

MINNESOTA FAMILY PHYSICIAN

Newsletter of the Minnesota Academy of Family Physicians

January/February 2008

Rural Medicine Lost Two Champions

By Virginia Barzan, C.A.E., MAFP Executive Vice President

MAFP members far and wide were saddened by the recent deaths of **John (Jack) Verby, M.D.**, the founder of the Rural Physician Associate Program (RPAP) at the University of Minnesota, and **Lyle Munneke, M.D.**, Willmar family physician and RPAP preceptor. The two men were lifelong champions for the value of family medicine and the joys of practicing in rural communities.

Dr. Verby

Doctor Verby's ideas and drive and the creation of the RPAP Program have had very strong influences on many



John Verrby, M.D.



Lyle Munneke, M.D.

lives—both doctors and patients. MAFP member, William Dicks, M.D., of Bemidji, recently wrote that “Next to medical school and residency, I suspect Jack Verby and RPAP have touched more lives than any other entity in Minnesota medicine. He was a pioneer of true patient-centered medicine and elevated Family Practice to the high quality levels we have now. He was a strong personality, and one never left a session with him without lots to think about. We should all pause to remember this remarkable person, doctor, teacher, family human!”

The impact of RPAP can be seen far and wide throughout the communities of Minnesota and through multiple generations of rural physicians. RPAP is a nine-month, community-based educational

Champions - Continued on page 5

New Legislative Session Set to Begin in February

By Dave Renner, MAFP Legislative Representative

With the start of 2008, it is time to prepare for a new legislative session. The second year of the 85th Legislative Session begins February 12, 2008. While the even-numbered years are intended to be “non-budget” sessions for emergency issues only, historically there has always been a supplemental budget and “emergency” is always in the eye of the beholder. This year looks to be no different.



In November, the Minnesota Department of Finance issued its updated forecast for the state's budget. A weaker U.S. economic forecast changed the state's budget outlook from the end of last session so General Fund revenues now are forecast to fall \$739 million (2.2 percent) below

end-of-session estimates, while spending is projected to be \$66 million (0.2 percent) higher. These changes result in a budget deficit of \$373 million projected for the rest of this biennium. Previously a balance of \$294 million had been expected. The projected budget deficit dictates that there will be a supplemental budget bill this year and it will require either new revenues or spending cuts.

At the same time there are new budget woes, there continues to be a great deal of interest in adopting additional health care reforms. Over the summer and fall months, there have been two sets of committees working on

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The Calendar

February 20	Deadline for MAFP Award Nominations
February 26	Deadline for MAFP Foundation Medical Student Externships
March 6	MMA Day at the Capitol (MAFP Co-Sponsor)
March 15	MAFP Board of Directors Meeting
April 5	MAFP Research Forum, Embassy Suites, Bloomington, MN
April 16-18	House of Delegates/Spring Refresher, RiverCentre, St. Paul, MN

Continuing Education Courses

Ethical Dilemmas Throughout The Medical Spectrum

Date(s): February 6-8, 2008
 Sponsor: Mayo School of CME
 Location: Mayo Clinic, Rochester
 Registrar: (507) 266-2292
 Approved for 17 Prescribed Credits

11th Annual Winter Medical Update

Date(s): February 24-28, 2008
 Sponsor: East Metro Medical Society Foundation
 Location: Lowes Coronado Resort, San Diego, CA
 Registrar: (612) 362-3705
 Information: www.metrodoctors.com
 Approved for 20 Prescribed Credits

22nd Annual Family Medicine Today

Dates: March 13 - 14, 2008
 Sponsor: HealthPartners
 Location: Holiday Inn Metrodome, Minneapolis
 Registrar: CPDRegistrar@HealthPartners.com
 Register online: <http://ime.healthpartners.com>
Application for CME credit has been filed with AAFP. Determination of credit is pending.

26th Annual OB/GYN Update

Dates: April 10 - 11, 2008
 Sponsor: HealthPartners
 Location: Prom Center, Oakdale, MN
 Registrar: CPDRegistrar@HealthPartners.com
 Register online: <http://ime.healthpartners.com>
Application for CME credit has been filed with AAFP. Determination of credit is pending.

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 To Be Determined
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Reflections on a New Year

It's January and my thoughts naturally turn to the promises of a New Year. Rather than making New Year's Resolutions, I like to embrace opportunities to "Reflect" and "Renew." My New Years Reflections about the work of the MAFP are as follows:

ACADEMIC HEALTH SCIENCES

Last year started out a little "shaky" with concerns over the focus, or lack thereof, of the University's commitment to Family Medicine and RPAP; the challenges surrounding the potential development of a third medical school in Minnesota with a proposed primary care focus, and declining student interest in primary care. I am happy to report that relations between the Department of Family Medicine and the University's Academic Health Center continue to improve with all parties appreciating the importance of primary care in improving health care access in Minnesota. The challenges regarding a third medical school in Minnesota have faded away; but not without thoughtful discussion and evaluation of what it takes to motivate and educate students to become primary care physicians. There will remain many challenges and opportunities for the MAFP to advocate for improved RECOGNITION AND REIMBURSEMENT for primary care physicians, while REINVIGORATING our members to embrace the altruism that makes our specialty so REWARDING. In the next year, the MAFP will need to continue to show a strong voice for Family Medicine and continue to work with Mayo and the University, to advocate for training programs that can succeed in bringing healthcare to rural Minnesota. With this in mind, the MAFP has the opportunity to become a stronger voice advocating for members and membership needs, to assist all of us in developing practice environments that are rewarding and profitable; thus helping all of us to become better mentors and role models for those students who may someday take our place in the workforce.

PHYSICIAN INTERACTION WITH PHARMACEUTICAL COMPANIES

The ethical questions regarding physician interaction with pharmaceutical companies has been the focus of many thoughtful discussions at MAFP committees and with the Board of Directors. I truly appreciate the dialogue and want to thank those members who sent responses to my last President's Message on this topic. I believe the Academy can continue to address these challenges in a manner that puts patients first. Many of you will notice changes at the 2008 Spring Refresher exhibits that reflect your comments on this issue. Please continue to utilize your higher education to always ask thoughtful questions about the risks and benefits of new drug therapies and never forget that cost is a significant "side effect" of all medications.

MEDICAL HOME

The New Year will bring us continued opportunities to renew and redefine our commitment to the Medical Home. It is impossible to look at healthcare now with out hearing the term. Medical organizations, presidential candidates, state legislators, business consortiums, and major payers are putting

President's

Message

By Lynne Lillie, M.D.



"Medical Home" in their vocabulary. In 2007, MAFP members and staff put a significant amount of work into developing a marketing plan for educating physicians, patients, legislators, and health plans about the basic concepts of what a medical home entails. Throughout the past year, we have noted that multiple other organizations are attempting the same. In 2008, we as family physicians, will not only need to go forward with marketing the Medical Home concepts, but to continue to ensure that the focus of the Medical Home remains: To provide improved continuity of care through coordinated health care systems that help to improve patient and physician satisfaction while providing improved health care outcomes in a cost efficient manner.

MEMBER SERVICES

In 2008, the MAFP will also have the opportunity to renew our commitment to member services. First, we can continue to become a stronger voice advocating for the importance of primary care in Health Care Systems and healthy communities. Second, we can focus on increasing services to assist our members in navigating the challenges with transforming our medical practices. Together with the AAFP, we can assist members with the struggles of implementing EHR in our office, meeting the new American Board of Family Medicine Recertification requirements, addressing threats to decreasing reimbursements for dollars paid to primary care per RVU billed, privileging issues, and interpretation of "Best Practices" standards that are becoming part of the community reporting now available to the general public.

IN 2008

Looking forward, our goal as an Academy should be to help all of us meet the multiple challenges and embrace the wonderful opportunities facing Family Medicine this year. By supporting the tenets of Primary Care, promoting our role in the Medical Home, assisting our members in transforming the medical practices to meet the challenges in developing new business models, we can all hope to become more satisfied with practicing our chosen profession. In the end, our ultimate goal should simply be for every Minnesotan to have a Family Physician, and for every medical student to want to become a Family Physician.

Happy New Year,

Lynne Lillie

What's New

▶ Rochester Physician Receives Award

Elizabeth R. Westby, M.D., Rochester, is among a select group of physicians honored by the American Academy of Family Physicians (AAFP) Foundation for her commitment to education in the field of family medicine. Dr. Westby was selected to receive the 2007 Pfizer Teacher Development Award based on her scholastic achievement, leadership qualities and dedication to family medicine. This award honors 15 community-based physicians from across the country.

▶ Members Published

Heather Hamernick, M.D., wrote an article called "Ask the Expert, Your Primary Care Physician" for the November 2007 issue of *Minnesota Healthcare News*. **Glenn Nemec, M.D.**, contributed to a sidebar in that same issue. **Kathleen Macken, M.D.**, **George Schoephoerster, M.D.**, **Macaran Baird, M.D.**, and **Lisa Holland, M.D.**, were interviewed for an article called "Whatever Happened to the Family Doctor?" which appeared in the January 2008 issue of *Mpls.St.Paul Magazine*.

▶ Members Appointed to AAFP Commissions

Four MAFP members were appointed to AAFP commissions at the December AAFP Board of Directors meeting. **Patrick Herson, M.D.**, was appointed to the Commission on Finance and Insurance. **Keith Stelter, M.D.**, was appointed to the Commission on Continuing Professional Development. **David Thorson, M.D.**, was appointed to the Commission on Health of the Public. **George Schoephoerster, M.D.**, was appointed to the Commission on Quality.

▶ Day at the Capitol

The MMA Day at the Capitol will take place March 6, 2008, at 1:30 p.m. in the Capitol Rotunda. Physicians will meet with legislators to discuss issues that directly impact services physicians provide to their patients. The MAFP is co-sponsoring the event. To register, go to www.mmaonline.net/Membership/GetInvolved/DayAtTheCapitolForm/tabid/2408/Default.aspx.

▶ 2008 Physician Quality Reporting Initiative

Eligible professionals should begin submitting appropriate 2008 Quality Data Codes on qualifying Part B claims with a date of service of January 1, 2008. Information on the 119 2008 Physician Quality Reporting Initiative (PQRI) measures, release notes, and detailed specifications are available on www.cms.hhs.gov/pqri on the CMS website.

▶ Executive Re-Certified

Virginia Barzan, MAFP Executive Vice President, was renewed as a Certified Association Executive (CAE) with the American Society of Association Executives (ASAE). To earn a CAE credential, candidates must satisfy professional and educational requirements. The certification must be renewed every three years through additional studies and leadership activities.

▶ Tar Wars Presenters Still Needed

Family physicians, residents and medical students are still needed to make Tar Wars presentations in the Twin Cities area. As of press time, the following schools were on the waiting list:

 Tar Wars

Bancroft Community School

Presenter responsible for 1 presentation

Mendota Heights/Somerset Elementary

Presenter responsible for 2-3 presentations

Minneapolis/Ramsey International Fine Arts Center

Presenter responsible for 3 presentations

Shoreview/Turtle Lake Elementary

Presenter responsible for 1 presentation

Presentations must be done by early April so students have a chance to enter the state poster contest. The deadline for the state contest is April 8, 2008. Please consider making presentations at one of the schools above. If you're interested, email kthorson@mafp.org.

Nominate a Colleague for an Award

The MAFP is now accepting nominations for the following awards:

- Teacher of the Year
- Researcher of the Year*
- Resident of the Year
- Medical Student Award
- Merit Award

For more information and a detailed description of each award, please visit the MAFP website at www.mafp.org/awards.asp.

Nomination Process

All nominations must be made in writing to the MAFP office (mail, fax or e-mail). Include the name of the award, your name and phone number, and explain why the nominee is deserving. Also, if applicable, include the name of the nominee's clinic, residency program or medical school. Additional information may be requested from the nominator or nominee. **Except where noted, candidates must be MAFP members.*

Deadlines for Submission

February 20, 2008

New Date - 2008 Research Forum Rescheduled for April 5, 2008

Reserve your place for the 2008 Research Forum: *Research with the Underserved*. The event will take place Saturday, April 5, 2008, at the Embassy Suites in Bloomington.

OPENING SPEAKER

Ruth Martin, M.D., Lead Faculty in Research, Postgraduate Program and Director of the Division of Prison Health with the University of British Columbia, is our opening speaker. She does community participatory research working with women prisoners to define their needs, goals and objectives. Dr. Martin has developed a curriculum and support group that has extended beyond prison to help women live healthier and more productive lives. She will be speaking on *Healing: Fostered by Research*.

RESEARCH PRESENTATIONS

Hear practicing and academic family physicians, researchers, residents and medical students present their findings in

Family Medicine Research. It's also a chance to network with other researchers.

WORKSHOP

In the afternoon, **Barbara Elliot, Ph.D.**, **Kathleen Culhane-Pera, M.D.**, and **Tai Mendenhall, Ph.D.**, from the University of Minnesota Twin Cities and Duluth Campuses, will present a workshop on *Challenges and Benefits of Including Community in Your Research*. A Q & A session will be included.

To register visit www.mafp.org. Contact Lisa Regehr at the MAFP office lregehr@mafpa.org or (800) 999-8198, (952) 542-0130 with questions.



Continued from page 1 - Champions

experience for University of Minnesota third-year medical students who live and train in rural communities. RPAP students experience hands-on learning as they care for patients of all ages. RPAP was established in 1971 to encourage students to practice in rural areas throughout the state of Minnesota. Over 1,000 students have participated in the program, and two out of three former students practice in Minnesota, two out of three practice in rural locations, and four out of five are in primary care. Family medicine has been the specialty of choice for two-thirds of RPAP graduates.

The first program of its kind in the nation, RPAP has been replicated by medical schools across the country and throughout the world. Verby's work set the standard for the redistribution of primary physicians. An article by Doctor Verby in the July 1991 issue of the *Journal of the American Medical Association* said that "currently 60% of all RPAP students are being taught by former RPAP students; within a decade it is expected to be 100%."

Dr. Lyle Munneke

Lyle Munneke, M.D., was an RPAP preceptor at his Willmar practice from 1972 until his retirement in 2002. Many of his students became his future partners. He led the MAFP as President in 1988-89 and was a regular presence at MAFP and MMA meetings when legislators or doctors talked about the joys and challenges of rural family medicine. He frequently and publicly spoke about the ideals of family medicine and made sure everyone knew it was a specialty.

The news of his illness and death generated much electronic discussion among the MAFP leadership. Here's a small sample of the personal impact he had as a mentor and champion:

"He was a wonderful role model. Everyone knew and appreciated that anytime Lyle spoke, his motivations were 100% directed to what would improve patient

care and support those providing the care. I know that Dr. Munneke's distinctive voice will be greatly missed by all of us (and thankfully, the memory of his voice remains within us all)."

"Lyle may have been at times outspoken, but he spoke mostly on behalf of his patients and their needs. He did it simply, consistently, and quietly."

"He was a true voice for Family Medicine but more importantly for our patients. He was patient-centered long before it became the current buzzword for quality. I learned a lot from Lyle and will miss his voice at our meetings."

"Very few of our members have had more passion for the progression and endurance of the MAFP. He passes on to each of us the legacy of our responsibility to be all that we can be for our patients, and our communities."

"He has left his mark on many people in the community, state and nationally."

Contribution Information

Contributions in memory of Doctor Verby can be made to the YMCA of Greater St. Paul, Verby Endowment Fund, 2125 E Hennepin Ave, Minneapolis, MN 55413.

When Doctor Munneke retired, the Family Practice Medical Center-Willmar and the University of Minnesota Medical School-Duluth Campus created an endowed scholarship in his honor that is awarded to a Duluth student interested in rural primary care. Contributions can be sent to the Minnesota Medical Foundation, 1035 University Drive, #107, Duluth, MN 55812-3000.

What is Patient-Centered Care?

By Virginia Barzan, C.A.E., MAFP Executive Vice President

Sometimes I'm a patient, not an EVP, and unfortunately as I grow older, I seem to be in the patient role more and more often. As the guest contributor to our Medical Home column, I thought I would take this opportunity to share my perspective of patient-centeredness.

I'm looking forward to a Medical Home in my future. I see little bits of what I think it will look like in my own clinic now. My medications are reviewed each time I visit, and my family physician goes does a great job of listening to my concerns, reviewing important preventive issues, answering questions and providing me with take-home information. I feel the most productive visit for both of us is when she has reviewed my history so that she will focus on me, my face, body language, and words, rather than on the computer or the chart. I always appreciate being able to have the preliminary discussion with my clothes on. And I was grateful when she arranged to have my colonoscopy scheduled before I left the office – that's the type of call I might have avoided making later on my own!

Here are a few things I'd like to see in my future Medical Home. When I get lab results back in the mail, and my physician recommends a follow-up test, I wish that someone at the clinic would also contact me about making the appointment and make sure that the lab orders are ready when I get there. If I'm worried about what the lab results mean, I'd like to feel comfortable contacting the clinic for more information. I'd love it if this all happened via e-mail! I'd also be honored to serve on a community advisory board and to fill out customer surveys for the clinic coordinating my Medical Home.

The MAFP Position Paper on the Medical Home Outlined Six Core Principles:

1. Enhanced Access
2. Comprehensive Care
3. Coordination of Care
4. The Personal Physician
5. Quality & Safety
6. Patient-Centeredness

Doctor David Hutchinson emphasizes that well-coordinated care is one of the most important goals of "patient-centeredness." He constructed a list of practical considerations for clinics working toward achievement of Medical Home

principles. Here are a few of them that also pertain to patient-centeredness and reflect some of my thoughts:

- Do personal physicians in your clinic process all incoming information about their patients?
- Will this information, and the follow-up recommendations generated by it, be reliably inserted into easily accessible parts of the patient's chart? Will team partners view it?
- Are problem lists, medication lists, and care plans reliably updated from clinic visits and from outside provider visits?
- Does your clinic employ well-designed systems for patient contact and follow-up?
- Do you construct and share formal Care Plans for patients with chronic conditions and multiple (team) providers?
- How does your clinic routinely assure patient education and understanding of diagnoses, recommendations, and next steps? Can patients access providers with questions?

Doctor Hutchinson further says, "Each of the other main tenets of Medical Home (such as dedication to quality and improvement, enhanced access, and emphasis on relationships between patients and personal physicians) are all GOALS of patient-centeredness or are ways of being patient-centered. We have 'patient-centeredness' as its own main pillar in the structure of the medical home to help emphasize that fact, and also to remind us of WHY those are goals and about how we should orient our thinking and decisions. As we construct high-functioning Medical Homes, the tenet of 'patient-centeredness' should stimulate our thoughts about:

- building redesign for customer use
- green-and-healthy construction
- user-friendly scheduling
- electronic and telephonic and office visit access
- confidentiality and security systems
- utilization of Care Coordinators for patients with multiple needs
- patient advisory boards
- formal improvement processes
- maintenance of informed relationships of trust between patients and their personal physicians and care team members.

'Patient-centeredness' means much more than "the patient comes first", or "everything we do and decide is ultimately for the good of the patient." It means that all of our policies, routines, structures, habits, resources, systems, communication patterns, inter-facility networking, and clinical decisions are actively driven by the needs and preferences of patients and community, with their direction and advice. It's a philosophy that infuses everything we do, build, and formulate."

It feels exciting, as a patient, to be such a focus for improvement in health care.

Comments and ideas from members are welcome at vbarzan@mafp.org or dhutchinson@dfprp.org.

Membership Report

November 1, 2007 - December 31, 2007

New Active Members

Thomas Applegate, M.D., Fridley
Jason DeVries, M.D., Lindstrom
Lindy Eatwell, D.O., Saint James
Kristin Elliott, M.D., Crosby
Kristi England, M.D., Marshall
Leigh Gilburn, D.O., Minneapolis
Jonathan Grymaloski, M.D., Worthington
Shane Gustafson, D.O., Saint Cloud
Robert Kingsbury, M.D., Shoreview
Lynn Quenemoen, M.D., Duluth
Susan Richner, M.D., Afton
Maria Svetaz, M.D., Minneapolis
Linda Youngren, M.D., Fairmont

Residents Upgraded to Active Members

Adam Ailabouni, M.D., Minneapolis
Javaid Akhter, M.D., Le Sueur
Sarah Aldrich, M.D., Duluth
Robert Bochenski, M.D., Crookston
Shantel Branch-Fleming, M.D.,
Brooklyn Park
Katherine Clubb, M.D., St. Anthony
Village
Kristen Coulter, M.D., Fridley
Hellina Dessie, D.O., Blaine
Harmandeep Dhaliwal, M.D., Sleepy Eye
Heather Edwards, M.D., Minneapolis
Amie Haugo, M.D., Rochester
Elizabeth Hebl, M.D., Minneapolis
Deepika Kakani, M.D., Rochester
Eric Lokken, M.D., Fergus Falls
Monika Mathur, M.D., Worcester, MA
Ehtaisham Mohammed, M.D., Chaska
Brian Pratt, M.D., Slayton
Nicole Strand, M.D., Verndale
Alicia Turenne, M.D., Maplewood
Sarada Vemareddy, M.D., Saint Paul

New Resident Members

Mayo Family Medicine

Susan Laabs, M.D.

New Student Members

University of MN- Duluth

Angela Aakhus
Jason Alder
Christopher Anderson
Nichole Boettcher
Neil Brummond
Rachel Burkard
Kathleen Byron
Alissa Carrow
Aaron Chan

MAFP Membership

(As of 12/31/07)

Actives = 2,104
Residents = 225
Students = 450
Life = 241
Inactives = 41
Supporting = 3

Total = 3,064

New Student Members - Cont.

University of MN- Duluth

Lindsey Chmielewski
Lee Church
Suzanne Dailey
Elizabeth Donovan
Jeremiah Eisenschenk
Eric Ellingson
Megan Griffith
Stephanie Hacker
Rolf Hallberg
Elizabeth Hansen
Matt Hansmeier
Tyler Helland
Kyle Holloway
Kelsey Hultman
Alisha Husfeldt
Benjamin Johnson
Jennifer Landwehr
Marie Lange
Hilary Lucachick
Kyle McKenzie
Sara Olmanson
John Pelzel
Kevin Piper
Tessa Reff
Jalayna Rick
Erik Scharrer
Eric Scrivner
Anne-Marie Sirany
Christopher Steevens
Abigail Thyen
Mark Vukonich
Jacob Ziegler

University of MN- Twin Cities

Michael Bleet
Joy Brintnall
Adam Chapweske
Amanda Christ
Allison Clark

New Student Members - Cont.

University of MN- Twin Cities

Nancy Cole
Caitlin Conboy
Julia Davis
Shireen de Sam Lazaro
Gretchen Dougherty
Katie Freeman
Matt Gorman
Christine Gustafson
Luke Hafdahl
Shannon Hayes
Brittany Klang
Jaime Kraayenbrink
Abby LaBounty
Dean Langenfeld
Nathalie Lechault
Richard LeVitre
Alexandra McClain
Kelsey McElveen
Ben Miller
Hanaa al-Khansa Nik Rushdi
Nik-Haliza Nik-Hassan
Anne O'Connor
Jessica Oetting
Susan Palmer
Catherine Pastorius
Lacy Richmond
Kelly Semenkwitz
Trent Tollefson
Erica Weiss
Leah Witt
Remy Wong
Jade Wulff
Cory Yarke
Lindsey Yock
Andrea Zeug

In Memoriam

Martin Hanson, M.D., Marshall
Member since 1978

Lyle Munnke, M.D., Willmar
Member since 1964
MAFP Past President



Continued from page 1 - New Session

proposed health care reforms. The Legislative Commission on Health Care Access is a 10 member, bipartisan commission co-chaired by Sen. Linda Berglin (DFL-Minneapolis) and Rep. Tom Huntley (DFL-Duluth). They had eight different working groups, comprised of many members representing different stakeholder groups (including physicians), meeting regularly to develop recommendations for the commission.

The other reform group is the Governor's Health Care Transformation Task Force. This is an 18-member task force co-chaired by Rep. Tom Huntley and Commissioner Cal Ludeman (Department of Human Services). This group is directed to recommend actions to reduce health care spending by 20% by the year 2011 and to achieve universal coverage by that same year.

Both groups have yet to complete their work but many of their recommendations are consistent with MAFP's goals. Both groups have embraced the Medical Home concept and are working on ways to design the payment systems to promote a Medical Home. Both groups have promoted ways to move our health care payment system away from simply paying for volume toward paying for quality. Both groups have realized that investing in public health and prevention (especially secondary prevention) improves outcomes and

saves cost. Both groups have acknowledged the importance of primary care physicians, and specifically family physicians, for these changes to be successful.

If you would like more information on the recommendations from both groups you can find them online. The Legislative Commission on Health Care Access Website is: <http://www.commissions.leg.state.mn.us/lchca/lchca.htm>. The Governor's Health Care Transformation Task Force Website is: <http://www.health.state.mn.us/divs/hpsc/hep/transform/index.html>.

What does all of this mean for family physicians and the patients you serve? There is a strong commitment to expanding access to care and reducing the overall cost of health care. Can these seemingly competing goals both be accomplished through the Medical Home? There is a commitment to invest in our public health infrastructure. Will there be the state resources available to do so with the budget shortfall? Payment reform is needed to create the right incentives to care for those with chronic conditions. Will this mean that payments for proceduralists will be cut to increase pay for care management? Family physicians need to be engaged in these discussions because they will have a direct impact on how you practice medicine.

Make Plans to Join Us for the 2008 MAFP Spring Refresher

Program Objectives

More than 30 educational sessions promise to provide you with the latest information relevant to your practice. Every detail is planned by family physicians who recognize the value of education that can be applied to your daily life. You will update your current medical knowledge and acquire new skills.

Reserve Your Hotel Room Today!

The Crowne Plaza St. Paul - Riverfront is a block away from the RiverCentre. The MAFP group rate is **\$129.00** for a single/double room per night, plus 13% tax. Reservations must be made by **March 26, 2008**, to receive the group discount. Reservations can be made by calling either 651-292-1900 or 1-866-422-3185. Be sure to ask for the **MN Academy of Family Physicians group rate**. Reservations can also be made online by visiting www.crowneplaza.com/stpaul. (The group code is LH1. Click on 'Corporate, Group & IATA Identification' and enter the group code in the box next to 'Group Booking Code'.)

All-Member Celebration

Join your fellow MAFP members to celebrate Family Medicine! On Thursday, April 17, enjoy a **FREE** buffet-style dinner and dessert bar while networking with colleagues in a casual setting. A short program, recognizing the new MAFP President and honoring the 2008 Family Physician of the Year, will be held. Guest tickets are \$10.



Registration

To register, mail in the form on the next page with payment or use a credit card to register online using our secure registration service. Simply go to www.mafp.org and click on the Spring Refresher link.

Cancellation Policy

Only cancellations received by April 14, 2008, will be refunded, minus a \$35 administrative charge.

Accreditation

Application for CME credits will be filed with the American Academy of Family Physicians. Determination of credit is pending.



MAFP Spring Refresher
April 17-18, 2008

Seek Wisdom!

A Spring Refresher registration form can be found on page 10.

For a description of CME topics, please visit www.mafp.org

THURSDAY
APRIL 17, 2008

Spring Refresher CME Schedule

FRIDAY
APRIL 18, 2008

A complete list of topics, objectives and faculty credentials will be available online at www.mafp.org.

Application for CME credits will be filed with the American Academy of Family Physicians.

Determination of credit is pending.

7:15 a.m.-8:15 a.m.	Making the Medical Home a Reality - Practical Education and Implementation	7:15 am-7:45 am	Endoscopy for the Primary Care Physician
8:50 a.m.-10:00 a.m. General Session	Wait! Wait! Don't Tell Me -Paul M. Berman, M.D.	7:45 am-8:15 am	Women and Heart Disease: A Heart to Heart Talk -Elizabeth Grey, M.D.
10:30 a.m.-12:00 p.m. Medicine Track	Hypothermia in Cardiac Arrest -Michael Mooney, M.D., FACC -William Parham, M.D. International Medicine -Patricia F. Walker, M.D.	8:50 a.m.-10:00 a.m. General Sessions	Physician Well-Being -Colin P. West, M.D., Ph.D. Work-up of Dementia & Sensible Use of Dementia Medications -Gerard David Spoelhof, M.D.
10:30 a.m.-12:00 p.m. Sports Medicine Track	Concussion -David E. Olson, M.D. Kinetic Chain Evaluation of the Injured Athlete -David Thorson, M.D.	10:30 a.m.-12:00 p.m. Pediatrics Orthopedics Track	Plagiocephaly and Torticollis -Robert J. Wood, M.D. Scoliosis - Steven Koop, M.D.
10:30 a.m.-12:00 p.m. Obstetrical Track	Induction of Labor -Kirk Ramin, M.D. Emergencies in Obstetrics -Lesley Atwood, M.D.	10:30 a.m.-12:00 p.m. Friday Miscellaneous Track	Refresher on Interpreting Data in Medical Literature - Jim Neaton Current Concepts of Carotid Artery Disease: Diagnosis and Treatment -H.L. Saylor, M.D.
12:25 p.m. 12:25 p.m.	Lunch/Networking Resident Lunch	10:30 a.m.-12:00 p.m. Radiology Track	Diagnosis, Treatment and Planning for Patients with Uterine Fibroids Radiology High-Tech Screenings: Helpful or Hoax?
1:05 p.m.-2:45 p.m. General Sessions	New Issues with Old Drugs -Ila M. Harris, Pharm. D. Applying the New NHLBI Asthma Guidelines In Everyday Practice -Pramod S. Kelkar, M.D.	12:30 p.m. 12:30 p.m.	Lunch/Networking Student Lunch
3:30 p.m.-5:00 p.m. Neurology Track	Headache: Strategies for Prev. & Options for Chronic Migraine - John Beithon, M.D. Spells & Seizures Across the Younger Ages: A Video Review -Luis E. Bello-Espinosa, M.D.	1:15 p.m.-2:45 p.m. Gynecology Track	Infertility Evaluation in Primary Care - Ann Rogotzke, M.D. Beyond the Sample Closet: Oral Contraception Management and Update -Megan M. Mahoney, M.D., M.S.Ed.
3:30 p.m.-5:00 p.m. Thursday Miscellaneous Track	Approach to a Patient with Food Allergies - Pramod S. Kelkar, M.D. Early Screening in Pregnancy & Detection of Abnormalities - William Block, M.D.	1:15 p.m.-2:45 p.m. Behavioral Track	Brief Behavioral & Pharmacological Treatment for Insomnia - Adam Sorscher, M.D. Tobacco Cessation -Jean Moon, Pharm.D.
3:30 p.m.-5:00 p.m. Orthopedics Track	Spinal Stenosis: Operative and Nonoperative Treatment -Daryll C. Dykes, M.D., Ph.D. Low Back Pain - Joseph Wegner, M.D., M.P.H.	1:15 p.m.-2:45 p.m. Diabetes Track	New Diabetic Medicines -Robert Cuddihy, M.D. Staged Diabetic Management
5:15 p.m.	All-Member Celebration	3:00 p.m.-4:30 p.m. General Sessions	Community-Based Geriatrics: Find Your Inner Marcus Welby -Nicholas Schneeman, M.D. Dermatology Update 2008 -Charles E. Crutchfield, III, M.D.

Spring Refresher Registration

Name: _____ Send Confirmation to this Address: _____ City: _____

Professional Designation (circle): _____ State: _____ Zip: _____ Clinic Phone: _____

M.D. D.O. Allied Professional _____ Email: _____

CME Selections

Please indicate which track you are likely to attend. Your responses will be used to determine room sizes, but are not binding.

Thursday Morning Tracks (Choose One)

Medicine Track: 10:30 a.m. - 12:00 p.m.

Hypothermia in Cardiac Arrest
International Medicine

Sports Medicine Track: 10:30 a.m. - 12:00 p.m.

Concussion
Sports Medicine Topic

Obstetrical Track: 10:30 a.m. - 12:00 p.m.

Induction of Labor
Emergencies in Obstetrics

Thursday Afternoon Tracks (Choose One)

Neurology Track: 3:30 p.m. - 5:00 p.m.

Headache: Strategies for Prevention
Spells and Seizures Across the Younger Ages

Thursday Miscellaneous Track: 3:30 p.m. - 5:00 p.m.

Approach to a Patient with Food Allergies
Early Screening in Preg. & Detection of Abnormalities

Orthopedics Track: 3:30 p.m. - 5:00 p.m.

Spinal Stenosis: Operative & Nonoperative Treatment
Low Back Pain

.....
(For MAFP use only)

Check #: _____

Check Name: _____

Amount Paid: _____ Amount Due: _____

Send Confirmation to this Address: _____

State: _____ Zip: _____ Clinic Phone: _____

CME Selections (Cont.)

Friday Morning Tracks (Choose One)

Pediatric Orthopedics Track: 10:30 a.m. - 12:00 p.m.

Plagiocephaly and Torticollis
Scoliosis

Friday Miscellaneous Track: 10:30 a.m. - 12:00 p.m.

Refresher on Interpreting Data in Medical Literature
Current Concepts of Carotid Artery Disease

Radiology Track: 10:30 a.m. - 12:00 p.m.

Uterine Fibroids
Radiology High Tech Screenings: Helpful or Hoax?

Friday Afternoon Tracks (Choose One)

Gynecology Track: 1:15 p.m. - 2:45 p.m.

Infertility Evaluation in Primary Care
Beyond the Sample Closet: Oral Contraception Mgmt.

Behavioral Track: 1:15 p.m. - 2:45 p.m.

Brief Behavioral & Pharmacological Treatment for
Insomnia
Tobacco Cessation

Diabetes Track: 1:15 p.m. - 2:45 p.m.

New Diabetic Medicines
Staged Diabetic Management

All-Member Celebration

(Thursday, April 17, 2008, @ 5:15 p.m.)

Do you plan to attend the ALL-MEMBER
CELEBRATION on Thursday? Yes No

(Free for MAFP members & those attending CME)

Guest Dinners (\$10 each)

Guest Names: _____

Registration Fees

*If you belong to a state chapter other than Minnesota, please pay according to your membership status in that chapter (active, life, etc.)

Please check the day(s) you plan to attend:

Thursday, April 17 Friday, April 18

2 days 1 day

<input type="checkbox"/> AAFP/MAFP Active Member	\$275	\$175
<input type="checkbox"/> AAFP/MAFP Life Member	\$80	\$40
<input type="checkbox"/> AAFP/MAFP Inactive Member	\$80	\$40
<input type="checkbox"/> Non-Member	\$375	\$275
<input type="checkbox"/> Allied Professional	\$190	\$130
<input type="checkbox"/> Resident Member	Free	Free
<input type="checkbox"/> Resident Non-Member	\$35	\$35
<input type="checkbox"/> Student	Free	Free

Do you plan to attend the RESIDENT lunch at 12:25 p.m. on Thursday? Yes No

Do you plan to attend the STUDENT lunch at 12:30 p.m. on Friday? Yes No

Spring Refresher Lunches

One REGULAR lunch is provided with each day's paid registration.

I have a special dietary need.

Vegetarian Other _____

Guest Lunches (\$20 each)

Thursday _____ Friday _____

#Regular _____ #Vegetarian _____

#Vegetarian _____ #Vegetarian _____

Nursing Mother's Room

Please check if you will need to use the nursing mother's room during the Spring Refresher.

.....

TOTAL PAYMENT: \$ _____



MINNESOTA ACADEMY OF FAMILY PHYSICIANS FOUNDATION NEWS



The mission of the MAFP Foundation is to support family physician health care delivery, research and education, and to promote the specialty of family medicine.

New Executive Director Joins the MAFP Foundation

Last December, Lynn Balfour joined the MAFP Foundation as its new Executive Director replacing former Executive Director Georgann McClure who left last May. Balfour brings her broad experience in the non-profit field to the Foundation and will work with the Board of Directors and the Corporate Advisory Council to strengthen its programs, services, and fund raising capacities.



Lynn Balfour

“This is a great opportunity for me to utilize my fund raising skills and program development knowledge to enhance the work of the Foundation,” said Balfour. Most recently, Balfour was Development Director for the National Kidney Foundation of Minnesota, and previous to that she was Branch Manager for the Juvenile Diabetes Research Foundation of Delaware. She has resided in Minnesota for twenty-five years, and presently lives in South Minneapolis with her husband.

“Last month we sent a holiday appeal mailing to the Board, Corporate Advisory Council, Chapter Presidents, and former donors. We want to surpass our fund raising goal so that we are poised to expand the Foundation’s programs and services in 2008,” Balfour said.

Balfour welcomes phone calls and emails from the Foundation’s friends and supporters. She can be reached at 952.542.0130 (800.999.8198) or via email at foundation@mafp.org

Medical Student Externship Applications Due February 26, 2008

The David J. Mersy, M.D. Medical Student Summer Externship Program brings medical students into family medicine settings to assist with clinical research for 6 to 8 weeks. The MAFP Foundation selects medical students to conduct externship projects under the guidance of family physician mentors. Projects must relate to family medicine. Students are awarded a \$2,000 grant, with an additional \$500 available for family physician mentors to help offset their expenses. The application deadline is February 26, 2008. For complete information visit www.mafp.foundation/asp and click on “foundation programs.” Please help spread the word to medical students who may be interested in applying. Funding for the Externship Program is provided by the Minnesota Academy of Family Physicians Foundation and American Academy of Family Physicians Foundation.

Corporate Advisory Council Renewals Due in February

The Corporate Advisory Council (CAC) is a unique partnership between the corporate sector and the MAFP Foundation providing the means for communication around health care issues. To participate in the CAC, corporate partners make an annual financial contribution to the Foundation in support of its programs and services. Corporate partners are reminded to send their 2007 contributions before the end of February. To learn more about the CAC, please contact Lynn Balfour at 952.542.0130 or email foundation@mafp.org.

Patrick Zook, M.D., Passes the Torch to New Foundation President

Over the past year Dr. Patrick Zook served as President of the Foundation’s Board of Directors, and volunteered his time and talent to guide the work of the Foundation. He worked with other family physicians at the MAFP Foundation to designate program and funding support for several community based health initiatives such as:

1. an educational series for youth to promote the importance of good nutrition and physical activity;
2. making health educational materials available in a variety of languages for all patients and family physicians;
3. promoting research grants to medical students pursuing family medicine as a career choice.

Dr. Zook passes the torch to Keith Stelter, M.D., who has been nominated to serve as President of the Foundation’s Board of Directors for 2008. In January, Dr. Zook was recognized by WCCO 830 Radio when he received the Good Neighbor Award. Dr. Zook received the award for his many years of volunteer service to the Minnesota Academy of Family Physicians (MAFP) Foundation.



Patrick Zook, M.D.



Keith Stelter, M.D.



THE BULLETIN BOARD



Quality Health Care for Culturally Diverse Populations Conference

The Sixth National Conference on Quality Health Care for Culturally Diverse Populations will take place September 21-24, 2008, in Minneapolis. The conference, held every other year since 1998, is considered one of the most respected conferences on cultural competence and health disparities reduction in the United States. For more information, visit the newly launched website at www.DiversityRXConference.org.

AAFP Presidential Initiative

The American Academy of Family Physicians (AAFP) has launched an initiative to help its members become more informed about the 2008 Presidential campaign. The AAFP has set up a web page dedicated to the campaign to provide timely information from a family medicine perspective. The web page can be found at www.aafp.org/online/en/home/policy/federal/presidentialrace.html.

Posters Needed for the Marching Toward Cancer Prevention Workshop

The Mayo Clinic Cancer Center invites poster submissions for the upcoming Marching Toward Cancer Prevention Interactive Workshop on March 28, 2008. Posters should highlight cancer prevention strategies and/or resources. Submission deadline is February 11, 2008. For more information, contact Nicole Bennett Engler at 507-266-9087 or engler.nicole@mayo.edu.

New Parenting Website Offers Child-Rearing Tools

A new website from the Department of Education allows parents a convenient place to get information about their child's health, learning and development. MNParentsKnow.info provide resources for parents of infants through high school.



Express HealthCare seeks part-time and casual family physicians to work in our State of Art Urgent Care facility. We offer a modern working environment utilizing an EMR, digital imaging and onsite automated prescription dispensing. In addition, there is an onsite CT scanner as well as Physical Therapy. We are located next to the National Sports Center in Blaine. We are open everyday from 10AM to 10PM. We offer competitive pay and flexible scheduling. Please contact Rick Leach, M.D. at RDLeach@AOL.com or call 612-760-7161.

Family Physician-Suburban Minneapolis. Park Nicollet Clinic is seeking BE/BC Family Medicine Physicians to join our multispecialty group in suburban Minneapolis. Our Family Medicine department provides comprehensive health care services for the entire family. We invite you to share your expertise in an environment that supports new treatments/innovations while embracing a strong work-life balance. Our integrated health care system, including Methodist Hospital, is recognized locally and nationally for great care and leadership. Send CV to: Missy Fisher, Park Nicollet Health Services, 3800 Park Nicollet Boulevard, St. Louis Park, MN 55416, phone 952-993-6025, or fishem@parknicollet.com. To learn more or apply online, visit: parknicolletphysician.jobs.

HealthPartners Coon Rapids Clinic is expanding! We're recruiting full-time BC/BE Family Medicine physicians to join our primary care group. Call and hospital rounding are optional. Join our current group of Family Medicine and Pediatric physicians. General Surgery and OB/Gyn services are available onsite. Admitting hospital is Mercy Hospital, Coon Rapids, MN. We offer a competitive salary, excellent benefits, a rewarding practice, and a commitment to providing exceptional patient-centered care. Apply online at www.healthpartners.jobs follow the Physician Job Opportunities link to Job ID# 6250. For more info, contact diane.m.collins@healthpartners.com or call (952) 883-5453, toll-free 800-472-4695. EO Employer www.healthpartners.com.

Located in St. Paul, United Family Practice Health Center is seeking a BE/BC Family Practitioner-OB Optional (Faculty) Physician & a BE/BC Family Practitioner with Obstetrics (Faculty) Physician. We offer a competitive salary, comprehensive benefits package, electronic medical record system and malpractice insurance. For more information on these positions please visit www.allina.com/jobs or contact Allina Physician Recruitment Services, email: recruit@allina.com, phone: 800-248-4921. EOE

Urgent Care Physician – Park Nicollet Clinic Park Nicollet Clinic is seeking full-time BE/BC Family Medicine Physicians to join our Urgent Care Department. We offer Urgent Care services at six of our clinics. We invite you to share your expertise in an environment that supports new treatments/innovations while embracing a strong work-life balance. Our integrated health care system, including Methodist Hospital, is recognized locally and nationally for great care and leadership. Send CV to: Missy Fisher, Park Nicollet Health Services, 3800 Park Nicollet Boulevard, St. Louis Park, MN 55416, phone 952-993-6025, email: fishem@parknicollet.com. To learn more or apply online, visit parknicolletphysician.jobs.

Luther Midelfort – Mayo Health System in Eau Claire, Wisconsin, is seeking a BC/BE family practitioner with interest in women's health and pediatrics for a full-time, outpatient practice. "Phone" call of 1:23 and one weekend in Urgent Care every 23rd weekend. Compensated on hourly basis for Urgent Care hours. Family Medicine Department recently moved to a brand new clinic addition. In partnership with Mayo Clinic, Luther Midelfort is a physician-directed, vertically integrated hospital and multispecialty clinic based in Eau Claire, WI. With interest, please contact Cyndi Edwards, 800-573-2580; fax 715-838-6192; e-mail edwards.cyndi@mayo.edu. Visit our website at www.luthermidelfort.org

Luther Midelfort-Mayo Health System in Rice Lake, Wisconsin is seeking two BC/BE family practitioners to join a growing clinic. OB optional. Call 1:13. Modern, fully equipped clinic with visiting specialties. Luther Midelfort is a physician directed, integrated hospital and multispecialty clinic based in Eau Claire, WI and partnered with Mayo Clinic. Physicians practice evidence based, protocol driven medicine. Electronic and on-line resources make it possible to practice state-of-the-art medicine. Rice Lake, a community of 8,258, is located in Northwest Wisconsin, 100 miles east of Minneapolis, MN and 60 miles north of Eau Claire, WI. Contact Christie Blink, 800-573-2580; blink.christie@mayo.edu; fax 715-838-6192; or www.luthermidelfort.org

Red Cedar Medical Center – Mayo Health System in Menomonie, Wisconsin, is seeking a BC/BE Family Practitioner. OB is optional. Call of 1:9. Two-year salary guarantee and complete benefits package offered. Opportunity to moonlight in Red Cedar E.R. Red Cedar is a vibrant 31-physician, multispecialty clinic integrated and attached with a 25-bed critical access hospital located 1 hour east of Minneapolis and ½ hour west of Eau Claire. Menomonie is home to the 7,500 students at the University of Wisconsin-Stout. Perched on the banks of Lake Menomin, the community offers strong schools and safe neighborhoods in a beautiful setting. Contact Christie Blink, 1-800-573-2580; fax 715-838-6192; e-mail blink.christie@mayo.edu or www.rcmc-mhs.org

Outstanding Twin City Opportunity. Johnson Street Medical Clinic is a Twin City independent medical clinic looking for exceptional physicians who want to practice excellent medicine their way rather than in a corporate style. We offer the setting, management and support that will assist you to realize your dreams. Practicing medicine should be both personally and financially rewarding – and it is at Johnson Street Medical Clinic. Please fax your CV to (612) 788-4930 or give us a call at (612) 782-0900. All conversations will be held in the strictest of confidence.

Allina Medical Clinic-Mora, MN Seeking a FP w/OB Physician. Stipend offered to residents while completing residency, full scope rural practice with 90% OP, 10% IP, call is 1:10, including clinic and hospital. C-section training available and routinely participate in medical student education. Recently renovated and financially sound hospital located 65 miles north of Minneapolis. We offer a competitive salary, comprehensive benefits package and malpractice insurance. For more information, please contact Allina Physician Recruitment Services, email: recruit@allina.com, phone: 800-248-4921. EOE

Long Prairie – J-1 visa applications accepted; health profession shortage area. Loan repayment (specified amount) over five years. BC/BE family medicine candidates (with OB training preferred). Join nine primary care providers in a community of 3,040. Call is 1:6 (70% call as P.A. backup). Clinic is attached to a 25-bed critical access hospital. CentraCare Clinic, a 183-physician multi-specialty clinic, is part of CentraCare Health System serving a referral population of 617,000 including a regional medical center, two rural hospitals, 11 clinics and four long-term care facilities. Competitive compensation and benefits. Contact: Kristine Cunningham Rose, Recruiter, 1406 Sixth Avenue North, St. Cloud, MN 56303. 800-835-6652, ext. 54188 Fax 320-255-5722 Email: cunninghamrosek@centracare.com Web: www.centracare.com

Melrose – Loan repayment (specified amount) over five years. Seeking a BC/BE family medicine physician (required to practice OB) to join six family medicine physicians in a community of 3,200. Clinic is attached to a 28-bed, critical access hospital. Not a health profession shortage area. CentraCare Clinic, a 183-physician multi-specialty clinic, is part of CentraCare Health System serving a referral population of 617,000 including a regional medical center, two rural hospitals, 11 clinics and four long-term care facilities. Competitive compensation and benefits package. Contact: Kristine Cunningham Rose, Recruiter, 1406 Sixth Avenue North, St. Cloud, MN 56303. 800-835-6652, ext. 54188 Fax 320-255-5722 Email: cunninghamrosek@centracare.com Web: www.centracare.com

New clinic, experienced system: Looking for TWO Family Medicine physicians to start a new clinic in Big Lake, Minn. The latest technology allows physicians to provide high quality, personalized care. Big Lake, with an area population of 15,581, is located approximately 30 minutes from St. Cloud and 35 minutes from Minneapolis. Natural amenities such as lakes, the Mississippi and Elk Rivers, trail systems, parks, a tremendous labor force and easy access to major roads make Big Lake ideal. This community's industrial base balances the rapid residential growth. For more information, contact: Kristine Cunningham Rose, Physician Recruitment & Relations, St. Cloud Hospital, 800-835-6652 ext. 54188 www.centracare.com

MeritCare Health System is seeking BC/BE Family Medicine physicians to join staff in several of our 26 clinic locations. Clinic-based opportunities are available in Minnesota and North Dakota. You have your choice of urban or rural locations. Each community offers its own unique setting and personality. These are excellent practice opportunities with competitive salary and benefits, packages being offered. MeritCare Health System, with main offices located in Fargo, North Dakota is a fully integrated 411-physician multi-specialty group practice and 583-bed tertiary/trauma hospital including the 60-bed Children's Hospital and 26 regional clinics in two states. AA/EOE. Drug free work place. Relocation assistance is provided. Visit our website: www.meritcare.com or contact: Jill Gilleshammer, Physician Recruiter, P O Box MC, Fargo, ND 58122-0385; 1-800-437-4010, extension 280-4856; Fax 701-280-4136; Email: Jill.Gilleshammer@meritcare.com

Practice Opportunities - Continued on page 10

Lake City Medical Center – Mayo Health System is seeking family medicine physicians to join our compassionate, high quality and nationally award-winning team of health care professionals. A physician-led family practice group, we strive for personal, compassionate health care supported by advanced technology. Our main campus, located in Lake City, Minnesota, houses our clinic, hospital and nursing home. We also have three off-campus clinics in Wabasha and Plainview, Minnesota and Alma, Wisconsin. Lake City Medical Center offers a competitive salary and benefits package, along with a friendly and rewarding work environment. For more information, visit our website at www.lakecitymedicalcenter.org.

Maple Grove Urgent Care: Opportunity for physicians or physician assistants looking for part-time hours in busy urgent care clinic located in the growing northwest suburb of Maple Grove. Clinic hours are Monday through Friday 4:00 p.m. to 10:00 p.m., and Saturdays and Sundays 10:00 a.m. to 6:00 p.m. We are open all holidays and offer competitive pay. If you are interested or would like more information call Rick Leach, MD at 612-760-7161, or fax CV to 763-420-7938, or email with attachment to rdleach@aol.com.

Springfield Medical Center/Mayo Health System seeks a BE/BC Family Practice Physician with OB to join our Mayo-owned regional medical center. An employed position, competitive salary, excellent benefits, paid malpractice, paid relocation, and generous CME. Springfield is located on highway 14 just 60 mile west of Mankato on the “Laura Ingalls Wilder Memorial Highway.” Springfield is a wonderful upper mid-west community with excellent schools with a population of 2,200, four-season recreational opportunities in safe friendly community. We offer both a satisfying professional career and an excellent quality of life in Southern Minnesota. Contact: Jo Montemurno Phone: 866-625-713. Email: montemurno.jo@mayo.edu

Madelia Clinic/Mayo Health System seeks BE/BC a Family Practice Physician with OB to be part of our Mayo-owned regional medical center. Employed position with a competitive salary, excellent benefits, paid malpractice, paid relocation, and generous CME. Madelia, “Pride of the Prairie” is nestled along the Watonwan River, with a population of 2,400. Excellent schools in safe friendly community were you can enjoy outstanding four-season recreational activities and affordable housing. Madelia is 100 miles south of Minneapolis and 25 miles south of Mankato. Satisfying professional career and excellent quality of life! Contact: Jo Montemurno Phone: 866-625-7131. Email: montemurno.jo@mayo.edu

St. Peter Clinic/Mayo Health System seeks a BE/BC Family Practice Physician with OB optional to join our Mayo-owned regional medical center. Call 1:5. Employed position with a competitive salary, excellent benefits, paid malpractice, paid relocation and generous CME. The beauty and refuge of the Minnesota River Valley draws people to St. Peter (pop. 10,000). Education is a mainstay of St. Peter, which is home to Gustavus Adolphus College. St. Peter offers small town life while being only an hour from Minneapolis. Recreational opportunities are plenty in St. Peter. Contact: Jo Montemurno, 866-625-7131; montemurno.jo@mayo.edu; fax: 507-625-4424.

Aspen Medical Group in St. Paul, Minnesota, seeks full time, part time and moonlighting BC/BE family medicine physicians to join our *Urgent Care Clinics* in the areas of Bloomington, Inver Grove Heights, Maplewood and St. Paul. *Full Time* consists of 31 hours/week with a combination of days, evenings and weekends. *Part Time/Moonlighting* consists of evening and weekend hours. Our clinics are fully staffed with lab, X-ray, MRI, CT, nursing staff and on-call specialists. All candidates must have a MN license and DEA registration. Will consider 2nd and 3rd year residents. BE/BC Family Medicine opportunities (full time) are available at the Aspen clinics located in Maplewood (inpatient & outpatient) and Inver Grove Heights (outpatient only). Please contact Julie Juba at 866.415.2600, via email at jjuba@aspenmed.org or fax your CV to 651.642.2796.

Brainerd Lakes Area is seeking several Family Practice physicians to join our growing system with practice opportunities at the Brainerd clinic, Urgent Care, or floating to our nearby satellite clinics. No OB. Call 1:14. The Brainerd Lakes Integrated Health System includes 100 physicians in multi-specialty clinics and 162-bed acute care hospital. Centrally located to Minneapolis, St. Cloud and Duluth, the community of 50,000 with a primary service region of 125,000 is surrounded by lakes, trails and golf courses while enjoying excellent schools, fine dining, spas and Starbucks! To learn more about a rewarding practice and lifestyle, contact Nancy Juntunen, 218-454-5800; nancy.juntunen@sjmcmn.org; fax: 218-828-2892; www.explorebrainerdlakes.com. AA/EOE.

Columbia Park Medical Group is seeking BC/BE Family Physicians and full time Urgent Care Physicians for our multi-specialty group practice based in the NW suburban communities of the Twin Cities. Join our established team of approximately 100 physicians representing 21 specialties. Our full time Family Medicine Physicians are clinic-only and work as a collegial group of professionals. CPMG offers a comprehensive compensation and benefits package including Malpractice, CME and 401(k). Contact: Jerry Hess, Columbia Park Medical Group, 6401 University Avenue NE, Suite #200, Fridley, MN 55432. Telephone: (763) 586-5976. E-mail: jhess@cpmg.org. Website: www.cpmg.org

Affiliated Community Medical Centers, Willmar, MN: Physician-owned multi specialty clinic is seeking a full-time physician to join the Family Practice Department in their Willmar, Redwood Falls, Granite Falls, Marshall, Litchfield and Benson affiliates. These positions offer a guaranteed salary plus production incentive and an outstanding benefit package. For further information please contact Kari Bredberg, Physician Recruitment Coordinator, Affiliated Community Medical Centers, 101 Willmar Avenue SW, Willmar, MN 56201, 320-231-6366 or e-mail karib@acmc.com Website: www.acmc.com.

North Memorial is presently recruiting for BC/BE family physicians to join several of our owned and affiliated family practice clinics. Practice opportunity locations include Brooklyn Park, Robbinsdale, Crystal, Maple Grove, Minneapolis and others. These are excellent practice opportunities with comprehensive compensation and benefits packages. Contact: Mark Peterson, Physician Recruiter, North Memorial Medical Center, 3300 Oakdale Ave. N., Robbinsdale, MN 55422. Telephone (763) 520-1336. E-mail: mark.peterson@northmemorial.com Website: www.northmemorial.com

Midwest Family Practice Opportunity: Balance life and patient care. Group practice opportunity for BC/BE Family Practice physician in scenic Winona, MN. Opportunity offers single-hospital setting, competitive compensation and the opportunity to pursue individual medical interests while balancing professional and personal life. Physician would join the medical staff of Community Memorial Hospital, which is linked to area healthcare providers by a community-wide Electronic Medical Record. Bordered by bluffs and the Mississippi river, Winona boasts good schools, two universities, international businesses and bountiful recreational and cultural opportunities. No J1 opportunities. Contact: Cathy Fangman, 855 Mankato Avenue, Winona, MN 55987. Phone: (800) 944-3960, ext. 4301; Website: www.winonahealth.org; Email: cfangman@winonahealth.org

Urban community clinic organization seeks **compassionate, experienced family physicians** for expanded staff positions. Option for OB and participation in hospital medical attending. Primary care internist, pediatrician, or meds/peds also considered. Qualified candidates will be BE/BC and desire to work in a diverse community-based setting. WSCHS is a FQHC serving 35,000 patients annually at 18 medical, dental, homeless, public housing, and school-based clinic sites located in St. Paul. WSCHS serves large Latino, Hmong, immigrant, and refugee populations. Bilingual/bicultural candidates are strongly encouraged to apply. Opportunity for loan repayment. Resumes/CVs to Human Resources, West Side Community Health Services, 153 Cesar Chavez Street, St. Paul, MN 55107; fax 651-602-7517; or email hr@westsidechs.org.

Sawtooth Mountain Clinic, Inc., on the North Shore of beautiful Lake Superior, is located in Cook County, MN, which encompasses the communities of Hovland, Grand Marais, Lutsen, Schroeder and Tofte, as well as the Grand Portage Reservation. SMC is a rural, non-profit, federally qualified Community Health Center, on the border of the Boundary Waters Canoe Area and Quetico Provincial Park. Seeking a *full-time BE/BC Family Practice Physician* to complement our practice, which offers a complete genre of family practice services, including primary medical care, emergency room service, in-patient and out-patient services and coverage of the Nursing Care Center. Excellent Benefits/Salary/Paid Malpractice. Please fax or email resumes to: Rita M. Plourde, CEO; or Sue Nordman, COO Fax: 218-387-1278; email: snordman@boreal.org 513 5th Ave. West Grand Marais, MN 55604

Allina Hospitals & Clinics is proud to be the first MN health care organization to earn the Davies Award, the industry's preeminent award from the Healthcare Information and Management Systems Society, with cutting-edge technology on our new electronic medical record system. As a not-for-profit family of hospitals, clinics and other care services, we are dedicated to meeting the lifelong health care needs of communities throughout Minnesota and western Wisconsin. Currently we are seeking BE/BC Family Physicians in the following Minnesota communities: Eagan, Cottage Grove, Woodbury, Faribault, Mora, St. Michael, Litchfield, Hastings, Cokato, Cambridge, Northfield, Coon Rapids, Ramsey, Richfield, and Forest Lake, and these locations in Wisconsin: Prescott, and River Falls. Please contact us for more information or visit our website at www.allina.com. Allina Physician Recruitment Services, recruit@allina.com or 612-262-4560 / 1-800-248-4921. EOE

Fairview Health Services seeks family medicine physicians to join practices in Farmington, Prior Lake, Chaska, Wyoming, Rush City, Plymouth, Milaca, Hibbing and surrounding communities. Experience work-life balance: 4-day workweeks, rounding options. Onsite lab and radiology. Accessible specialist consults. Optional OB. We offer an initial income guarantee with productivity component and fantastic benefit package. Join us in delivering exceptional care to the Minnesota communities we serve. Contact: Bridgett Kay, 612-672-2288 or 800-842-6469 (TTY 612-672-7300), fax 612-672-298, e-mail recruit1@fairview.org, or visit fairview.org. EEO/AA Employer

Fairview Lakes Medical Group is a primary care practice seeking family medicine physicians to join our teams in Wyoming and Rush City. Both practices are within close proximity to the metro area and are a short drive to the 60-bed hospital. Call is 1:28. Enjoy a 4-day workweek, rounding option, competitive salary with productivity component, comprehensive benefits and malpractice insurance. We offer an opportunity for you to shape the practice you desire. Please call 612-672-2288 or 800-842-6469 (TTY/ 612-672-7300), fax 612 672-2986, e-mail recruit1@fairview.org or visit our Web site, www.fairview.org EOE

Tri-County Hospital seeks a BC/BE Family Practice Physician to join our growing regional health care system. 4/days week, 6.5 hours/day, 46 weeks/year. No OB required. No Call. Guaranteed salary plus production incentive, liability coverage, relocation expenses, and competitive benefits. Excellent schools, unlimited seasonal sports activities, numerous artistic opportunities and miles of lakeshore are all part of the attraction in this region. Located in the heart of north central MN lake country – just 2 ½ hours from the Twin Cities. Please contact Lori Gress, Tri-County Hospital, 415 North Jefferson, Wadena, MN 56482. 218-631-7462 or 218-639-0572 cell. lori.gress@tricityhospital.org.

Bloomer, WI: Luther Midelfort Chippewa Valley – Mayo Health System is seeking a **BC/BE Family Practitioner or BC/BE Med-Peds** with interest in both in/outpatient care opportunities. Pre and post natal care at this site but NO deliveries. Call of 1:5. No first call in the E.D. Call involves back up for mid-levels in the E.D. and is compensated. Moonlighting in the E.D. is optional and compensated on an hourly basis. Bloomer, a growing community 3,500, offers strong schools, many four-season recreational opportunities, and easy access to higher education. Contact Cyndi Edwards, 800-573-2580; fax 715-838-6192; e-mail edwards.cyndi@mayo.edu or you may visit our website at www.luthermidelfort.org

Northside Medical Center - Ortonville, MN: Friendly atmosphere and strong sense of community boasting low crime levels and high quality education, Northside Medical Center, Ortonville, MN, is seeking a Family Practitioner with interest in OB-GYN to join its clinic-based practice in west central Minnesota. Group includes 4 family practitioners and 3 nurse practitioners. Specialists provide on-site clinics including Urology, Cardiology, Pain Management, Surgery, GI, ENT, Orthopedics, Podiatry, Nephrology, Neurology, Oncology, OB/GYN. Call 1:5. Excellent compensation and benefit plan. Contact: Liz Sorenson, Clinic Manager, Northside Medical Center, PLC, 435 Eastvold Avenue, Ortonville, MN 56278 (320)839-6157 sorensol@oahs.us or visit our website at www.oahs.us.



The simplest advice is often the best advice - that's why it's still the best advice for your patients two years and older to eat more fruits, vegetables, whole grains, and low-fat and fat-free milk and milk products to get the nutrients that are often lacking in their diets.

So forget the here-today, gone-tomorrow trends that only seem to complicate and confuse matters - give your patients time-tested advice. Follow the steps outlined in the 2005 Dietary Guidelines for Americans and emphasize increased consumption of the four "Food Groups to Encourage."¹ You'll help your patients get the key nutrients that they need for a lifetime of good health.

Together with suggesting regular physical activity, that's a prescription for success.

For more information on the USDA 2005 Dietary Guidelines and the health benefits of dairy foods, visit www.nationaldairycouncil.org.



¹U.S. Department of Agriculture and U.S. Department of Health and Human Services. Dietary Guidelines for Americans 2005. 6th Edition. Washington, C.D.: U.S. Government Printing Office, January 2005. www.healthierus.gov/dietaryguidelines.com

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