, M.D.

HealthEast Care for Seniors, St. Paul, MN

The 2007 Family Physician of the Year will be selected by the Board of Directors and honored at the All-Member Celebration on April 19, 2007, at the RiverCentre in St. Paul.

► Need a Way to Help Kids Eat Right?

The first session of the Spring Refresher will showcase a play that's available for presentation in local schools. The "Power of the Pyramid" was designed by the National Theatre for Children to teach children to eat right and exercise. It will be a fun way to start off your morning of education and will be followed by an educational session on childhood obesity. Please join us on Thursday, April 19, 2007, at the RiverCentre in St. Paul. Register for the Spring Refresher at www.mafp.org.

► Poster Contest

If you are working with a school to get Tar Wars posters entered in the State Tar Wars Poster Contest, please remember that the deadline for submitting posters is April 15, 2007.

Membership Report January 1, 2007 - February 28, 2007

New Active Members

Kelle O'Keefe Anderson, M.D., Woodbury
Jennifer Auge, M.D., Wyoming
Christopher Darnell, M.D., Minneapolis
Cynthia Kortum, M.D., Lake Park
Richard Martin, M.D., Moorhead
Kari Miller, M.D., Woodbury
James Morgan, M.D., Maplewood
Patrick Morris, M.D., Scandia
Brad Moser, M.D., Eden Prairie
Kevin Nelson, M.D., Edina
Jane Rudd, M.D., Duluth
Philip Sidell, M.D., Minneapolis

New Active Members (Cont.)

Roman Tusinski, M.D., Fairmont
Nkiruka Udejiofor, M.D., Hermantown
Eleanor Vita, M.D., Owatonna
Halbert Wengatz, M.D., Annandale

In Memoriam

Franklin Anderson, M.D., Owatonna
Member since 1955

Kimberly Dippo, M.D., Minneapolis
Member since 2003

Richard A. Williams, M.D., St. Paul Park
Member since 1960

New Residents

*Univeristy of MN -
St. John's Hospital*

Kompal Piplani,
M.D.



MAFP Membership

(As of 1/31/07)

Actives = 2,070 Life = 236
Residents = 234 Inactives = 45
Students = 517 Supporting = 2

Total = 3,104

MAFP/KARE-TV Family Doctor Phone Bank Provides Valuable Community Service for Minnesotans Seeking Medical Advice

By Kristie Thorson, MAFP Communications Coordinator

Hundreds of Minnesotans were able to place a call to the KARE-11 television studio on January 31, 2007, and speak directly to a family physician. That's because 21 family doctors were kind enough to donate their time and energy to staff the annual MAFP/KARE-TV Family Physician Phone Bank.



Family physicians took more than 180 phone calls in just one hour during the early morning phone bank.

Volunteers answered 181 calls in just one hour during the morning show. Volunteers for the evening newscasts talked to more than 220 viewers.



Family physicians answered 224 viewer questions during the evening phone bank.

Since the Minnesota Department of Health released news of the state's first flu death just hours before the evening phone bank, family doctors in the second phone bank group fielded several calls from worried parents concerned about influenza. Many wondered if it was too late to get a flu shot. Other viewers who called in had questions about high blood pressure, herpes and wrestling, diabetes, healthy eating, heart disease, and asthma.

Phone Bank - Continued on page 8

Leadership Development Committee Announces Nominations

The Leadership Development Committee will present the following slate of candidates to the House of Delegates on April 18, 2007:

President-Elect:

Dave Hutchinson, M.D., Duluth

Vice President:

Patricia Fontaine, M.D., Minneapolis

Speaker of the House:

Terence Cahill, M.D., Blue Earth

Vice Speaker: (contested position)

Mohammed Hussain, M.D., Brooklyn Park

Phillip Stoyke, M.D., Long Prairie

AAFP Delegate:

Patricia Lindholm, M.D., Fergus Falls

AAFP Alternate Delegate:

Keith Stelter, M.D., St. Peter

2007 MAFP House of Delegates



Testifying on resolutions, voting, meeting candidates, electing officers, and learning about Minnesota healthcare initiatives — you can participate in all of this on April 18, 2007, at the House of Delegates.

Gerald Jensen, M.D., Speaker of the House, will convene delegates and members from across the state at 8:30 a.m. at the RiverCentre in St. Paul. Our featured speakers at 11:00 a.m. will be **Cal Ludeman**, Commissioner, Minnesota Department of Human Services and Chair of the Governor's Health Cabinet, and **Dennis O'Brien**, Executive Director, Governor's Health Cabinet. They will share the current administration's viewpoint on health care issues, particularly those relevant to the Healthy Minnesota Initiative, Cover All Kids, and improving the cost effectiveness of the healthcare system.

The afternoon will feature AAFP President-Elect, **Jim King, M.D.**, an update on the legislature, the annual MAFP Foundation report, and remarks by our current MAFP President and President-elect. If you are interested in attending, contact the MAFP office.

MAFP Winter Conference Report: Procedures and Dermatology

By Lisa Regehr, MAFP Conference Coordinator

Office dermatology, endometrial biopsy/cervical polyp removal, allergy testing and lower leg ulcers were just a few of the topics covered at the 2007 Winter Conference on *Procedures & Dermatology*. 78 physicians and other health professionals attended the conference on February 2 & 3 at the Arrowwood Resort in Alexandria.



"This is the first time I've participated in this course, but will definitely return," said one attendee.

Physicians preparing for Maintenance of Certification participated in a workshop presented by Stacey Luetmer, M.D. She shared her experiences with the MC-FP, hosted a tour of the website, and answered questions.

The conference was also a chance for a winter getaway. Snowmobiling, ice fishing, cross country skiing, sledding and ice skating were accessible through Arrowwood's Snow Center. Others went for warmer pursuits at The Big Splash Indoor Water Park and Darling Reflections Spa or relaxed at Rafter's Lounge. On Friday night, the MAFP hosted a

dinner for physicians and their families. The meal was planned with little ones in mind (more than 100 children were there).

Families took part in crafts, sports, and played on the inflatable castle, pirate ship and slide after dinner.



More than 100 children and their family members attended the Family Dinner during the MAFP Winter Conference.

"I love the location and family time," said an attendee.

The Minnesota Academy of Family Physicians thanks these companies for their education grant or exhibit support of the Winter Conference: Abbott Laboratories, Astellas, AstraZeneca, Center for Diagnostic Imaging, Eli Lilly, GlaxoSmithKline, Minnesota Academy of Physician Assistants, Novartis Pharmaceuticals and UCare Minnesota.

Continued from page 1 - Legislative

insureds has been introduced in both bodies. SF 827 (Higgins, Minneapolis) and HF 1077 (Ruud, Minnetonka) would phase in coverage over three years. The bill would also begin addressing minimum competency requirements for medical interpreters by creating a state registry for interpreters to show competency in language, medical terminology, and medical ethics. With the growing number of non-English speaking patients, the cost of providing care is causing a significant burden on medical clinics. This legislation is being opposed by the health plans and the Minnesota Chamber of Commerce who are opposing insurance mandates because they add to the cost of health care.

Finally, legislation has been introduced to ensure that the money raised by the 2 percent provider tax is used for health care access. Currently those funds are deposited in the Health Care Access Fund (HCAF). Over the last four years the Legislature and the Governor have transferred hundreds of millions of dollars from the HCAF to help balance the state's budget. SF 641 (Prettner Solon, Duluth) and HF 644 (Huntley, Duluth) would create a Health Care Access Fund Oversight Committee, comprised of providers, MinnesotaCare advocates, legislators, and the Commissioner of Human Services to develop criteria for the appropriate use of the HCAF. The bill is designed to protect the integrity of the HCAF and ensure that the funds are used for health care access.

Coming to a school near YOU!

Americans In Motion (AIM) has partnered with Scholastic to develop *Ready, Set, FIT!*, an educational program that will teach third and fourth grade students about the importance of "fitness" (physical activity, nutrition and emotional well-being) and everyday decisions related to their health.

Sign up today to be a guest presenter and visit a classroom in your own community.

Visit www.aafp.org/aimtopresent

Family physicians can make a difference in kids' lives!
Show your support and help encourage kids to be fit.



AIM is sponsored by the American Academy of Family Physicians. Current Gold level supporters include: Campbell's Center for Nutrition & Wellness and PepsiCo, Inc. Current Silver level supporters include: AAFP Foundation, McDonald's Corporation, McNeil Nutritionals, LLC, and National Dairy Council.



MINNESOTA ACADEMY OF FAMILY PHYSICIANS FOUNDATION NEWS



The mission of the MAFP Foundation is to support family physician health care delivery, research and education, and to promote the specialty of family medicine.



2007 Foundation President Looks to Future

*By Patrick Zook, M.D.
MAFP Foundation President*

I look forward to the opportunity to serve as President of the MAFP Foundation in 2007. From 2000 to 2005, I found it both satisfying and

stimulating to provide leadership and facilitation as Chair of the Corporate Advisory Council (CAC). I hope to assist the Foundation Board to assure future program growth whether it is to support one or two major programs or several programs as we currently do. We need to evaluate our programs to determine where to use our financial and staffing resources. How do we find ongoing support for programs and services once they are no longer “new”? I invite you to let me or Georgann McClure, MAFP Foundation Executive Director, know if you have questions about the MAFP Foundation, and /or if you wish to serve on the Foundation Board.

Please join me in thanking the following 2007 MAFP Foundation Board of Director members for volunteering their service to the Foundation: **Richard Gebhart, M.D.**, Vice-President & CAC Chair; **Paul Coons, C.P.A.**, Treasurer; **Leslie Ahlers, M.D.**; **Thomas Arneson, M.D., M.P.H.**; **Kris Flanagan, M.B.A.**; **Linda Ferrario, M.D.**; **Ann Gustafson, Pharm D.**; **Carolyn Hudson, R.D., L.D.**; **Gerald Jensen, M.D.**; **Christine Larson**; **Louise Mattson, M.D.**; **David Mersy, M.D.**; **Keith Stelter, M.D.**, and **David Thorson, M.D.** Thank you to Louise Mattson, M.D., for her three years as a very innovative and creative Foundation Board President.

I encourage you to visit the MAFP Foundation booth at the 2007 Spring Refresher. Our booth will provide information on Foundation-funded programs. We will feature the youth nutrition initiative, Partnership for Prescription Assistance (PPA), Externship projects, and the Chronic Disease Management program.

Do you have any “Burning Research Topics” that a medical student could explore for an Externship project? Turn in your ideas at the Foundation booth. Also, you can order your MAFP Sports Tec T-Shirts at the Foundation booth. It’s a must have and a great way to promote Family Medicine!

A contribution remittance envelope is enclosed for your convenience. Online donations are also accepted at www.mafp.org/foundation.asp.

The MAFP FDN donor list is confidential. We do not sell, share or loan it.

Partnership for Prescription Assistance (PPA) Summit

MAFP Foundation Executive Director, **Georgann McClure**, was invited to represent Minnesota at the PPA Health Care Summit held in Washington, D.C. January 31, 2007. “Our MAFP/MAFP Foundation efforts in helping all Minnesotans get the medicine they need to maintain their health is being recognized,” said Ms. McClure. “I was also gratified to hear the terms ‘primary care’ and ‘medical home’ used in the discussions.”

Presentations and discussions covered timely questions/issues on prescription drug assistance, universal health coverage, and chronic disease management. Speakers included: Richard Carmona, M.D., M.P.H., FACS, 17th Surgeon General of the United States; Billy Tauzin, President and CEO, Pharmaceutical Research and Manufacturers of America (PhRMA); Jerry Regier, Assistant Secretary of Planning and Evaluation, U.S. Dept. Health & Human Services; Mark Blum, Ex. Dir., America’s Agenda: Health Care for All; George Mensah, M.D., Chief of CV Health program, Centers for Disease Control and Prevention; Warren Jones, M.D., former AAFP President.

Among the 70 attendees was Judy Chamberlin, M.D., an AAFP Board member from Maine. A national grant was used to cover transportation and lodging costs, so costs were minimal to the MAFP Foundation.

The MAFP Foundation Appreciates...

Our Corporate Advisory Council (CAC) partners: Allina Health System, AstraZeneca, Consulting Radiologists, Fairview Health Services, GlaxoSmithKline, HealthPartners, Midwest Dairy Council, Midwest Medical Insurance Co., Minneapolis Heart Institute, Schering-Plough, sanofi pasteur, Stratis Health, UCare Minnesota, and Upsher-Smith.

Thank you CAC partners for your generous support of Foundation programs and for your resourceful participation in Foundation planning.

A corporate philanthropy news bite – AstraZeneca has pledged \$10 million to the American Cancer Society (ACS), in Atlanta. The donation will support the ACS’s efforts to provide cancer patients with transportation, financial and emotional assistance, and other aid. The donation is the second-largest in the Cancer Society’s history.

‘Family Docs in Motion’ Sport Shirts

MAFP ‘Family Docs In Motion’ Sports Tex DriMesh exercise shirts are available in three sizes. The cost is \$29.00 per shirt, with a small percentage going to the MAFP Foundation. Visit www.mafp.org for an order form or call 952-542-0130/ 800-999-8198.



THE BULLETIN BOARD



Guidelines for Healthy Weight Control in Young Athletes

The MAFP has recently received questions from members about weight-certification for high school wrestlers. In researching these questions, we discovered an excellent resource from the American Academy of Pediatrics. A policy statement on Promotion of Healthy Weight-Control Practices in Young Athletes was developed by their Committee on Sports Medicine and Fitness. It is available at <http://aappolicy.aappublications.org/cgi/reprint/pediatrics;116/6/1557> or by calling Virginia at the MAFP office. The MAFP has written a letter to the Minnesota State High School League encouraging them to review these guidelines and incorporate them into MSHL practices and forms.

National Provider Identifier

The deadline for obtaining and using a National Provider Identifier (NPI) is May 23, 2007. The NPI will be used to uniquely identify a health care provider in standard transactions, such as health care claims. HIPAA requires that covered entities use NPIs in standard transactions by the above date. A physician or physician practice is a covered entity if it conducts any electronic transaction with a federal health program. Academy members who want more information on the NPI and how to obtain one can access that information on the AAFP website at www.aafp.org/online/en/home/practicemgt/regulatory-compliance/hipaa/natlproviderid.html.

Register for the Spring Refresher!

The MAFP Spring Refresher is just around the corner. Use your credit card to register online. Simply go to www.mafp.org and follow the link to our secure registration service. Or call the MAFP office at (952)542-0130 or (800) 999-8198 to request a brochure. This annual update for specialists in family medicine promises to be an exciting and enriching two days! The website also includes an updated schedule and list of speakers.



All-Member Celebration

Join your fellow MAFP members to celebrate Family Medicine! On Thursday, April 19, 2007, enjoy a **FREE** buffet-style dinner and dessert bar while networking with colleagues in a casual setting. The event will take place at the RiverCentre in St. Paul. A short program, recognizing the new MAFP President and honoring the 2007 Family Physician of the Year, will be held, leaving plenty of time for conversation. Guest tickets are \$10. Pre-registration is necessary. Call the MAFP office or register on your Spring Refresher brochure.



Continued from page 5 - Phone Bank

During the Sunrise newscast, KARE-11 anchor, Tim McNiff did a live interview with Gerald Jensen, M.D., a family physician at Silver Lake Clinic, St. Anthony. Dr. Jensen was able to give a brief explanation about the specialty of family medicine as well as discuss the purpose of the phone bank. He also offered viewers advice about avoiding frostbite - an appropriate discussion due to the bitterly cold temperatures the state was experiencing at the time. The MAFP wishes to extend a special thank you to Dr. Jensen for serving as the MAFP spokesperson for this event.

The MAFP/KARE-11 Family Physician Phone Bank is an annual tradition. 2007 marked the 12th year that the MAFP has organized a phone bank with KARE-11. Those interested in volunteering for next year's phone bank should watch for announcements in the newsletter and on the website beginning in November.



Thank You to All of the Family Physicians Who Volunteered for the 2007 Phone Bank!

Mark Bixby, Amy Bonifas, David Bucher, Pam Dumke, Yue Feng, Patricia Fontaine, Michelle Gorman, Mark Hench, Tanya Henke, LeAnn Hutchison, Gerald Jensen, David Johnson, Patricia McGuire, Sue Park, James Parnell, Britta Reiersen, Deb Scherman, Jeremy Springer, Mark Vint, Jenessa Warzecha, Yanislav Wolfson



View more phone bank photos online at www.mafp.org



Aspen Medical Group in St. Paul, Minnesota, seeks casual and full time BC/BE family medicine physicians, physician assistants and nurse practitioners to join our Urgent Care Department. May rotate between several locations including Bloomington, Maplewood, St. Paul and our new clinic in Inver Grove Heights. Schedule will consist of a combination of day, evening and weekend hours. Full time consists of 31-35 hours/week. Our clinics are fully staffed with lab, X-ray, MRI, CT, nursing staff and on-call specialists. Physicians and nurse practitioners must have a MN license and DEA registration. Please contact Julie Juba at 866.415.2600, via email at jjuba@aspenmed.org or fax your CV to 651.642.2796.

Family Medicine Physicians: Crossroads Medical Centers was established in 1957 with clinics in Chaska, Prior Lake and Shakopee, MN. We are excited to be part of three growing communities. Independent practice owned by its' doctors, offers full spectrum of family medicine including OB. Local areas of interest include Valleyfair, Canterbury Park, MN Landscape Arboretum along with many area lakes and parks. Please contact John Rekow, Administrator at 952-361-0529 via email at johnrekow@cmclinics.com or fax your CV to 952-361-9473.

Fairview Northland Medical Group is a primary care practice comprised of 4 clinics located in Elk River, Zimmerman, Princeton and Milaca, MN with close proximity to the metro area. All clinic sites are a short drive to the 54-bed hospital. Physicians perform in-clinic obstetrical ultrasounds and nonstress testing, as well as a full array of office procedures. Obstetrics is desired at most locations. High-risk and c-section coverage provided. This growing practice seeks family medicine physicians to join teams in each of their sites. Call: 1:22 weeknight, 1:10 weekend (one day/weekend). Please call 612-672-2288 or 800-842-6469 (TTY/ 612-672-7300), fax 612 672-2986, e-mail recruit1@fairview.org or visit our Web site, www.fairview.org EOE

Mercy Medical Center-North Iowa: Are you an "A team" player? If yes, then you will want to consider one of six distinctly appealing practices for enthusiastic Family Physicians. Practice in rural north central Iowa as part of a network of nine affiliated hospitals, 45 clinics and a 346-bed regional referral center. Obstetrics required in Emmetsburg and New Hampton; no Obstetrics in Ackley. Obstetrics optional practices for three full-time permanent "internal locum tenens" positions. Enjoy competitive compensation, a comprehensive benefits package, an organizational culture that recognizes and rewards "A team" efforts, and a lifestyle that epitomizes the best of Midwest living. You owe it to yourself to learn more! Contact Denise Siemers, Physician Recruitment, Mercy Medical Center-North Iowa; toll free: (888) 877-5551; e-mail: siemersd@mercyhealth.com Visit our web site for links to each community: mercynorthiowa.com.

Long Prairie – J-1 visa applications accepted; health profession shortage area. Loan repayment (specified amount) over five years. BC/BE family medicine candidates (with OB training preferred). Join nine primary care providers in a community of 3,040. Call is 1:6 (70% call as P.A. backup). Clinic is attached to a 25-bed critical access hospital. CentraCare Clinic, a 183-physician multi-specialty clinic, is part of CentraCare Health System serving a referral population of 617,000 including a regional medical center, two rural hospitals, 11 clinics and four long-term care facilities. Competitive compensation and benefits. Contact: Kristine Cunningham Rose, Recruiter, 1406 Sixth Avenue North, St. Cloud, MN 56303. 800-835-6652, ext. 54188 Fax 320-255-5722 Email: cunninghamrosek@centracare.com Web: www.centracare.com

Scenic Rivers Health Services - Cook, MN: Four seasons recreation in northern St. Louis County: canoe/kayak, fish, hunt, hike, cross country ski, snowmobile. Scenic Rivers Health Services seeks BC/BE Family Practice Physician to join 2 FP and 1 IM. No OB. Practice includes outpatient, inpatient and ER call coverage. No buy in. Excellent benefits package. Salary is above the national average for Community Health Centers Practice. Current HPSA score indicates possible federal/state loan repayment opportunities for eligible physicians. Contact Elizabeth Storm, 218-666-5102; Scenic Rivers Health Services, 20 5th St SE, Cook MN 55723; estorm@cook.sisunet.org.

Maple Grove Urgent Care: Opportunity for physicians or physician assistants looking for part-time hours in busy urgent care clinic located in the growing northwest suburbs of Maple Grove. Clinic hours are Monday through Friday 4:00 p.m. to 9:00 p.m. and Saturdays and Sundays 10:00 a.m. to 6:00 p.m. We are open all holidays and offer competitive pay. If you are interested or would like more information, please call 763-420-5279 or fax resume to the attention of Richard Leach, M.D., Medical Director, at 763-420-7938.

The United Family Medicine Residency Program, sponsored by Allina, has the following BE/BC opportunities: Family Practitioner w/ Obstetrics (Faculty), St. Paul. Inpatient responsibilities at United Hospital, significant OB exp., 4 day work week, call 1:8. Family Practitioner w/out Obstetrics (Casual), St. Paul. Work various hours Mon- Fri with no inpatient or call responsibilities. 1 Hospitalist Physician, St. Paul. FT hospital practice position at United Hospital. Schedule is negotiable and includes call. OB preferred. 100% inpatient. Competitive salary, comprehensive benefits package and malpractice insurance. Please contact: Jennifer Roettger, Allina Physician Recruitment Service, Ph: 1-800-248-4921, fax: 612-262-4163, email: Jennifer.roettger@allina.com, www.allina.com. EOE

Express HealthCare seeks part-time and casual family physicians to work in our State of Art Urgent Care facility. We offer a modern working environment utilizing an EMR, digital imaging and onsite automated prescription dispensing. In addition, there is an onsite CT scanner as well as Physical Therapy. We are located next to the National Sports Center in Blaine. We are open everyday from 10AM to 10PM. We offer competitive pay and flexible scheduling. Please contact Rick Leach, M.D. at RDLeach@AOL.com or call 612-760-7161.

Columbia Park Medical Group presently has several opportunities for BC/BE family physicians for our multi-specialty group practice based in the northern suburban communities of the Twin Cities. We are an *independent, physician-owned and led* group practice with over 90 physicians representing 21 specialties. Our family physicians enjoy an excellent call schedule, and optional rounding service, a one-hospital practice, and the opportunity to pursue individual medical interests. We offer a comprehensive compensation and benefits package with shareholder opportunities. Contact: Barbara DeVora, Human Resources Generalist, Columbia Park Medical Group, 6401 University Avenue NE, Suite #200, Fridley, MN 55432. Telephone: (763) 586-5822. E-mail: jobs@cpmg.org. Website: www.cpmg.org

Fairview Health Services seeks family medicine physicians to join practices in Chaska, Wyoming, Rush City, Maple Grove, Hibbing, Princeton and surrounding communities. These practices promote work-life balance with 4-day workweeks and rounding options. Onsite lab and radiology services and specialist consults are available. OB is optional. We offer an initial income guarantee with productivity component and a fantastic benefit package. Learn more and consider joining our close-knit network of physicians in delivering our promise of exceptional care to the Minnesota communities we serve. Contact: Bridgett Kay, 612-672-2288 or 800-842-6469, TTY 612-672-7300, fax 612-672-298, e-mail recruit1@fairview.org, or visit www.fairview.org. EEO/AA Employer

Fairview Mesaba Clinics, part of Fairview Range Regional Services, is seeking a family medicine provider to join their Hibbing site. The clinic is housed within the 175 licensed-bed hospital and is 3 hours north of the Twin Cities metropolitan area. This is a 6-provider group. OB is optional. Call is 2-3 overnights/month. Fairview Range Regional Health Services combines the area's finest medical services to provide the most comprehensive health care system on the Iron Range and Northeast Minnesota. This locally integrated health care system is comprised of three entities: Fairview University Medical Center- Mesabi- main facility, located in Hibbing; Fairview Mesabi Clinics-community-based clinics throughout the region, with sites in Hibbing, Chisholm, Mountain Iron and Nashwauk; and Fairview HealthLine-which provides the community-based home health care and hospice services that support and complement both UMCM and Mesaba Clinics in the overall continuum of patient care. Please call 612-672-2288 or 800-842-6469 (TTY/ 612-672-7300), fax 612 672-2986, e-mail recruit1@fairview.org or visit our Web site, www.fairview.org EOE

New clinic, experienced system: Looking for TWO Family Medicine physicians to start a new clinic in Big Lake, Minn. The latest technology allows physicians to provide high quality, personalized care. Big Lake, with an area population of 15,581, is located approximately 30 minutes from St. Cloud and 35 minutes from Minneapolis. Natural amenities such as lakes, the Mississippi and Elk Rivers, trail systems, parks, a tremendous labor force and easy access to major roads make Big Lake ideal. This community's industrial base balances the rapid residential growth. For more information, contact: Kristine Cunningham Rose, Physician Recruitment & Relations, St. Cloud Hospital, 800-835-6652 ext. 54188 www.centracare.com

MeritCare Health System is seeking BC/BE Family Medicine physicians to join staff in several of our 26 clinic locations. Clinic-based opportunities are available in Minnesota and North Dakota. You have your choice of urban or rural locations. Each community offers its own unique setting and personality. These are excellent practice opportunities with competitive salary and benefits, packages being offered. MeritCare Health System, with main offices located in Fargo, North Dakota is a fully integrated 411-physician multi-specialty group practice and 583-bed tertiary/trauma hospital including the 60-bed Children's Hospital and 26 regional clinics in two states. AA/EOE. Drug free work place. Relocation assistance is provided. Visit our website: www.meritcare.com or contact: Jill Gilleshammer, Physician Recruiter, P O Box MC, Fargo, ND 58122-0385; 1-800-437-4010, extension 280-4856; Fax 701-280-4136; Email: Jill.Gilleshammer@meritcare.com

Family Practice Physicians: The Duluth Clinic is a nationally recognized, 400+ physician multi-specialty group serving the regional population of 460,000 in northeastern Minnesota, northwestern Wisconsin and upper Michigan. Part of the SMDC Health System, the Duluth Clinic practice extends to 16 regional sites and 4 hospitals, and represents 42 specialties and sub-specialties. We are currently looking for Family Practice Physicians in Ashland, Hayward, and Superior, WI; Duluth, Hibbing, International Falls, Virginia, and Aurora, MN. Competitive compensations and a comprehensive stipend/bonus program. If you share our passion for delivering the highest standard of care, and if you are searching for a place where your work and your life can peacefully coexist, we invite you to join us. Please contact Roger Reinert at 800-342-1388 X 63452 via email at reinert@smdc.org or apply online at www.duluthclinic.org/career.

Allina Medical Clinic-Mora, MN: Seeking a FP w/OB Physician. Stipend offered to residents while completing residency, full scope rural practice with 90% IP, 10% OP, call is 1:10, including clinic and hospital. Rotate to Hinckley or Pine City. C-section training available and routinely participate in medical student education. Recently renovated and financially sound hospital located 65 miles north of Minneapolis. We offer a competitive salary, comprehensive benefits package and malpractice insurance. For more information, please contact Allina Physician Recruitment Services, email: recruit@allina.com, phone: 800-248-4921. EOE

Red Cedar Medical Center – Mayo Health System in Menomonie, Wisconsin, is seeking a BC/BE Family Practitioner. OB is optional. Call of 1:9. Two-year salary guarantee and complete benefits package offered. Opportunity to moonlight in Red Cedar E.R. Red Cedar is a vibrant 31-physician, multispecialty clinic integrated and attached with a 25-bed critical access hospital located 1 hour east of Minneapolis and ½ hour west of Eau Claire. Menomonie is home to the 7,500 students at the University of Wisconsin-Stout. Perched on the banks of Lake Menomin, the community offers strong schools and safe neighborhoods in a beautiful setting. Contact Christie Blink, 1-800-573-2580; fax 715-838-6192; e-mail blink.christie@mayo.edu or www.rcmc-mhs.org

Urgent Care Opportunity: V-Kare seeks Physicians, Nurse Practitioner and Physician Assistant to join our Urgent Care Clinics. Full time and moonlighting opportunities. Please contact drhussain@vkare.com

Midwest Family Practice Opportunity: Balance life and patient care. Group practice opportunity for BC/BE Family Practice physician in scenic Winona, MN. Opportunity offers single-hospital setting, competitive compensation and the opportunity to pursue individual medical interests while balancing professional and personal life. Physician would join the medical staff of Community Memorial Hospital, which is linked to area healthcare providers by a community-wide Electronic Medical Record. Bordered by bluffs and the Mississippi river, Winona boasts good schools, two universities, international businesses and bountiful recreational and cultural opportunities. No J1 opportunities. Contact: Cathy Fangman, 855 Mankato Avenue, Winona, MN 55987. Phone: (800) 944-3960, ext. 4301; Website: www.winonahealth.org; Email: cfangman@winonahealth.org

Luther Midelfort-Mayo Health System in Rice Lake, Wisconsin is seeking two BC/BE family practitioners to join a growing clinic. OB optional. Call 1:13. Modern, fully equipped clinic with visiting specialties. Luther Midelfort is a physician directed, integrated hospital and multispecialty clinic based in Eau Claire, WI and partnered with Mayo Clinic. Physicians practice evidence based, protocol driven medicine. Electronic and on-line resources make it possible to practice state-of-the-art medicine. Rice Lake, a community of 8,258, is located in Northwest Wisconsin, 100 miles east of Minneapolis, MN and 60 miles north of Eau Claire, WI. Contact Christie Blink, 800-573-2580; blink.christie@mayo.edu; fax 715-838-6192; or www.luthermidelfort.org

Emily Program, St. Louis Park, Minnesota: The Emily Program is seeking a physician to work with eating-disordered clients. The position can be on a part time or full time basis. Individual must be highly caring and personable with an interest in eating disorders. Previous ED experience is preferred, but not required. Please email resumes to: Jillian Croll, PhD, MPH, RD at jillian@emilyprogram.com or fax to 651-647-5135.

Affiliated Community Medical Centers, Willmar, MN: Physician-owned multi specialty clinic is seeking a full-time physician to join the Family Practice Department in their Willmar, Redwood Falls, Granite Falls, and Benson affiliates. These positions offer a guaranteed salary plus production incentive and an outstanding benefit package. For further information please contact Kari Bredberg, Physician Recruitment Coordinator, Affiliated Community Medical Centers, 101 Willmar Avenue SW, Willmar, MN 56201, 320-231-6366 or e-mail karib@acmc.com.

Northside Medical Center - Ortonville, MN: Friendly atmosphere and strong sense of community boasting low crime levels and high quality education, Northside Medical Center, Ortonville, MN, is seeking a Family Practitioner with interest in OB-GYN to join its clinic-based practice in west central Minnesota. Group includes 4 family practitioners and 3 nurse practitioners. Specialists provide on-site clinics including Urology, Cardiology, Pain Management, Surgery, GI, ENT, Orthopedics, Podiatry, Nephrology, Neurology, Oncology, OB/GYN. Call 1:5. Excellent compensation and benefit plan. Contact: Liz Sorenson, Clinic Manager, Northside Medical Center, PLC, 435 Eastvold Avenue, Ortonville, MN 56278 (320)839-6157 lsorenson@northsidemedicalcenter.com or visit our website at www.ortonvilleareahealth.org.

Opportunity Knocks: Welcome to Willmar, MN-home of Family Practice Medical Center (FPMC). We enjoy a great place to grow a practice, whether just starting out, or looking for a change of pace. FPMC is a physician-owned, single specialty group composed of eight family physicians and three mid-level providers which includes open access scheduling, a full EMR system, OB and pediatric care, a call schedule of 1 in 7 and no ER responsibilities. If you're looking for a patient-oriented, quality focused, clinic setting in a growing community, join us. For more information, contact Gary McDowell, Administrator at 320-231-8642.

North Memorial is presently recruiting for BC/BE family physicians to join several of our owned and affiliated family practice clinics. Practice opportunity locations include Brooklyn Park, Robbinsdale, Crystal, Maple Grove, Minneapolis and others. These are excellent practice opportunities with comprehensive compensation and benefits packages. Contact: Mark Peterson, Physician Recruiter, North Memorial Medical Center, 3300 Oakdale Ave. N., Robbinsdale, MN 55422. Telephone (763) 520-1336. E-mail: mark.peterson@northmemorial.com Website: www.northmemorial.com

Melrose – Loan repayment (specified amount) over five years. Seeking a BC/BE family medicine physician (required to practice OB) to join six family medicine physicians in a community of 3,200. Clinic is attached to a 28-bed, critical access hospital. Not a health profession shortage area. CentraCare Clinic, a 183-physician multi-specialty clinic, is part of CentraCare Health System serving a referral population of 617,000 including a regional medical center, two rural hospitals, 11 clinics and four long-term care facilities. Competitive compensation and benefits package. Contact: Kristine Cunningham Rose, Recruiter, 1406 Sixth Avenue North, St. Cloud, MN 56303. 800-835-6652, ext. 54188 Fax 320-255-5722 Email: cunninghamrosek@centracare.com Web: www.centracare.com

The Rural Health Resource Center invites you to consider a Family Medicine opportunity in greater Minnesota. We are a non-profit, statewide organization interested in helping you find the opportunity, community, and lifestyle that meets your needs. We offer information on practice opportunities and communities, assistance with administrative contract review, information on compensation packages and loan repayment programs. Currently, 80+ Family Medicine opportunities are available. For more information, please contact Angie LaFlamme, 800-997-6685 Ext. 222, Fax 218-727-9392, alaflamme@ruralcenter.org.

Sawtooth Mountain Clinic, Inc., on the North Shore of beautiful Lake Superior, is located in Cook County, MN, which encompasses the communities of Hovland, Grand Marais, Lutsen, Schroeder and Tofte, as well as the Grand Portage Reservation. SMC is a rural, non-profit, federally qualified Community Health Center, on the border of the Boundary Waters Canoe Area and Quetico Provincial Park. Seeking a *full-time BE/BC Family Practice Physician* to complement our practice, which offers a complete genre of family practice services, including primary medical care, emergency room service, in-patient and out-patient services and coverage of the Nursing Care Center. Excellent Benefits/Salary/Paid Malpractice. Please fax or email resumes to: Rita M. Plourde, CEO; or Sue Nordman, COO Fax: 218-387-1278; email: snordman@boreal.org 513 5th Ave. West Grand Marais, MN 55604

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